



PROVENCE-ALPES-CÔTE D'AZUR

# WHAT'S NEW? HOSPITALITY NEWS & EVENTS

2026

#PROVENCE  
#ALPES  
#COTEDAZUR

PROVENCE  
ENJOY THE UNEXPECTED



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DU SUD

CÔTE D'AZUR  
FRANCE

RÉGION  
SUD  
PROVENCE  
ALPES  
CÔTE D'AZUR



COMITÉ  
RÉGIONAL  
DE TOURISME



| PROVENCE



| ALPES



| CÔTE D'AZUR

**F**rance's leading region for tourism, flying the flag of three international destination brands - Provence, Southern French Alps and Cote d'Azur -, the Provence-Alpes-Côte d'Azur region is pursuing its commitment to excellence, innovation and the environment in 2026.

A little corner of France home to 5 million inhabitants, our region welcomes tourists from the world over every year, come to savour our rich heritage, exceptionally diverse scenery between sea and mountain, buzzing cultural scene, fine food and the unique sense of hospitality that has become our trademark.

But today, more than ever before, being a top tourist destination also means being an example to all.

Provence-Alpes-Côte d'Azur has demonstrated its resolute commitment to the ecological transition by voting Europe's first "100% green" budget. In 2026, we are going a step further by accelerating the decarbonisation of transport, boosting the cycling sector, developing rail tourism and providing massive assistance to help our travel professionals shift to more sustainable models. Our ambition is clear: to make Provence-Alpes-Côte d'Azur a European ambassador for the fight against climate change.

2026 is also a pivotal year for the upcoming 2030 Olympic and Paralympic Winter Games in the French Alps. We are not just welcoming a sporting event, we are building a genuine legacy, with sober, useful and innovative Games that prioritize existing amenities and accelerate the positive transformation of our alpine territories. "Passion Montagne 2050" is our roadmap for the future, ensuring our mountains offer a lively, attractive, accessible and preserved place for families and future generations to live all year round.

Bring on 2030!

President of the Provence-Alpes-Côte d'Azur  
Regional Tourist Board



# HOSPITALITY

LITTLE GEMS

TEMPTATION...  
A TASTE OF LUXURY

2026 GREEN KEY  
LABEL: + 22%

A TOP MICE  
DESTINATION



## CÔTE D'AZUR

**HÔTEL GABRIEL**★★★

📍 MENTON

Situated just a hundred metres from the Old Town, with balconies gazing over the Basilica of Saint Michael and Museum of Prehistory, the Hôtel Gabriel is an ode to the Mediterranean. Terracotta floors, striped fabrics and wickerwork set the tone and usher in the French Riviera, here at the gateway to Italy. The 35 rooms showcase a palette of warm hues – yellow, brick and ochre – and are named after flowers: jasmine, mimosa, camellia, lavender and more. Most have their own balcony. Revel in breakfast or drinks on the first-floor rooftop terrace as soon as the fine weather comes around. If you're looking for dining recommendations, the reception angels will be delighted to assist.

Rooms from €80 to €300.

[www.hotelgabrielmenton.com](http://www.hotelgabrielmenton.com)



Hôtel Gabriel - © Baldini

## CÔTE D'AZUR

**HÔTEL VILLA GENESIS**★★★★★

📍 MENTON

Originally baptized Villa Aiglon, the rich history of Villa Genesis dates back to its construction in 1885 by Danish architect Hans-Georg Tersling, a student of Charles Garnier. Extensive upgrades have made it Menton's first, and currently only, five-star hotel. The 30 rooms, including six modular junior suites that can be magicked into family rooms, are adorned with elegant marble bathrooms, upholstered wooden headboards and other noble materials. A 14-metre pool with jacuzzi completes the amenities of this delightful establishment situated just 100 metres from the beach. The breakfast menu, bar and 24-hour room service offer local delicacies, including recipes crafted with the famous Menton lemon.

A restaurant, spa, and fitness centre are scheduled to open in spring 2026.

