

**dream big
live slow**



#ExploreFrance

2023 PRESS KIT





In 2023, France invites you to dream big and live slow.

This press kit contains a selection of unforgettable yet sustainable activities: timeless cultural and artistic experiences, exploring landscapes, meeting with locals, discovering delicious food and extraordinary craftsmanship... which will all incite plenty of emotion!

Numerous events will bring the destination alive throughout the year, culminating in the Rugby World Cup this autumn. As a host country for major sporting events, France is ready to welcome millions of international visitors throughout its territory with great enthusiasm and professionalism.

These events represent a unique opportunity to promote the richness of France's heritage and to reaffirm our commitment to a transition to sustainable tourism.

In 2023, dream big, live slow, come and explore France!



CAROLINE LÉBOUCHER

CEO, Atout France

Much more than just a trip, France as a destination offers a real breath of fresh air, a place of freedom and an open space with the most breathtaking scenery in which you can indulge your passions. The preservation of natural landscapes, countryside, mountains and coasts, and the unique heritage and craftsmanship to be discovered in its many regions essentially make France an authentic and sustainable destination.

The sweetness of French living is expressed through its landscapes and charming local particularities. On the Mediterranean coast, life moves to the rhythm of the cicadas, and the colours of Provence draw an Impressionist painting while we float away on the scent of lavender in the soft light of the sun. To the west, along the Atlantic, the breeze blows across the dunes and the pines, the beaches are immense and are perfect for surfing and kayaking the waves or cycling on the islands. A little further north towards Brittany and Normandy, take in the scent of the sea air while combing the beach for shellfish, before stopping off for a tasty pancake and bowl of cider. In the north, take time to discover the healthy, delicious food of the first French region to be labelled 'European Region of Gastronomy' and then enjoy the natural wildness of the coast for water sports, cycling and hiking. To the east you can explore Burgundy, Champagne, the Alsace wine route, the great forests of the Massif Central, the Vosges, the Jura and the Ardennes, the banks of the Meuse, the incomparable artistic craftsmanship of ceramics and earthenware, romantic canals for couples and the exciting culture of the border regions. Finally, the Alps and the Pyrenees, with their villages nestling in the mountains and valleys, are the starting points for invigorating trips by ski, snowboard or snowshoe, as well as for

hiking or mountain biking in summer. Return to the chalet in the evening to share a typical fondue, raclette or garbure Béarnaise.

Each French city expresses itself in its own way, also contributing to the pleasure of discovering a rich, fascinating territory. French culture is displayed in many ways in towns and villages, through the heritage of historic buildings and exhibition spaces, in museums whose variety, quality and modernity give us a taste of culture for young and old alike, as well as in a fête, a market, an improvised concert or even during a game of pétanque.

This year, France is in a state of excitement with several major events coming up: the Picasso Celebration with exhibitions all over the country from spring onwards; the Centenary of the 24 Hours of Le Mans in June; in the autumn, the Rugby World Cup; and finally in summer 2024, the Olympic and Paralympic Games in Paris. These will be great celebrations, so don't miss them! New tourist facilities and offers are planned to welcome the many international spectators, as well as events to celebrate sport together, as it should be celebrated.

Finally, France is responding to new travel expectations for those looking for the excitement of being close to nature's beauty or opening a pathway to their feelings. A vast array of accommodation in nature – secluded eco-lodges, chalets in the trees or on the water, caravans and tiny houses – dot the territory to offer nights under the stars and magical early mornings with the sound of birdsong. River bathing, adventuring on foot, by bike or on horseback, learning to cook or trying ceramics, basketry or glasswork... amazing emotions await.

Dream big, live slow. #ExploreFrance

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live slow**

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KEY FIGURES

Art de vivre and gastronomy

Almost

6,000 festivals
organised in France
each year

Local and specialist
products

739

AOP / IGP / AOC
for French gastronomy

17

world-famous
vineyards

Nature and slow tourism

11
National
Parks

58
Natural
Parks

47
'Great Sites
of France'

19,000 km
of dedicated cycle routes
(EuroVelo and national cycle routes)

and over **6,000**
'Accueil Vélo' (Cycles Welcome)
labelled places

More than
460 parks
bear the 'Jardins remarquables'
(Outstanding Gardens) label

VNF: Europe's first navigable network
with
8,500 km
of waterways

Heritage and culture

Over

8,000 museums
including 1200 with
'Musée de France' label

Almost

45,000
monuments, parks and gardens
protected as historical monuments

172 towns and villages
in the
'Most Beautiful Villages of France'
network

Accommodation and transport

Almost

1,500
labelled establishments
(Green Key, Green Globe, Gîtes Panda and Écogîte)
including **342** European Ecolabel
places to stay

Over

4,000 establishments
with the Tourism and Handicap
label

a **27,000** km
rail network
including **12,500** km of TGV

NEWS



PARIS REGION

1623 - 2023: 400 YEARS OF THE PALACE OF VERSAILLES

In 2023, the Palace of Versailles celebrates its 400th anniversary. Several events will take place during this celebratory year, including the reopening of the History Gallery of the Palace in September. This gallery, located at the very start of the visit, presents four centuries of history from the construction of the Palace of Versailles, retracing the evolutions of this magnificent structure. Of course, we owe the Palace we know today to the Sun King. Louis XIV had the vision of showing the magnificence of his reign to the whole of Europe, and thus transformed his father's former hunting lodge into one of the most beautiful buildings in the world.

en.chateauversailles.fr

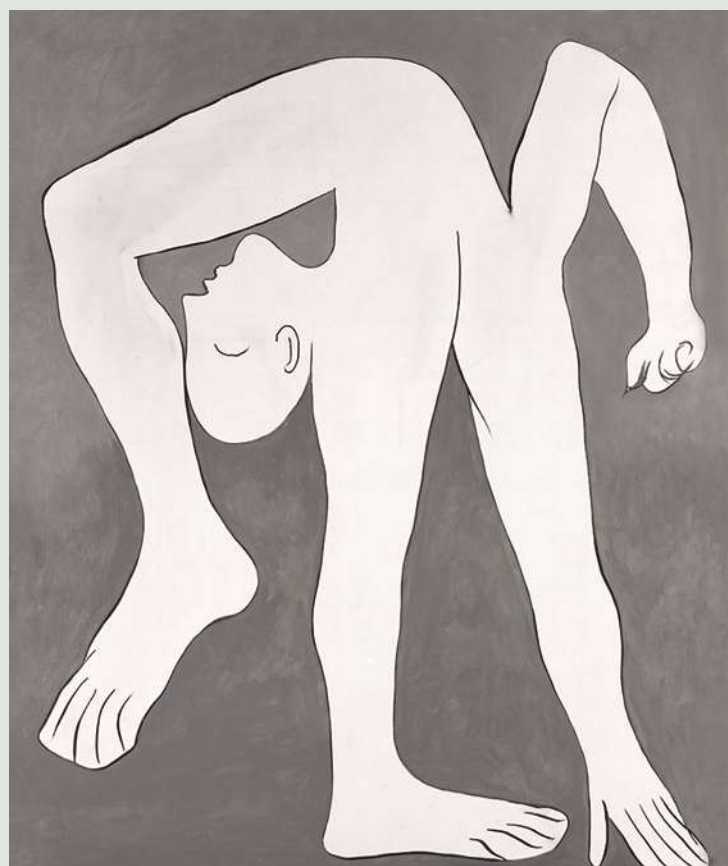
ACROSS FRANCE

A YEAR OF CELEBRATION OF PICASSO IN FRANCE

The 'Picasso Celebration 1973-2023' offers an opportunity to extend our knowledge of the works of this important 20th-century painter.