Rooms from €290.

[www.villagenesis.com](http://www.villagenesis.com)



© DR

## CÔTE D'AZUR

**HÔTEL PALAIS DE LA MÉDITERRANÉE**★★★★★

📍 NICE

Beautifully located on the iconic Promenade des Anglais, the Hôtel Palais de la Méditerranée, part of the Hyatt group, is getting ready to write a new chapter in spring 2026, following loving renovation work to enhance its Art Deco heritage. Behind its majestic façade, now a listed monument, this iconic address unveils a world apart reinvented by interior designer Linda Boronkay, with 145 rooms and 28 suites in Riviera style, including panoramic suites and a spectacular penthouse with private terrace overlooking the Bay of Angels.

An indoor/outdoor pool, hanging terrace facing the sea, elegant bar and refined dining spaces invite guests to savour the French Riviera's legendary lifestyle. More than just a hotel, this is a destination dreams are made of, where art, heritage and the spirit of the French Riviera live on.

Prices from €700 in high season and €350 in low season.

Reopening June 2026.

[www.hyatt.com/hyatt-regency](http://www.hyatt.com/hyatt-regency)



© DR



## CÔTE D'AZUR

## LE SOLEIA BY INWOOD HOTELS\*\*\*\*

📍 NICE

Set inside Nice's golden triangle, just 7 minutes from the beach, the former Hôtel La Malmaison's new name reflects this establishment's sunny personality to perfection. Offering 46 rooms and suites, the Soleia by Inwood Hotels - redesigned by Oscar Lucien Ono - greets guests with elegant beiges, yellows and blues, and pretty seashell and wave motifs. A large wicker palm tree adorns the reception area, blending seamlessly into a bar open until 1 am. Most of the rooms, 32 of which offer balconies, gaze over the trees lining Boulevard Victor Hugo.

Rooms from €80.

[www.lesoleiahotel.com](http://www.lesoleiahotel.com)



Villa Soleia - © DR

## CÔTE D'AZUR

## NEMEA APPART'HOTEL\*\*\*\*

📍 NICE

The Nemea group's fifth apartment hotel in Provence-Alpes-Côte d'Azur is set to open in Nice in July. Currently operating 18 aparthotels in France, this rapidly expanding group caters to a varied clientele. The top three floors of the new establishment in the Arena district are curated for short-stay guests, with very roomy, tastefully decorated accommodation including 25 m<sup>2</sup> studios and 35 m<sup>2</sup> one-bedroom apartments. Guests have access to two pools, including a lap pool on the rooftop terrace, as well as coworking spaces, a meeting room, fitness centre and, of course, hotel services including breakfast. The three lower floors cater to students and young professionals staying for longer periods, with accommodation from 19 m<sup>2</sup> fitted with kitchenettes. Guests have access to a launderette, as well as the coworking spaces and fitness centre, a lounge and shared kitchen.

Monthly rentals from €650. Studios from €90 per night.

Opening July 2026.

[www.nemea-appart-hotel.com](http://www.nemea-appart-hotel.com)



© DR

## CÔTE D'AZUR

## POSIDONIA HOTEL\*\*\*\*

📍 NICE

Situated near Place Massena, behind the Galeries Lafayette, this hotel, nestled in a gorgeous building erected in the 1860s, boasts the soul of an artist... Redesigned by Gomis & Associés Architecture, with interior design by Maison Malapert masterminded by the Solestia group, its decor is inspired by Posidonia, the seagrass that sways and dances on the Mediterranean's sea beds. The large, stained-glass window adorning the entrance was created by the combined talents of stained-glass artist Sophie Toporkoff and fresco and ceramics specialist Franck Lebraly. Ceramic wall lamps, frescoes, mother-of-pearl lightshades, natural motifs and waves painted in relief in warm ochre and terracotta tones, are all part of the charm of this 38-room, four-star hotel. The establishment also offers a restaurant and Sacha bar, where you can savour breakfast prepared by the chefs.

Rooms from €130.