This master of Cubism spent most of his life in France and actively participated in the artistic life of the country. Picasso produced nearly 50,000 works during his lifetime, including paintings, sculptures, ceramics, drawings, prints, tapestries and engravings. To celebrate the occasion, 12 Picasso exhibitions will take place in 2023 all over France, notably at the Centre Pompidou and the Musée de Montmartre in Paris, and at the Musée des Beaux-Arts in Lyon.

museepicassoparis.fr/en



NEWS



BURGUNDY

THE CITÉ DES CLIMATS ET VINS DE BOURGOGNE SETS UP HOME IN MÂCON, CHABLIS AND BEAUNE

The Cité des Climats et Vins de Bourgogne, which opens its doors from spring 2023, aims to spotlight the world of vines and wine in Burgundy. It is aimed at wine aficionados and offers a wine tourism itinerary for three major wine producing areas: Mâcon, Chablis and Beaune. Each of the sites presents an immersive and sensory scenographic journey to understand the 'climats' and wine regions of Burgundy. The Cité de Beaune, the main learning centre of the 'Climats du Vigne de Bourgogne' and a listed UNESCO World Heritage Site, will also have the particularity of being an eco-sustainable building.

cite-vins-bourgogne.fr/en

NORMANDY

THE ROUEN ARMADA IS BACK FOR A SHOW AND A PARTY

The Rouen Armada is the largest gathering of sailboats in the world. Every four years, the public has the chance to marvel at the spectacle of these huge boats from the quays of the port of Rouen in Normandy. During the 10 days of the event, the city will celebrate parades by sailors, processions along the Seine, concerts and fireworks. There will also be informative exhibitions to raise awareness about safeguarding the oceans. La Grande Pagaille, a crossing of the Seine from one quay to another in homemade boats, is an unusual and fun occasion not to be missed.

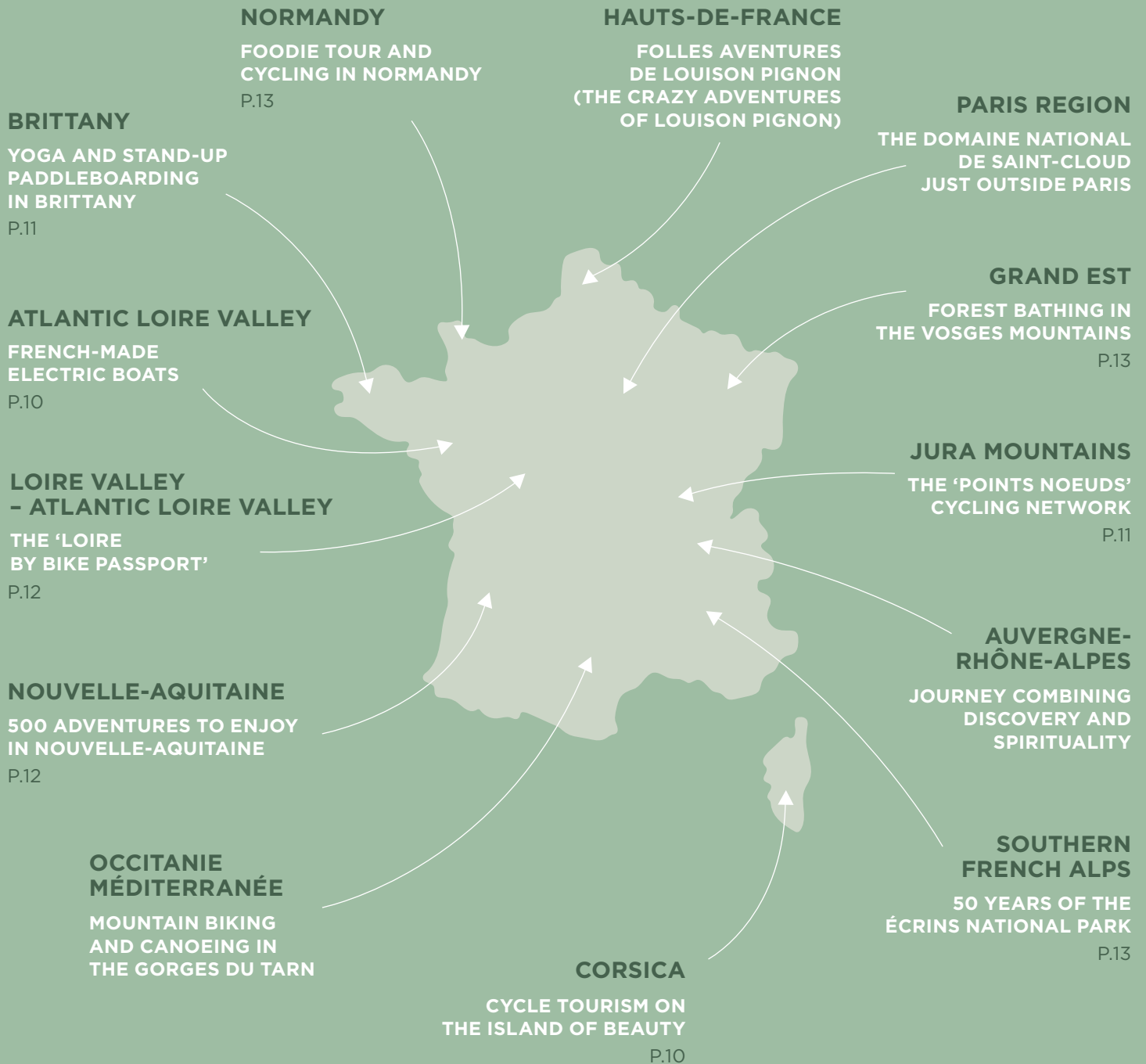
armada.org/en



A woman in a dark swimsuit is floating on her back in a calm lake. She has her arms and legs spread wide, and her head is tilted back. The water is dark and reflects the surrounding environment. In the foreground, the corner of a green wooden boat is visible. A large, leafy tree hangs over the water from the left side of the frame. The overall atmosphere is peaceful and serene.

EXPLORE NATURE

Enjoy our selection of sustainable and unforgettable back-to-nature activities in the four corners of France!





CORSICA

ISLAND OF BEAUTY CYCLE TOURISM



Corsica is a destination that appeals to a wide audience for its natural beauty, cultural heritage, food, crafts, hiking trails and magnificent beaches. Also known as the Island of Beauty, it has become a leading destination for cycle tourism. The Corsican climate is very suited to two wheels, especially in spring and autumn, and the many small roads on the island offer magnificent landscapes all year round. Various routes provide the opportunity to see the territory by bike and to combine rides and visits to outstanding sites, including the Punta d'Ornicu in Cargèse with the blue of the Mediterranean and the Sanguinaires islands in the distance, the Village of Centuri and its lobster fishermen, the Col de Teghime which opens onto the plains and lake of Biguglia, Saint Florent and its remarkable marina, and the square tower of Porto overlooking the fishing village.

[visit-corsica.com](https://www.visit-corsica.com)



ATLANTIC LOIRE VALLEY FRENCH-MADE ELECTRIC BOATS

[canotika-tourisme.fr](https://www.canotika-tourisme.fr)

The Canotika water sports centre, in Château-Gontier in Mayenne, rents electric boats for exploring the Mayenne river. The Dandy is the ideal boat to experience the pleasure of roaming freely on the water without the need for a permit. Its completely silent electric motor offers a very relaxed, eco-friendly ride. Made in France, in the region of Pays de la Loire, this small boat is styled with a cute vintage look reminiscent of the boats of the great Italian lakes. The water sports centre, with 'Accueil Vélo' (Cycles Welcome) recognition, organises canoe, kayak and paddleboard outings, while less athletic participants can follow the group in the Dandy. For a chilled outing for two for the day, two Dandies can be rented together, making stops along the river to explore the surroundings.





JURA MOUNTAINS THE 'POINTS NOEUDS' CYCLING NETWORK

The 'node' system has come to the Jura Mountains. This easy-to-use signposting system for European cycle routes offers total freedom to its users. Cyclists plan their route in advance and modify it as the journey progresses. The Doubs department, in the Jura Mountains, has developed the network in two of its areas. Height difference, use of existing cycle routes and greenways, road traffic and tourist interest have been taken into account to offer appealing and safe routes for cyclists. The system will ultimately make it possible to offer around 5,200 km of cycle trails in the Jura Mountains.

en.montagnes-du-jura.fr



BRITTANY YOGA AND STAND-UP PADDLEBOARDING IN BRITTANY

At Minihic-sur-Rance, near Dinan, the Faumea school offers yoga lessons and paddleboard excursions, in tune with the senses and the water. Flora, the inspiration behind Faumea, is a former top-level sportswoman and marine biology researcher. She now passes on her expertise in hatha yoga and paddleboarding on courses and internships. To get the most pleasure out of a single day, she also offers a day of yoga with paddleboarding, and even yoga lessons on a paddleboard – unique in Brittany!

faumeasupyoga.com





GRAND EST

FOREST BATHING IN THE VOSGES MOUNTAINS

foret.vosges.fr

FORÊT l'effet Vosges® is a brand run by the Vosges department which promotes the forest as a powerful stimulant for body and mind. It offers original activities in the Vosges mountains including meditative hikes, forest yoga, sylvotherapy, animal photography, musical walks and many other nature breaks. The options evolve regularly to adapt to the seasons and offer new experiences for reconnection to life, with nature and to understand the importance of protecting the natural heritage of the Vosges.



LOIRE VALLEY - ATLANTIC LOIRE VALLEY 'LA LOIRE À VÉLO' (THE LOIRE BY BIKE) PASSPORT

From Cuffly in the Loire Valley to the shores of the Atlantic Ocean in Pays de la Loire, cyclists can take the Loire à Vélo, one of France's most beautiful cycling routes. The areas along the banks of the Loire designed a scheme to present the points of interest on this special route in a tourist booklet especially for cycle tourists. This travel diary allows the cyclist to note the highlights of their visits and to collect stamps inspired by the territories through which they pass, such as the Loire, its banks, the vineyards, the châteaux of the Loire, the gardens and the picturesque villages. This is a fun and exciting opportunity to get to know the Loire Valley intimately, a cultural and natural landscape listed as a UNESCO Heritage Site since 2000.

loirebybike.co.uk



NOUVELLE-AQUITAINE

500 ADVENTURES TO ENJOY IN NOUVELLE-AQUITAINE



Nouvelle-Aquitaine came up with the good idea of creating the Terra Aventura app to enrich the experience of tourists with 500 adventures to enjoy in the various outstanding regions of this destination. It takes visitors to explore the beaches and mountains of the Basque Country, the Marais Poitevin, the Dordogne Valley, the Landes forest, the vineyards of Bordeaux and the islands of Ré and Oléron. The participant wins rewards when they succeed in the challenges provided by the app and can also obtain a virtual Green Attitude badge as a prize for eco-friendly behaviour shown during the trips.

Useful info: the app prioritises slow tourism, local and authentic experiences and discoveries in nature.

terra-aventura.fr/en



NORMANDY

FOODIE TOUR AND CYCLING IN NORMANDY

Hugo Guillochin is a native Norman who loves his land and cycling, and through his company, Petite Reine, offers a two-wheeled exploration of the region with outings that combine guided trips and culinary discoveries.

The itinerary for this ride includes roads, cycle paths and tasting breaks to uncover the work of artisans, restaurateurs and local producers. According to individual tastes and desires, the tour looks to visit outstanding sites such as the Mont-Saint-Michel, the D-Day Landing Beaches and Étretat.

Other more reflective itineraries are also offered with beaches, salt marshes and the Normandy countryside.

en.normandie-tourisme.fr



SOUTHERN FRENCH ALPS

50 YEARS OF THE ÉCRINS NATIONAL PARK



The Écrins National Park, which extends over 91,800 hectares between the towns of Gap, Briançon and Grenoble, is a magnificent place to live and observe nature. Its impressive summits of the Barre des Écrins (4,102 m) and the Meije (3,983 m) make this national park a dream spot to observe the natural and preserved high mountain environment. There are many protected animal species to look out for (chamois, ibex, marmots, golden eagles, black grouse, etc.) as well as rare mountain flowers and plants, such as the queen of the Alps, the potentilla delphinensis and the woolly berardia. Scientific meetings are being held throughout the territory to mark the 50th anniversary of the park's official creation in a spirit of togetherness, with researchers and inhabitants coming together for coffee-aperitifs, conferences and nature outings in order to celebrate the protection, recognition and knowledge of the Écrins biodiversity.

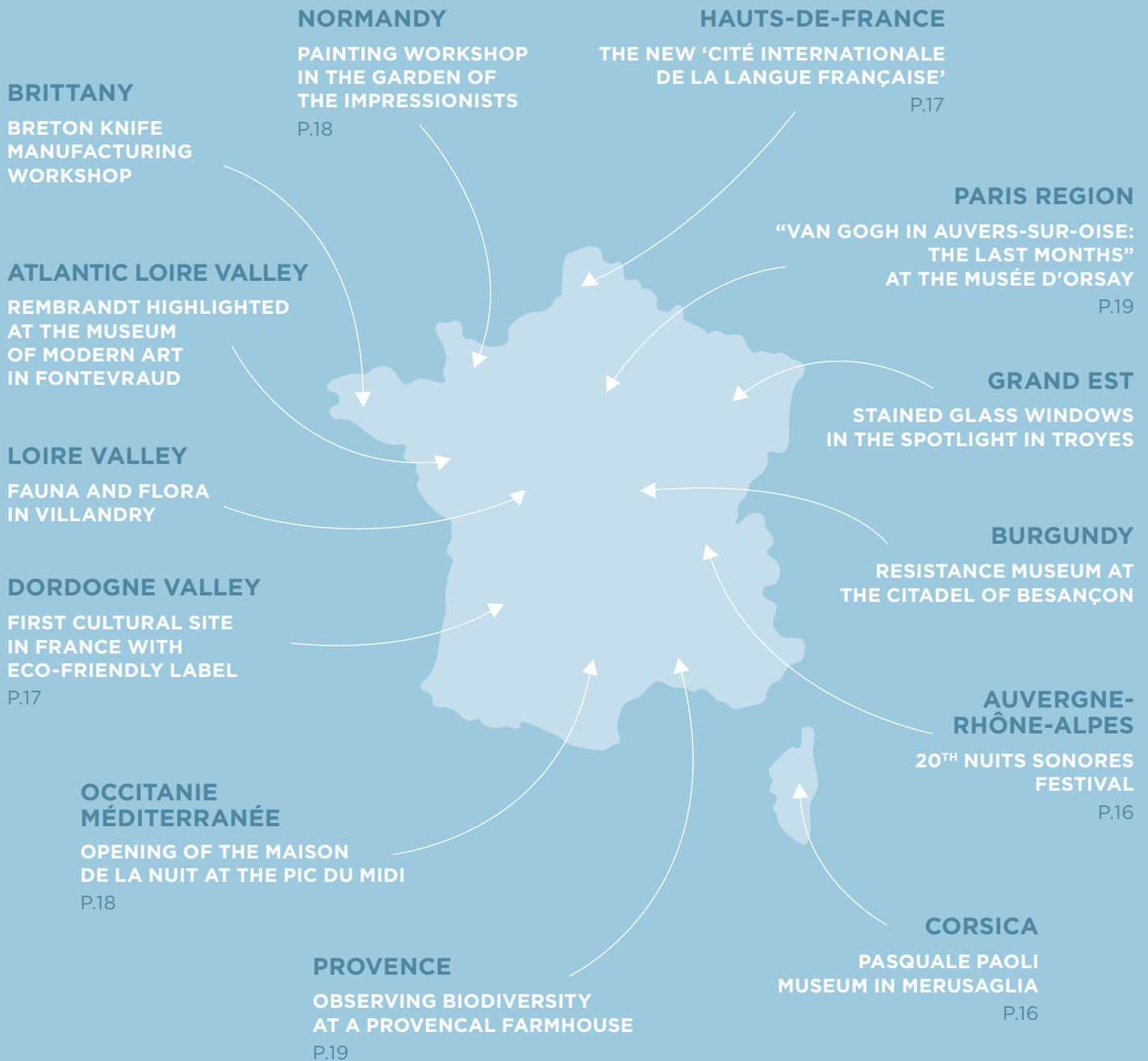
ecrins-parcnational.fr





EXPLORE CULTURE

French culture is an inexhaustible source of inspiration for the traveller. Here are some surprises to discover along the way.