Opening in spring 2026.

[posidonia-hotel.com](http://posidonia-hotel.com)



© DR

## CÔTE D'AZUR

## AMBASSADOR HOTEL★★★★

📍 NICE

Poised over number 8, Avenue de Suède, the Hotel Ambassador's dazzling ochre façade adorned with magnificent mouldings has been restored to its former glory. Now part of the Nice-based Hocotel group, the building, erected in 1830, today harbours a charming four-star hotel. The 35 rooms have been repainted in terracotta, sage and cream, with in-room toiletries courtesy of L'Occitane en Provence. The second-floor veranda, overflowing with greenery, is a hidden gem perfect for savouring the delicious breakfasts. This light-filled space also hosts private and professional events.

Rooms from €130.

[hotelambassador-nice.com](http://hotelambassador-nice.com)



© Coline Claissoulhat

## CÔTE D'AZUR

## HÔTEL VENDÔME★★★

📍 NICE

Joseph Kosma composed "Autumn Leaves" here while sketching the rooftops of Nice... The Hôtel Vendôme is one of eight members of Nice Hôtels Historiques, a recent label promoting historic, intimate and family-run establishments. A courtyard shaded by orange trees and bougainvillea shelters the Belle Époque façade. The 56 rooms are spread over five levels, offering remarkable views from the upper floors. A lounge with a period balcony and mouldings, old-fashioned lift and historic stained-glass windows add to the inimitable charm. The Hôtel Vendôme is part of the Ginto Hotels collection.

Rooms from €72.

[hotel-vendome-nice.com](http://hotel-vendome-nice.com)



© DR

## CÔTE D'AZUR

## HÔTEL ARIA★★★

📍 NICE

Located on Place Mozart, a stone's throw from the train station and tram stop, the Hotel Aria overlooks a charming little verdant square. Its Belle Époque stone façade, adorned with balconies and wrought-iron railings, houses a period elevator, a red, black and white staircase, and thirty beautiful rooms.

Ginto Hotels perk: flexible 24-hour check-in. Pets welcome. Green Key certified.

Rooms from €76.

[hotel-aria.fr/en/](http://hotel-aria.fr/en/)



© DR



## CÔTE D'AZUR

## HÔTEL MOXY\*\*\*

📍 NICE

The 7-floor Hôtel Moxy is handily situated 2 km from the airport, 3.5 km from the Allianz Riviera stadium and just opposite the Meridia tram stop. Guests are treated to a cocktail courtesy of the house on arrival, served with their room key. The bar, complete with a pool table and board games, offers a friendly setting for the delicious and varied breakfast including brownies and doughnuts, and is also the venue for various activities and entertainment. The 7th floor offers a gym and terrace. The 112 optimized rooms feature LED lighting with motion sensors, walk-in showers and smart wall storage solutions. Ironing facilities are available on three floors.

More good news: the Moxy hotels are dog-friendly.

Rooms from €77.

[moxy.nicehotelnice.com](https://www.moxy.nicehotelnice.com)



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## CÔTE D'AZUR

## OCÉANICE, NICE'S MUCH-AWAITED NEW VENUE

📍 NICE

OcéaNice, the prestigious venue for the United Nations Ocean Conference, is breathing new life into the MICE (Meetings, Incentives, Conferences, Exhibitions) sector with its unique and versatile offering. Three superbly-situated facilities anchored on the port and extending out to sea offer a wealth of possibilities spanning over 10,000 m<sup>2</sup>. The 4,000 m<sup>2</sup> Nicéa hall can accommodate up to 2,600 seated guests. The neighbouring building features meeting rooms with bay windows and portholes evoking life on the Med. The third building houses the harbour master's office, as well as the new head offices of the Nice-Côte d'Azur Metropolitan Tourist Office, in charge of managing the complex. Another plus: the flat roof forms a 1,400 m<sup>2</sup> rooftop venue able to accommodate 800 guests, boasting 360° views over the sea, port, castle hill and all the way to the Alps.