AUVERGNE-RHÔNE-ALPES 20TH NUITS SONORES FESTIVAL



The Nuits Sonores festival returns to Lyon for five days and nights of celebration, from 17 to 21 May 2023. This musical event is one of the most important gatherings in the city along with the Nuits de Fourvière. For 20 years, the Festival has welcomed the pillars of the electronic scene (Kraftwerk, New Order, The Chemical Brothers, Nicolas Jaar, Peggy Gou and Nina Kraviz, among others) as well as emerging talents, the local scene and artists from around the world. The concerts are held in the city's main cultural venues or on industrial sites transformed into concert halls for the occasion, including the Sucrière, Le Sucre, the Fagor-Brandt factories, as well as the HEAT, the H7, the Hôtel71, Les SUBS and the Lyon Auditorium. To mark this anniversary occasion, open-air and 'Extra!' events will take place across the city with discounts and free concerts.

nuits-sonores.com/en

CORSICA

PASQUALE PAOLI MUSEUM IN MERUSAGLIA



General of the Nation, Pasquale Paoli, endowed his native island of Corsica with the first modern constitution, establishing the sovereignty of the people and the separation of powers in 1755. Today, his birthplace houses a visitable museum that retraces the history of this leader through memorabilia and portraits by great painters, presenting a fascinating panorama of 18th-century Corsica. Tactile terminals aid understanding, especially for younger visitors. Adjoining the museum, the funerary chapel preserves Paoli's ashes as well as the tombstone that adorned his vault in London's Saint-Pancras cemetery.

visit-corsica.com



HAUTS-DE-FRANCE

THE NEW 'CITÉ INTERNATIONALE DE LA LANGUE FRANÇAISE'



The royal château of Villers-Cotterêts was erected in 1528 to serve as a hunting residence for the kings of France. Recently, this sumptuous historic building in Hauts-de-France has benefited from a renovation, and from the spring of 2023 will become the 'Cité Internationale de la Langue Française'. The restoration sought to retain the original Renaissance elements, as well as the contributions of the 17th and 18th centuries, to transform the château into a place of culture and life dedicated entirely to the promotion of the Francophone. Firmly set in its territory and open to the world, the Cité offers many activities and discoveries with tours, temporary exhibitions, shows, residency workshops for artists, researchers and entrepreneurs, educational activities, learning and training in the French language. A unique and surprising cultural experience with which to soak up history and the magnificent subtleties of the language of Molière.

cite-langue-francaise.fr/en



DORDOGNE VALLEY

FIRST CULTURAL SITE IN FRANCE WITH AN ECO-FRIENDLY LABEL

Located on a rocky outcrop in the heart of Périgord, the Château de Hautefort is an old medieval fortress that was embellished in the 19th century with a French garden and a landscaped park. It is the first French medieval château to have obtained the NF Environnement label. Here, nature rules and is protected in the form of an organic vegetable garden, reuse of plant waste, collection of rainwater, hand pruning and the crushing of plants to make ecological mulch. It can be visited alone with an explanatory booklet or accompanied by a naturalist guide.

chateau-hautefort.com/en





OCCITANIE MÉDITERRANÉE

OPENING OF THE MAISON DE LA NUIT AT THE PIC DU MIDI



picdumidi.com

La Maison de la Nuit opens in the spring of 2023 at the Col du Tourmalet, a fabulous site in the Pyrenees dominated by the Pic du Midi. This inauguration is the culmination of an ambitious European project for the protection of biodiversity and the enrichment of the night sky. It will allow the screening of films about the night and the night experience on the walls of the 15-metre diameter dome of the learning centre. The Maison de la Nuit entertainment and mediation centre also offers exhibitions and conferences on the same themes. Several other exciting activities await the walker once they reach the top of the Pic du Midi, with a breathtaking view of the Pyrenees, examination of the astronomical observatory, access to the restaurant and the panoramic terrace or guided tour with augmented reality.

NORMANDY

PAINTING WORKSHOP IN THE GARDEN OF THE IMPRESSIONISTS



La Ferme Saint Siméon, in the pretty port town of Honfleur, is a former inn nestled in a Norman mansion and a 17th-century thatched cottage, offering an exceptional 180-degree panorama over the Seine estuary. Claude Monet spent much time there. His artist friends like Renoir, Pissarro and many other renowned Impressionist painters were inspired by the landscapes of white chalk cliffs, breaking waves, beaches and by the meandering of the Seine and the green countryside. Nowadays this five-star hotel, committed to sustainability, invites its guests to delve into the world of art with accommodation in Monet's room or in Corot's former studio. Amateur painters or beginners can also take part in a special painting workshop in the manor's flower gardens.

en.normandie-tourisme.fr





PROVENCE

OBSERVING BIODIVERSITY AT A PROVENÇAL FARMHOUSE



A visionary naturalist and man of letters, Jean-Henri Fabre bought Harmas in 1879, a Provençal farmhouse with a large fallow garden, a real paradise on earth for observing insects. Wild grasses, cistus, lavender, thistles, cornflowers and the arboretum draw the visitor in for a tender look at nature. The residence and the garden have just been restored and refurbished by the National Museum of Natural History. Covering an area of approximately 9,000 m², the garden has regained its architectural plan of yesteryear, with flowers and rare species, trees, vegetable garden, pond, fountain and washhouse. The interior of the house contains J.H. Fabre's precious collections of shells, fossils, herbariums, bird's nests, naturalist watercolours and printed works as well as his study with equipment of the period.

harmasjeanhenrifabre.fr



PARIS REGION

“VAN GOGH IN AUVERS-SUR-OISE: THE LAST MONTHS” AT THE MUSÉE D’ORSAY

To mark the 170th anniversary of the death of the painter who cut off his ear, the Musée d’Orsay is devoting an unprecedented exhibition of works by Vincent Van Gogh (1853-1890) produced in Auvers-sur-Oise, near Paris, during the last two months of his life. Although psychologically very fragile, the painter experienced a particularly prolific artistic revival during this period. With around 40 paintings and some 20 drawings, the exhibition highlights several of the artist's major themes with landscapes and villages, portraits, still life and the surrounding countryside. It also presents a series of paintings in an elongated double square format, unique in the work of Van Gogh.

musee-orsay.fr



A close-up photograph of a person wearing a light-colored linen apron, holding a slice of rustic bread. The bread is being held over a larger loaf that sits on a thick wooden cutting board. The scene is set on a light-colored, textured fabric surface. The lighting is warm and focused, highlighting the texture of the bread and the person's hands. The text 'EXPLORE ART DE VIVRE' is overlaid in the center of the image.

**EXPLORE
ART DE VIVRE**

The French art de vivre (or way of life) is expressed through food, flavours, terroirs... a taste of paradise!





BURGUNDY

THE BURGUNDY TRUFFLE ROUTE



The Burgundy truffle, from its Latin name *tubae er uncinatum*, is an autumn truffle particularly appreciated by restaurant chefs and dedicated foodies. The Burgundy truffle tourist route highlights this exceptional ingredient, as well as its local producers, traders and restaurateurs. Departing from Nuits-Saint-Georges, the route crosses the prestigious vineyards of the Côte d'Or, the forests where truffles grow and many other magnificent landscapes, particularly relevant in autumn. All the information about the Burgundy black diamond can be found on the free Balades en Bourgogne app.

Useful info: The Burgundy truffle is a natural local product, packaged and most often sold in short circuits.

lacotedorjadore.com

BRITTANY

A FOODIE BREAK IN LORIENT



Lorient is a seaside town with an air of creative and sustainable authenticity that is so endearing! For starters, head to Lorient La Base, the former submarine station which has been refurbished with bars and colourful shops, and which plays host to the fascinating and immersive Cité de la Voile Éric Tabarly. In the heart of the city, the spotlight is on local crafts with the Margaux Ceramics workshop where the artist creates delicate artisanal pieces. In terms of gastronomy, there are two fantastic typically Breton restaurants to be discovered: Chez Louise, where chef Julien Corderoch prepares top-of-the-range dishes from the catch of the day, and Chez Sources, where Nicolas Le Tirrand gives a new twist to seafood cuisine. Finally, for an afternoon on the water, take a Key Largo hybrid lobster boat to admire the harbour and the Port-Louis citadel.

brittanytourism.com



HAUTS-DE-FRANCE

EUROPEAN REGION OF GASTRONOMY 2023

In 2023, the Hauts-de-France region will become the first French region to be officially designated the European Region of Gastronomy! Its local products are renowned for their unique flavours: award-winning craft beers, orchard apples and pears, carrots from Tilques, cauliflower from Saint-Omer, beetroot, artichokes and garlic from Locon, lime blossom honey, chicory, Thiérache maroilles, tomme au foin and other cheeses, and gâteau battu... Festivities are organised throughout the year for the occasion with local producers, artisans and chefs presenting their talents through activities and events such as culinary workshops and tours.

gastronomy.hautsdefrance.fr



GRAND EST

70 YEARS OF THE ALSACE WINE ROUTE



The Alsace Wine Route is known worldwide for its unique charm, with small villages nestled in vineyards, delicious cuisine, tasty wines and the district of Petite Venise (Little Venice) in Colmar. So many things to delight the visitor. This wine route stretches over 170 km and crosses 119 municipalities in which there are seven grape varieties and over 720 producers to be unearthed. The Alsace Wine Route celebrates its 70th anniversary this year and is planning a number of festivities to mark the occasion, in particular from 23 April to 30 July with the Tournée des Terroirs.

The event highlights local production and short circuits, providing the opportunity to meet with winegrowers specialising in biodynamics.

wineroute.alsace

PARIS REGION

ECO-SUSTAINABLE PARISIAN CRUISES



This is a new concept that will delight Paris aficionados: a trip on the Seine in a comfortable boat with a silent, non-polluting electric motor. These boats can be hired privately for two to 12 people, and operate on the Seine and the Saint-Martin canal day and night. The captain will share the history of the city, its bridges, its majestic heritage and its river. A great inspiration for a romantic evening with a breathtaking view of Paris at night, or a private excursion with friends and family.

greenriver-paris.fr



OCCITANIE MÉDITERRANÉE



THE VILLA PINWOOD, AN AUTHENTIC RESTAURANT RECOGNISED BY LA LISTE

Villa Pinwood opened in 2020, with Anne and Thomas Cabrol at the helm, both already winners of the trophy for the world's best wine bar in Toulouse. This new establishment is a homecoming for this talented couple of restaurateurs after several years of travel and foodie discoveries around the world. This time, they have chosen to settle in a natural setting, in their native Tarn. Villa Pinwood is an outstanding restaurant located between Causse and Montagne Noire, a nugget of authenticity that has just been awarded 'Tables à explorer 2023' (Food gem) by La Liste, the largest gastronomic selection in the world. Its 14 guests enjoy an exquisite, meticulously planned and executed meal. A menu where the dishes follow each other seamlessly, each with a thousand flavours to explore. Anne and Thomas are proponents of eating local and regional dishes, with 95% of their products originating in Tarn and 80% within 20km.

villapinewood.com



LOIRE VALLEY



NATURE HOTEL AND LOCAVORE RESTAURANT IN CHAUMONT-SUR-LOIRE

domaine-chaumont.fr

The regional domain of Chaumont-sur-Loire is known for its impressive landscape creativity, most often enjoyed through the International Garden Festival which has been run here for over 30 years. Photo exhibitions and nature activities are also offered to visitors. The site welcomes more than 500,000 visitors a year and called on big names to create the Hôtel du Bois des Chambres and its restaurant Le Grand Chaume, in total symbiosis with nature. The gourmet restaurant is run by Michelin-starred chef Guillaume Foucault, who marvellously embodies the values of the estate with natural and artistic cuisine. This authentic, sensitive culinary journey really delves into the local terroir, with cabbage cake and porcini mushrooms, warm wild boar rillettes and Touraine truffles, whole cooked Caesar pear, amber and buckwheat beer.





ATLANTIC LOIRE VALLEY



EXPLORING VENDÉE WINES BY BIKE IN THE MOURAT VINEYARDS

vignobles-mourat.fr

The originality of Vendée wines can be explored through the vines located in the foothills of the Armorican massif in a sunny maritime region at the crossroads of three ecosystems, namely the Plaine de Luçon, the Marais Poitevin and the Bocage Vendéen. The Mourat wine estate, located in this area of Pays de la Loire, offers an exploration of this atypical terroir. Set off for the day, Tuesday to Saturday, by bicycle or electric car with map in hand for a rural journey through the estate's 65 hectares of vines planted on the hillsides. At noon, enjoy a lunch break in the country with a delicious picnic of fresh, local products, delivered by the vineyard staff and washed down by a glass of local wine... a real daydream!

VALLÉE DE LA GASTRONOMIE

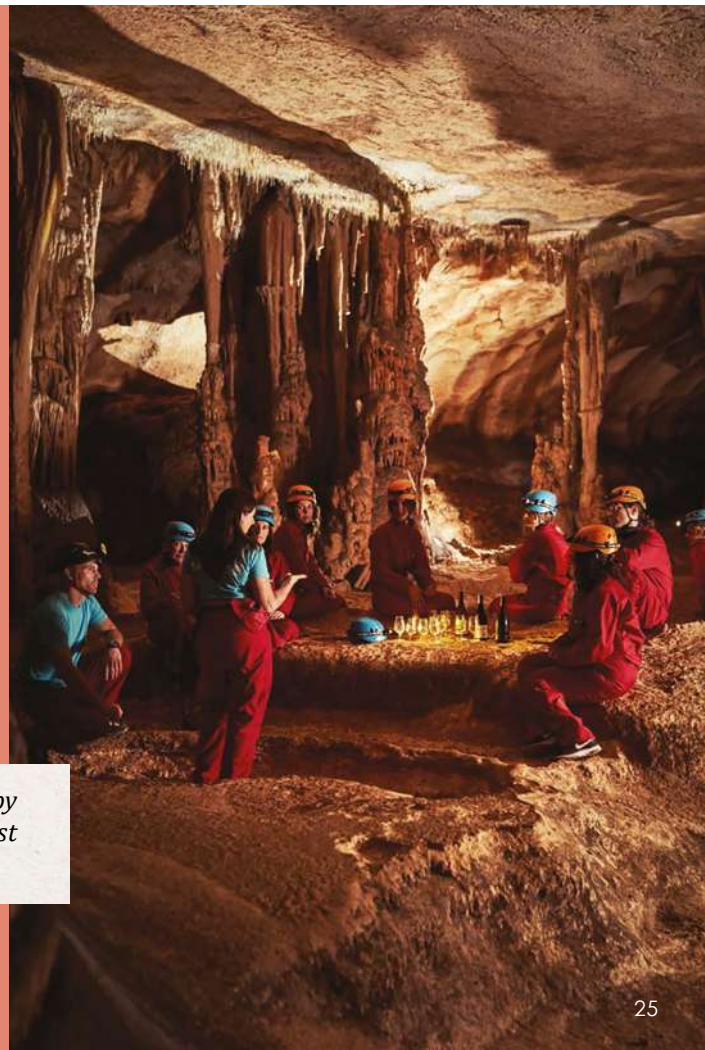
UNDERGROUND ADVENTURE TO UNCOVER A WINE REGION



The Vallée de la Gastronomie stretches from Dijon to Provence and the Mediterranean, where the Saône and the Rhône plough a furrow through the vineyards. This tourist destination, created in 2019, is dedicated to gastronomy and the discovery of wines and local products. Visitors can enjoy a wide choice of authentic, unusual and enjoyable activities on site, such as bike rides and picnics in the vineyards, cooking workshop with a starred chef, blending workshop to create their own cuvée or helping with the harvest. To understand the geological terroir of the vineyards in depth, take part in a SpéléEnologie® outing, an exploration of the Saint-Marcel cave in Ardèche that includes a sensory tasting in total darkness of the wines produced on site: Côtes du Rhône, Côtes du Rhône Villages and Côtes du Rhône Villages Saint-Andéol.

Useful info: In Ardèche, the Vallée de la Gastronomie can be visited by bike via the superb marked routes of the ViaRhôna, which cross the most picturesque, astounding and natural locations in the region.

valleedelagastronomie.com



A photograph of a rustic wooden cabin in a forest. The cabin is built with vertical wooden planks and has a dark, gabled roof. A silver metal chimney pipe extends from the roof, with white smoke rising from it. The cabin is surrounded by tall trees with green foliage. The sun is shining through the trees, creating a warm, golden light. The word "ACCOMMODATION" is written in large, white, bold, sans-serif capital letters across the middle of the image.