[www.oceanice-congres.com](https://www.oceanice-congres.com)



© Ville de Nice - D. Nouy

## CÔTE D'AZUR

## NICETOILE SHOPPING

📍 NICE



Welcoming 10 million visitors every year, the Nicetoile shopping mall is one of the South of France's leading retail hubs. Covering 20,000 m<sup>2</sup>, it attracts up to 50% tourists in summer (30% year-round). The secrets to its success? A prime location on Avenue Jean Médecin and attractive offering spanning beauty, health, sportswear and food, including the 2026 opening of a 1,200 m<sup>2</sup> Nike flagship store on two floors. But above all, the mall's delightful food court and green terraces offer shoppers a delightful and lively place to spend the day, paced with many year-round events on themes such as Carnival, We Love Sundays and, of course, Christmas... A festive line-up, perfect for a spot of retail therapy!

Reflecting its commitment to family-friendly hospitality, Nice Etoile Shopping was awarded the "Family Plus" tourism label in 2025.

[www.nicetoile.com](https://www.nicetoile.com)



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## CÔTE D'AZUR

**CASA MOHO HOTELS\*\*\***

📍 JUAN-LES-PINS

Located 13, Avenue de l'Estérel, in the heart of Juan-les-Pins' Roaring Twenties quarter, this three-star Art Deco hotel offers contemporary comfort just 150 metres from the golden beaches and railway station. The beautiful balustrades adorned with seashell motifs custom-designed for the hotel and strikingly-patterned carpets gracing most of the 40 light-filled rooms – some with terraces and sea views – are all part and parcel of the memorable guest experience.

Double room from €110.

[casamohohotels.com](http://casamohohotels.com)



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## CÔTE D'AZUR

**VILLA MIRAE\*\*\*\*\***

A MEMBER OF THE INWOOD HOTELS COLLECTION

📍 ANTIBES – JUAN-LES-PINS

With its powder-pink facade, the Villa Mirae was formerly named the Imperial Garoupe after the small path leading down to Garoupe cove – one of the most secluded spots on the world-famed Cap d'Antibes. Its 35 rooms and suites, all with private terraces, have now been reimagined by renowned designer Oscar Lucien Ono of Maison Numéro 20. Today, they embody discreet, elegant and soothing luxury. Shades of cream and gold, carved wood, Burgundy stone, Murano glass and mosaics foster a delicate, poetic atmosphere. The emerald-tinted pool is set next to a solarium overlooking the sea. Michelin three-starred chef Mauro Colagrecó oversees the exciting culinary offering, spanning the fine-dining Amarines restaurant, more casual Miraé eatery (open from noon to 10 pm) and cocktail bar.

Rooms from €500.

[www.villamirae-capantibes.com](http://www.villamirae-capantibes.com)



© Villa Mirae

## CÔTE D'AZUR

**HÔTEL VILLA SAINTE-VALÉRIE\*\*\*\*\***

📍 ANTIBES – JUAN-LES-PINS

The heart of Juan-les-Pins harbours an extraordinary garden graced with a pool shaded by mulberry trees, fountain and jacuzzi set under a leafy canopy... Villa Sainte-Valérie, part of the intimate La Villa group (7 properties including 4 in Antibes-Juan-les-Pins), consists of three houses nestled in lush greenery. The 30 fully refurbished rooms and suites are all named after plants: camellia, rose, cypress, bamboo... Their sunny, serene décors are inspired by Mother Nature.

Rooms from €95.

[www.villa-sainte-valerie.com](http://www.villa-sainte-valerie.com)



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## CÔTE D'AZUR

**HÔTEL LEPOUSSIN\*\*\*\***

📍 CANNES

Situated in the beating heart of Cannes, a 10-minute walk from the Palais des Festivals, the Hôtel Lepoussin's 72 rooms are the epitome of timeless contemporary refinement. Instilled with an elegant atmosphere, this fully-refurbished four-star hotel bathes in soothing shades of saffron yellow. Amenities include a lobby with an honesty bar, alcoves where you'll find newspapers, books and headphones on loan, a sunny breakfast room set under a glass canopy and wellness area featuring an indoor hydromassage pool and gym.

Private car park with 17 spaces (including 1 PRM space and 2 charging stations).

Rooms from €130.

[www.lepoussinhotel.com](http://www.lepoussinhotel.com)



Hôtel Lepoussin - © DR

## PROVENCE CÔTE D'AZUR

**HOSTELLERIE LA BELLE AUREORE\*\*\*\***

📍 SAINTE-MAXIME

This fully-refurbished, family-run, four-star hotel boasts a beautiful stone façade with breathtaking views over the Med and legendary village of Saint-Tropez. It offers direct access to a secluded cove, infinity pool and private beach.

The 17 rooms all feature balconies with sea views. Foodies are pampered with a gastronomic restaurant and bistro showcasing typical French Riviera flavours, also open to outside guests (breakfasts, lunches and dinners).

Rooms from €290.

[www.belleaurore.com](http://www.belleaurore.com)



Hostellerie la Belle Aurore - © DR

## PROVENCE CÔTE D'AZUR

**HÔTEL COMO LE BEAUVALLON\*\*\*\*\***

📍 GRIMAUD, PRESQU'ÎLE DE SAINT-TROPEZ

Opening on April 24th, 2026, the COMO Le Beauvallon is breathing new life into a legend. Basking in the hills overlooking the Gulf of Saint-Tropez, this vast Belle Époque establishment has welcomed privacy-seeking personalities since 1911, from Winston Churchill to Audrey Hepburn. The 10 acres of Mediterranean grounds slope gracefully down to the stunning green and blue mosaic pool, a stone's throw from another prestigious architectural work: the Serpentine Gallery Events Pavilion, designed by Toyo Ito. Nearly 300 works of art adorn the 42 suites, wrapping guests in a very exclusive home-from-home ambience. Relaxed luxury reigns here: the COMO brand, founded by Christina Ong, initially forged its reputation through its wellness offering - the historic hotel therefore naturally offers a gym, meditation and yoga studio and spa complete with treatment rooms. Guests enjoy three dining options: the Winter Garden, terrace and lobby, showcasing an installation by artist Zheng Lu. The Beauvallon sur Mer restaurant, set inside the pavilion overlooking the sea, curates Provençal dishes with Asian influences, with similar dishes served at the beach club in summer. Yachts can moor at the restaurants thanks to the private jetty, also offering a speedboat shuttle service to Saint-Tropez and Pampelonne beach in just 7 minutes. Following on from the COMO Le Montrachet in Burgundy, COMO Le Beauvallon is the brand's second establishment in France.

Opening April 24th, 2026.

Rooms from €800.

[www.comohotels.com](http://www.comohotels.com)



Hôtel COMO Le Beauvallon © DR

PROVENCE CÔTE D'AZUR

**HÔTEL CHÂTEAU ROSE\*\*\*\***

📍 GRIMAUD, PRESQU'ÎLE DE SAINT-TROPEZ

This year, Pascal Ranger of La Bouillabaisse in Saint-Tropez fame is reopening Le Château Rose, an iconic address with a resolutely spicy history! Swathed in a glamorous and eminently contemporary atmosphere courtesy of interior designer Sylvie Hakim-Ranger, the four floors – including an astonishing and intimate Art Deco rooftop venue complete with a bar and quartz counter – overlook the Gulf of Saint-Tropez. The 18 unique rooms and suites, also designed by top names including Vincent Sheppard, Ingo Maurer, Cotto Etrusco and Moab & Nic, feature lacquer, flowers, rich reds and corridors adorned with bespoke tapestries with subtle libertine motifs. Canvases and collages by Man&Pia lend a poetic touch. On the penultimate floor, the 100 m<sup>2</sup> family suite sports a double terrace. The expansive, mosaic-tiled pool is a key feature, along with La Baie des Voiles restaurant, where chefs Christophe Chiavola and Kristjel Miloti, and pastry chef Anna Laurent, curate refined cuisine celebrating seasonal produce from the kitchen garden.