ACCOMMODATION



LOIRE VALLEY

ROYAL TRIP TO THE CORE OF FRENCH HERITAGE

The Relais de Chambord**** hotel is located opposite the château of Francis I. It is a contemporary, chic and comfortable country house which reopened in 2018 following a renovation by French architect Jean-Michel Wilmotte. The hotel has 55 rooms and suites, 15 of which directly overlook the Château de Chambord, and three restaurants. Rita Silva, chef of the gourmet restaurant, offers prestige seasonal cuisine, including oven-baked pumpkin garnished with feta and honey-glazed hazelnuts, oysters with Granny Smith apple and Colonnata bacon. Le Relais de Chambord**** holds the Green Key label and the hotel's restaurants use only high-quality products, mainly from breeders, local producers or the Chambord vegetable garden.

relaisdechambord.com

NORMANDY

BEAUTIFUL AND COMFORTABLE ECOLOGES

Youza Ecolodge offers a unique experience for reconnecting with nature. An ideal, cosy location for nature lovers, the simple, elegant architecture of the lodges fits harmoniously into the wooded landscape and inside are wood stoves and large windows for gazing from. Hearty meals, which vary according to the seasons, are prepared for guests and delivered to their cabin to be reheated on the wood stove.

The establishment is labelled Green Key, with renewable energy, rationed water consumption, recovery of green waste, local roots, sustainable building materials and soft mobility.

youza.fr

PARIS REGION

NATURE BREAK CLOSE TO PARIS

After a visit to the capital or a day at Disneyland Paris, Villages Nature offers a soothing break in a harmonious cottage located in a 250-hectare park surrounded by forests and a lake. The park is also open to a large lagoon heated to 30°, with a river, jacuzzi and other indoor pools. Villages Nature is a sustainable tourism innovation centre that encompasses geothermal energy, biological water filtration, recovery of organic waste and organic local food.

visitparisregion.com

BRITTANY

ECOLOGICAL MARITIME GÎTE

In the heart of the Lilia archipelago, small fisherman's house Tyrheun is a great starting point for exploring the islands and lighthouses of Finistère. Eco-renovated with the feel of a boat, this maisonette draws its guests into a coastal atmosphere with nautical charts on the wall, catamaran net as a mezzanine and portholes. A veritable cosy wooden nest with three bedrooms, a living room, a courtyard terrace and garden for an ecological maritime break. Owners Guillaume and Audrey advocate local and sustainable tourism and offer walks, kayaks or paddleboards and boat trips. This hybrid place is also open to local actors who offer workshops to raise awareness of the coast and maritime lifestyles.

norzh-ecogite.bzh



NOUVELLE-AQUITAINE

NIGHT ON THE WATER IN PRESSAC

In Nouvelle-Aquitaine, the Pressac Floating Village is open to visitors for an original night in floating cabins on a six-hectare lake. If you prefer to sleep on dry land, canvas tents or lodges on stilts are also available for a true escape from the norm. The Floating Village of Pressac, located in a Natura 2000 zone, offers an amazing opportunity to reconnect with nature through the scent of the surrounding forests, birdsong and the rays of the sun on the lake which all promote total relaxation. In terms of catering, you can order your packed lunch of regional products, visit the traditional cuisine restaurant or even book a floating grill, a hut on the water equipped with a barbecue.

The Floating Village implements tangible actions for the environment with optimisation of the use of resources on the site, preservation of biodiversity, involvement in local life and purchase of local produce.

village-flottant-pressac.com

JURA MOUNTAINS

CHARMING ACCOMMODATION

The Chant du Coq guest house is located in Dommartin, a small mountain village dissected by a river and backed by the forest. The accommodation is of typical Jura style with logs, constructed using natural ecological materials, and decorated with artisanal furniture and local objects of authentic charm. The brand new Chalet Insolite, a lovely wooden cabin in the garden, is the perfect place for a lazy weekend with family or as a couple. Visitors can take advantage of a wide variety of outdoor activities close to the site, including hiking the peaks of the Jura, walks through the flowery meadows, fishing in the Ain or Lemme rivers, swimming in the Ilay, Narlay or Chalain lakes and downhill skiing at Fonceine-le-Haut, Chaux-Neuve or Les Rousses.

le-chant-du-coq.com

CÔTE D'AZUR

NATURAL MEDITERRANEAN LUXURY

Le Hameau des Pesquiers****, part of the Curio Collection by Hilton, is the first eco-accommodation on the Côte d'Azur. Located in the national park of Port Cros, on the peninsula of Giens in Hyères, this old village was home to those who worked the salt flats. Embraced by pine forest, bordered on one side by the sea and on the other by the Salin salt flat, the hamlet of Pesquiers is one of the most extraordinary heritage sites in the southern region. The houses and various buildings have been transformed into 48 rooms and suites that perfectly harmonise with the Mediterranean surroundings. The decor is soft and natural, with driftwood and stone, sand and garden space. In the restaurant, the chef opts for regional specialties and products, including tiger prawns with aioli and seasonal steamed vegetables, Brousse cheese ravioli with straciatella and chestnut cream, panna cotta with caramel and praline. The kitchen has a hyper-local supply, with fruit and vegetables from the vegetable garden, honey from the hives and eggs from the henhouse.

lespesquiers.com



CORSICA

CHARACTER AND ELEGANCE ON THE ISLAND OF BEAUTY

L'Acquale**** is a charming hotel near the beach of Calvi in Corsica. Renovated in 2020, the building offers a warm atmosphere and refined decor. The view, from the establishment and the rooms, opens onto the city of Calvi, its citadel, the sea and the massifs of Monte Grossu. The considerate hotel staff offer visitors off-track ideas for exploring the Balagne, with tips and local places to visit. Most of Corsica being typically on the doorstep of both sea and mountains, a plethora of activities is available close to the site, including swimming, snorkelling, hiking and cycling. Everything is in place for a wonderful experience to recharge your batteries next to the sea. Keen to improve its ecological and societal footprint, the L'Acquale**** hotel obtained the European eco-label in November 2022.

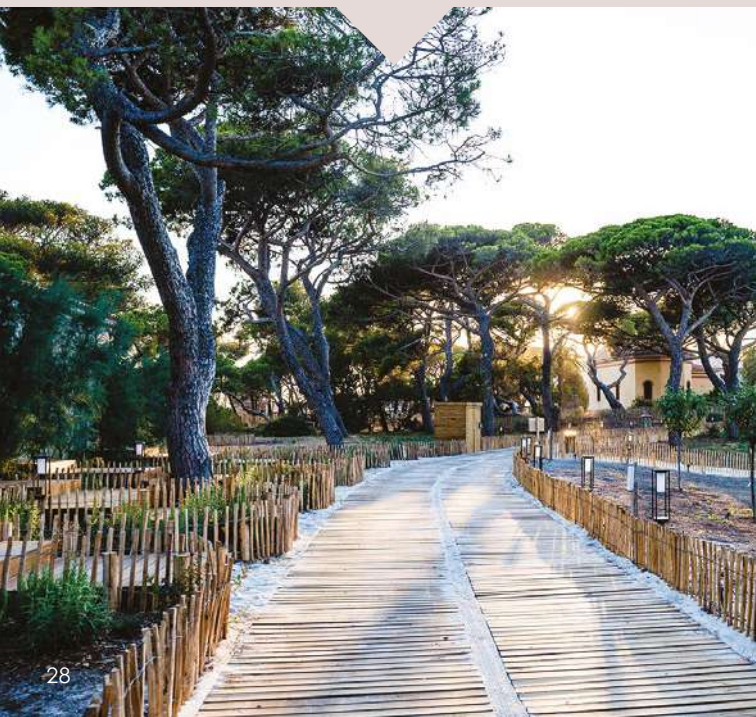
hotelacquale.com

GRAND EST

SELF-CONTAINED CHALET WITH WONDERFUL GARDEN

La Perhotte is a cottage located in a beautiful landscaped garden a few minutes from Metz, a magical natural setting that enchants at first sight. A chalet, a pond, a beautiful garden with wild flowers, vegetables and rare plants await the visitor. This 50 m2 chalet is totally self-sufficient and everything has been considered to make it sustainable. The owners of the gîte, who run hotel-restaurant À La 12 in Delme, are very careful with their purchases and seek out local products. They have designed the chalet to promote rest and idleness, to be comfortable and welcoming with wood and other natural materials, facing the pond and surrounded by a wonderful garden. Water collected from the well, solar electricity and organic waste recycled into compost complete the eco credentials.

laperhotte.fr/le-gite



HAUTS-DE-FRANCE

REFINED, ETHICAL CHÂTEAU

Taken over in 2020 by chef Christophe Dufossé and his wife Delphine, the Château de Beaulieu**** is the ideal place for fans of culture and refinement. This 17th-century château in Busnes, on the outskirts of the Côte d'Opale, is notable for the personality of the decor in its rooms, a mixture of finesse and chic expressed by the combination of light-toned natural materials with elegant touches of colour or flowers. At the Château's newly-starred restaurant, the chef offers ethical and responsible cuisine, a true dialogue of taste marked by delights and discoveries, such as creamy vanilla-citrus Opal Coast razor clams, French calf sweetbreads stuffed with truffles and roasted in a sauté pan, and local endive in salted butter. The estate has a vegetable garden, an aromatic garden, a farmhouse, a farmyard and an orchard; the chef's inspiration is thus based entirely on nature and its regional biodiversity.

lechateaubeaulieu.fr

AUVERGNE-RHÔNE-ALPES

COOPERATIVE AND PARTICIPATIVE HILLTOP INN

The cooperative and participative Quartier Libre inn (SCOP) is just what the doctor ordered for a soothing and sustainable nature getaway. As if suspended from the Col de la Machine, at the end of the Combe Laval road located in the heart of a majestic corrie, it is the ideal starting point for exploring the region of Royans-Vercors. After a night in a double room, dormitory or studio, set out for a cross-country skiing or hiking trip to observe the natural beauty of the surrounding area and its mountain wildlife. Popote, the bar-restaurant, offers local, organic and seasonal cuisine that changes according to what arrives, with, for example, mixed salad with Vercors-Sassenage blue cheese, butternut velouté with farmhouse bacon, and pear poached in local red wine.

hostelquartierlibre.fr



OCCITANIE MÉDITERRANÉE

HÉRAULT GORGES GÎTE

La Bergerie des Rêves is a superb eco-friendly gîte in the Hérault gorges Grand Site de France, 35 km from Montpellier. This bergerie was renovated in 2022 to offer elegant and harmonious accommodation, with large windows looking out at the natural landscape, wood and stone, vast cedar tables and benches, a large fireplace and a superb travertine stone floor. The site has 15 beds and three bedrooms available, some suitable for large families. A natural pond with fish, frogs and a pretty waterfall outside the bergerie make the site extra relaxing. In terms of adventure and activities, the Hérault gorges and their grandiose landscapes offer a multitude of explorations on foot or by bike.

La Bergerie des Rêves has been awarded the Green Key, Accueil Vélo and Vignobles & Découvertes labels.

bergerie-des-reves.fr

ATLANTIC LOIRE VALLEY

ECOVILLAGE ACCOMMODATION

Valennes is a small Perche Sarthois town of 322 inhabitants, on the border of Sarthe and Loir-et-Cher. Since 2018, the village has hosted Greenopie, a project initiated to test traditional and natural ways of living through the collaboration and the implementation of common sustainable artisanal projects. It can be visited to enjoy the vegetable garden, accommodation (six-guest gîte plus four bedrooms in the house) and the Jour de Fête restaurant, which has just been awarded Best Village Café by the Fooding 2023 guide.

greenopie.fr



GOING THE EXTRA MILE

FARMS AND URBAN AGRICULTURE IN PARIS

Urban agriculture is burgeoning and flourishing, with innovative projects multiplying in Paris and several urban farms recently emerging in the capital, installed on roofs, small plots or in gardens. ParisCulteurs lists the projects and introduces the urban agriculture locations open to visitors.

parisculteurs.paris

SKI RESORTS WITH A COMMITMENT TO SUSTAINABILITY

The *Flocon Vert* label is a guarantee of the commitment to sustainability of mountain tourist destinations. By choosing a destination with the Flocon Vert label, holidaymakers are opting for resorts that implement tangible actions and promote responsible tourism.

flocon-vert.org/le-label

25 YEARS OF THE GUÉDELON MEDIEVAL CONSTRUCTION SITE

In Puisaye, Yonne, Burgundy, a team of workers are taking on an extraordinary challenge: to build a fortified castle using the techniques and materials used in the Middle Ages. The Guédelon construction site celebrates its 25th anniversary in 2023. A book has recently been published to mark the occasion, retracing the fascinating history of this human adventure.

guedelon.fr

EXPLORE THE WORLD'S OCEANS AT NAUSICAÁ

In Boulogne-sur-Mer in Hauts-de-France, Europe's largest aquarium Nausicaá offers an incredible journey to explore ocean life in the four corners of the world. Visitors learn about the astounding richness of marine biodiversity and the increasing need to protect this magnificent ecosystem.

nausicaa.co.uk

AN ENRICHED VISITOR EXPERIENCE WITH GREETERS FRANCE

Greeters France is a network of volunteers who participate in the cultural enrichment of local communities and contribute to the positive image of tourist destinations. This involves residents, who participate in the programme by accompanying visitors on their walks for free, and sharing their knowledge of the region.

greeters.fr

FOOD MARKET TOURS IN VARIOUS FRENCH TOWNS AND VILLAGES

Many cities in France (Paris, Toulouse and Lyon to name just three) as well as smaller villages organise foodie tours to introduce visitors to local specialities and producers. The websites of local tourist offices contain details about food market tours in the city or region concerned.

SUSTAINABLE ACCOMMODATION BOOKINGS

MooVert is a new French booking platform that presents each accommodation or service provider according to its level of eco-responsible commitment. An excellent way to discover the best eco-friendly establishments and exciting projects.

moover.fr

A GREENER HOTEL CLASSIFICATION

Since 1 April 2022, several new criteria have been added to the French hotel ranking, including waste management, short-circuit purchases, energy saving and other themes related to sustainable development. This modification takes new uses as well as tourist demand into account, covering over 80% of the French hotel network.

atout-france.fr

5 WAYS TO EXPLORE FRANCE... ... slowly

By bike...

to admire the landscapes

The possibilities of discovering France by bike are expanding each year with new routes, cycle networks and tourist trails. Thanks to the new Plan Vélo, launched across the country, new infrastructures for cyclists will soon enrich the vast network of cycle routes and tourist routes already available in France.

From a city...

to be close to everything

Want to explore from the same city and the same accommodation for the duration of your stay? This travel approach, sometimes known as 'Star Stay', is attracting more and more travellers who appreciate taking time to discover a city and its region, their inhabitants, history and way of life.

On a night train...

to dream while travelling

Travelling on a sleeper train has its own charm and is appealing to an increasingly wide audience. The romance of travelling by train, the different experience and the more sustainable nature of this form of transport explain the success.

On a river...

to connect with nature

France is the leading destination for river tourism in Europe, with 8,500 km of navigable waterways and the largest European network of canals and rivers suitable for licence-free boat holidays. There is a wide choice of routes and river paths to admire, to the sound of lapping water and the beauty of nature from early morning until sunset.

On a trail...

to find yourself and to breathe

The current success of the Chemins de Compostelle confirms the enthusiasm for exploring on foot, which opens the mind and energises the body. In France, 369 GR (Grande Randonnée) routes criss-cross the country, including the famous GR20, reputed to be the most difficult in Europe, which crosses Corsica over some 200 km. Plenty of options to find the ideal route for your fitness level and curiosity!