Rooms from €270.

[www.hotelchateaurose.com](http://www.hotelchateaurose.com)

© Elia Kuhn Photographie

PROVENCE CÔTE D'AZUR

**HÔTEL VENTURA SAINT-TROPEZ\*\*\*\***  
**TAPESTRY COLLECTION BY HILTON**

📍 SAINT-TROPEZ

Set on Chemin des Amoureux in the heart of Saint-Tropez, the Hôtel Ventura Saint-Tropez (Tapestry Collection by Hilton), combines contemporary elegance and Mediterranean charm. The 97 rooms span an impressive 6,000 m<sup>2</sup>, including 1,300 m<sup>2</sup> of terraces. The architecture, resembling an ocean liner, is designed to maximize natural light. Sun-kissed colours subtly evoke Saint-Tropez's elegant, joyful and relaxed lifestyle. This four-star gem promises a bespoke experience, from breakfast on your private terrace to relaxation in the plush, welcoming atmosphere of the bar. An outdoor pool and fitness centre complete the seductive offering. The Tapestry Collection brand, launched by the Hilton group in 2021, comprises around a hundred unique properties that encourage guests to explore each destination.

Opening scheduled in April 2026.

[www.hilton.com](http://www.hilton.com)

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PROVENCE CÔTE D'AZUR

**HÔTEL LE MIRAGE\*\*\*\***

📍 BORMES-LES-MIMOSAS

The illustrious Hôtel Le Mirage, clinging to a hillside between the Maures massif and tip of Cap Bénat, is expanding this year thanks to the acquisition of an additional 6,500 m<sup>2</sup> plot. Thirty-eight new rooms (73 in all), including two 50 m<sup>2</sup> suites with private pools, nestle in six discreet villas swathed in lush greenery. The refined interior courtesy of Atelier Dupont features raw concrete, terracotta, natural stone and designer furniture in shades of sand and ochre, inviting the surrounding Mediterranean scenery to shine through.

The wellness offering is getting an upgrade too, with a new 450 m<sup>2</sup> cave spa by Codage. A central pavilion houses the front desk, a boutique and additional restaurant, and the new amenities include an 18-metre pool and seminar centre. Reopening June 2026.

Rooms from €200, new rooms from €500 to €1,300.

[lemirage-hotel.com](http://lemirage-hotel.com)

© Hôtel Le Mirage

PROVENCE CÔTE D'AZUR

**HÔTEL LE PARADIS\*\*\***

📍 BORMES-LES-MIMOSAS

Two families who grew up on the Mediterranean coast – one living in Paris and the other in Boston – fell in love with this charming hotel perched on the heights of Bormes-les-Mimosas. The three-star establishment offers 20 rooms tucked inside an early 20th-century Provençal building surrounded by a vast and lush 3,000 m<sup>2</sup> garden, instilling the site with a peaceful and almost magical atmosphere. Twelve of the refurbished rooms gaze out over the sea, while the others offer picturesque views of the village of Bormes. Located just 20 minutes on foot from the village centre and less than 10 minutes from the sea by bike, the aptly-named Le Paradis is a little corner of paradise, open all year round. Rooms from €110 to €195.

[www.hotelparadis.fr](http://www.hotelparadis.fr)



© DR

PROVENCE CÔTE D'AZUR

**VILLA ALMANARRE**

📍 HYÈRES

Poised above Plage de l'Almanarre, among the pines of the Costebelle quarter, this villa, built in 1885 for a British colonel, embodies the golden age of the Côte d'Azur. Architect Marcel Deslignières chose an eclectic style, with arched windows and ceramic friezes courtesy of Jules-Paul Lœbnitz. The interior design by Céline and Alexandre Lafourcade embraces contemporary Art Deco, with subtle feminine touches. Unique wallpapers play masterfully with stripes and soft shades of sage green and pale pink in the seven bedrooms, each with their own bathroom. Dominique Lafourcade's landscaped garden, dotted with exotic trees, is the magnificent setting for the large pool and terrace lined with balustrades. Guests at Villa Almanarre enjoy their own housekeeper and concierge service.