CALENDAR

MARCH

Picasso Celebration 1973-2023

ACROSS FRANCE

Côte d'Azur Garden Festival

CÔTE D'AZUR

APRIL

Opening of Vulcania, France's largest planetarium

AUVERGNE-RHÔNE-ALPES

Châteaux en Fête

DORDOGNE VALLEY

MAY

European Museum Night

ACROSS FRANCE

50th anniversary of the Bandas Festival in Condom

OCCITANIE MÉDITERRANÉE

Bravades of Saint-Tropez

PROVENCE

Taste of Paris

PARIS REGION

Hortillonnages of Amiens

HAUTS-DE-FRANCE

JUNE

Bastia Creazione Festival

CORSICA

SlowUP & the Wine Route

GRAND EST

Rouen Armada

NORMANDY

Bordeaux Wine Festival

BORDEAUX

Nimes Festival

OCCITANIE MÉDITERRANÉE

Anjou Vélo Vintage

ATLANTIC LOIRE VALLEY

Centenary of the Le Mans 24 Hours

ATLANTIC LOIRE VALLEY

JULY

Tour de France

ACROSS FRANCE

Art in the Chapels

BRITTANY

AUGUST

Lorient Interceltic Festival

BRITTANY

Festival Cabaret Vert in Charleville-Mézières

GRAND EST

SEPTEMBER

Heritage Day

ACROSS FRANCE

Rugby World Cup 2023

ACROSS FRANCE

TransJu Cyclo

JURA MOUNTAINS

Loire Festival in Orléans

LOIRE VALLEY

Lille flea market

HAUTS-DE-FRANCE

Paris Design Week

PARIS REGION

OCTOBER

Fascinant Weekend

ACROSS FRANCE

Corsica Paddle Trophy

CORSICA

NOVEMBER

Beaune Hospices wine sales

BURGUNDY

Christmas markets

ACROSS FRANCE

DECEMBER

Festival of Lights in Lyon

AUVERGNE-RHÔNE-ALPES

Trans Musicales de Rennes

BRITTANY

Christmas at the Loire Valley Châteaux

LOIRE VALLEY

2024

Paris Summer Olympics and Paralympics

ACROSS FRANCE

Launch of the TGV M

ACROSS FRANCE

80 years since D-Day

NORMANDY

Reopening of the towers of Notre-Dame de Paris

PARIS REGION

MAJOR SPORTING EVENTS



#SharingFrenchFlair

FRANCE CELEBRATES RUGBY IN 2023

From 8 September to 28 October 2023, France will play host to the 10th Rugby World Cup across 10 host cities that unite the country : Lille, Lyon, Saint-Etienne, Nice, Marseille, Toulouse, Bordeaux, Nantes, Paris and Saint-Denis. The 600,000 international visitors expected in France are invited to take advantage of their time in the country to discover the cities, the terroirs and the creativity of the country's territories - basically everything that makes up French flair!

[Press Kit](#)



A MONTH OF THE TOUR DE FRANCE

On 1 July 2023, the 110th men's Tour de France starts in Bilbao, Spain, before diagonally crossing south-west France. This superb route between Occitanie and Nouvelle-Aquitaine offers a diversity of enchanting landscapes and beautiful cultural discoveries. Two stages are planned in the Pyrenees from the charming towns of Tarbes and Pau, known for Béarnaise hospitality. The direction is then towards the Massif Central, with a spectacular view from the Puy de Dôme. The Alps then follow, with four decisive stages in the impressive natural setting of Mont Blanc and overlooking Lake Geneva. In the Jura, the competitors leave from Moirans-en-Montagne, a mecca for French-made wooden toys, to reach Poligny. For the second Women's Tour de France, the riders meet in Clermont-Ferrand for a test on the Massif Central, before exploring the roads of the Lot Valley and on to the Pyrenees in Pau, for a race against the clock.

This year, the Tour de France is also highlighted through a Netflix documentary (expected April 2023) which presents a detailed look at the history of this formidable sporting and human adventure, since it was first held in 1903.

[letour.fr](#) [letourfemmes.fr](#)

THE OLYMPIC AND PARALYMPIC GAMES IN 2024

From 26 July to 8 September 2024, France will host the world's biggest sporting event: the Olympic and Paralympic Games. The party promises to be unforgettable, with almost 15,000 athletes of all nationalities, 600,000 international spectators expected and an opening ceremony outside a major stadium for the first time! Paris will provide the backdrop for this exceptional event, where the major landmarks, bridges and cultural establishments along the Seine will be integrated into the show in an impressive staging feat. Respecting the environment, Paris 2024 is relying on the existing cityscape and limiting the creation of new buildings in order to cut the Games' carbon footprint in half. Competitions will be cleverly integrated into Paris' living heritage : at the Grand Palais, the Champ de Mars, the Château de Versailles, the Invalides esplanade and the Place de la Concorde. The whole of France will be involved in the Games : Marseille will receive the Olympic flame in spring 2024; Lille, Nantes, Lyon, Saint-Etienne, Nice, Bordeaux and Châteauroux will each host events; and Olympic surfing will take place in Tahiti.

[paris2024.org](#)



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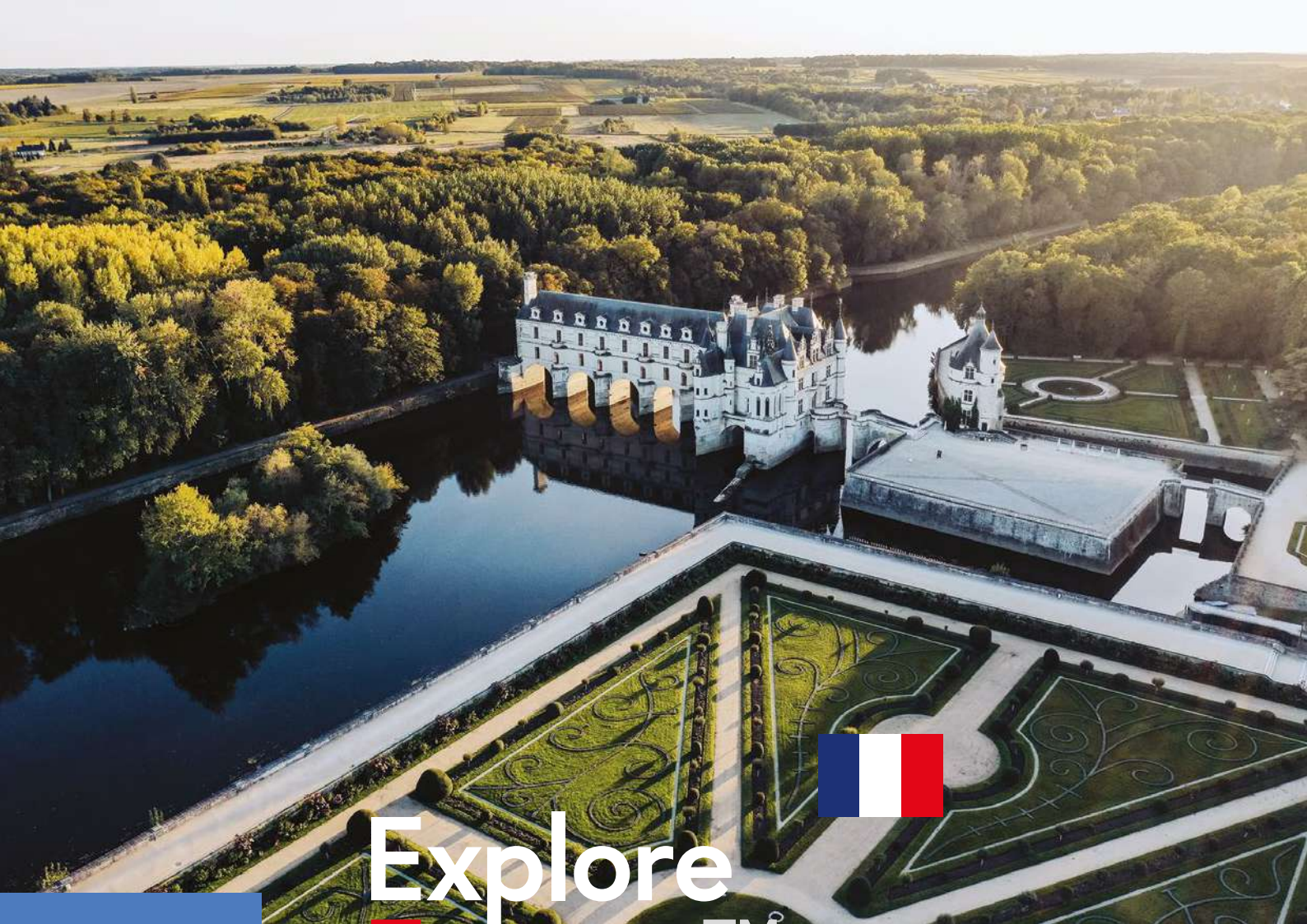
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