From €14,000 per week.

Opening May 2026.

[villaalmanarre.com](http://villaalmanarre.com)



© A. Lafourcade

PROVENCE

**VILLA ONYRA**

📍 SAINT-CYR-SUR-MER

Opened in August 2025, just 50 metres from the beaches of Saint-Cyr-sur-Mer, Villa Onyra features 17 apartments with terraces, ranging from 22 m<sup>2</sup> studios to 6-bedroom apartments spanning 50 m<sup>2</sup>. The elegant interior design embraces maritime themes, from Greek villages to fishermen's huts. High-tech whirlpool baths in the two master suites – one basking right in the centre of the room – offer ultimate relaxation and wellness.

Studios from €70 per night, Relaxation & Spa suite from €200 to €350 per night.

[onyra.fr](http://onyra.fr)



© DR

## PROVENCE

**HÔTEL BENDOR ZANNIER\*\*\*\*\***

📍 ILE DE BENDOR, BANDOL

A miniature paradise is currently taking shape just 300 metres off the coast of Bandol, on the island of Bendor. Purchased in 1950 by Paul Ricard, this 17-acre oasis embodied Ricard's vision of a garden island open to all, complete with a beach, pine forest, charming Provençal village, art galleries, statues and the Mediterranean's smallest marina, with just seven berths. The Ricard family and Zannier Hotels are pursuing the dream today with the Zannier Bendor opening on May 1st, harbouring 93 rooms spread across two hotels – the Delos and Soukhana – and five cottages. To the west of the little island, the historic Delos with its 39 rooms is steeped in 1960s Riviera elegance. The Delos Delon suite opens onto a 99 m<sup>2</sup> terrace overlooking the Med. The Delos Harbour suites, ranging from 48 to 56 m<sup>2</sup>, also boast private terraces with spectacular vistas. And the historic pool, gazing out over the waves, is where you'll find one of the island's three eateries.

To the east of the island, the new 49-room Soukhana offers a more contemplative atmosphere, with neutral tones and raw materials inviting relaxation. The five Madrague houses and their little gardens are an ode to the art of entertaining. Rest and rejuvenation reign at this sensory retreat, graced with a 1,200 m<sup>2</sup> wellness area offering bespoke energy diagnoses and treatment plans, including ice baths, therapeutic mud therapy, balneotherapy, an iyashi dome, yoga, meditation, Reformer Pilates, a hammam, indoor and swimming pools, tennis courts, and pickleball.

The island is home to three eateries and four bars under the eagle eye of Chef Lionel Lévy: the Café Paul Ricard, Bar Patrick (a tribute to Patrick Ricard), Delos bar and Soukhana rooftop venue, where you'll find Le Grand Large – a restaurant specializing Asian and wellness influences run by a guest chef – and the Nonna Bazaar, a festive, dishes-to-share concept originating from Menorca.

Last but not least, an art gallery, craft workshops and a kids' club will be joining the historic diving and sailing clubs, nestled amid statues, trees and rocks. Emmanuel Blanchemanche, the Zannier Bendor's general manager, is committed to ensuring the island remains open to all and upholding the spirit of sharing so dear to Paul Ricard. The island will continue to run boat buses to the mainland (around €20 per trip), and the resort aims to welcome up to 500 visitors per day. Prices from €496, minimum two nights.

[www.zannierhotels.com/fr/hotels/bendor](http://www.zannierhotels.com/fr/hotels/bendor)



© Zannier Hotels

© Zannier Hotels

## PROVENCE

**HÔTEL LE PRIEURÉ,  
CHÂTEAU LA MARTINETTE**

📍 LE THORONET

Those in the know have already marked this verdant priory, set in the grounds of Château La Martinette, in their 2026 diaries! Founded in the 11th century by monks from Lérins Abbey, it offers 12 deluxe rooms swathed in the soothing atmosphere of a country mansion, overlooking vineyards and forests (the estate spans 1,000 acres, 124 of which are planted with vines). The elegant Provençal design showcases travertine, marble, embroidered cushions, brass fixtures and mosaics. Breakfast – included in the nightly rate – features delicious local specialities such as goat cheeses from Le Thoronet, yoghurts from Lorgues and honey from Entrecasteaux. Guests are free to brew fresh coffee in the kitchen to savour by the fireplace in the lounge. Open all year round, the Priory is located near the river Argens, offering welcome refreshment in the hot summer months. Guests also enjoy cellar tours, wine and cheese pairing and relaxing massages in the adjacent chapel on request.

Rooms from €160 including breakfast.

[www.chateaulamartinette.com](http://www.chateaulamartinette.com)



© L. Gil

## PROVENCE

**HÔTEL BY REBOUL\*\***

📍 CASSIS

Located for the last three years on a little street in the centre of Cassis, the Reboul boutique, coveted by shopping fans from Marseille, now offers a boutique hotel – the former Hôtel Le Cassiden – situated just above the shop.

Open all year round, the hotel features ten individually-decorated rooms paying homage to the ready-to-wear clothes and accessories showcased on the ground floor. Leather upholstery, topstitching and the brand's signature style adorn the comfy cocoons. Breakfast is served on the terrace or at the boutique, for a full immersion in the brand experience. An interior patio is available for meetings or simply relaxing.

Rooms from €95 to €290.

[hotel-byreboul-cassis.com](http://hotel-byreboul-cassis.com)



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## PROVENCE

**PAMELA HOTEL CASSIS\*\*\***

📍 CASSIS

Located just 250 metres from the town centre, this fun-loving boutique hotel (formerly the Royal Cottage) is the small Hotels Contemporains group's fourth establishment, and the first outside Paris. Partners Nicolas Prélot and Philippe Guillemot have crafted a human-scale experience, with constantly changing décors and affordable prices. The 25 rooms, duplexes and suites, most with terraces, boast views over the sea, garden or Seventies-style curvaceous heated pool. The glam rock'n'roll ambience continues in the rooms, sporting chrome, leather, smoked glass, photos and Vallauris pottery. The bar is open 24/7 and the breakfast buffet overflows with fresh produce, as well as homemade pastries and crepes. The Pamela Hotel also offers a large indoor and outdoor car park – a real plus in Cassis.

Double rooms from €120.

[www.pamelahotelcassis.com](http://www.pamelahotelcassis.com)



© DR

## PROVENCE

**HÔTEL VILLA M\*\*\*\***📍 MARSEILLE 8<sup>th</sup>

Set next to the racecourse, a stone's throw from the beaches and Parc Borély, Villa M in Marseille's 8th arrondissement is part of the Pasteur Mutualité Group. More than just a classic hotel, it is an innovative, hybrid establishment, focusing on wellness. Revamped by interior designers Virginie Friedmann and Delphine Versace, the various spaces are adorned with ochre and saffron hues, creating a warm and inviting atmosphere. Guests enjoy a choice of 140 rooms, including deluxe rooms with private balconies and suites offering gorgeous views over the racecourse and Med. The restaurant, boasting an expansive, open terrace, forms the beating heart of the place. The highlight is, of course, the wellness offering, including a spa with jacuzzi, hammam, sauna and (soon) cryotherapy, a large heated pool, gaming area, gym with boxing ring and four medical consultation rooms. Everything is à la carte: medical advice, gym memberships and participation in the many health-related talks. 10 modular function rooms ranging from 20 to 600 m<sup>2</sup> complete the amenities. Pets welcome.

Rooms from €120.

[www.hotelvillam-marseille.com](http://www.hotelvillam-marseille.com)



© DR

## PROVENCE

**HÔTEL SOLÉO PRADO\*\*\***📍 MARSEILLE 8<sup>th</sup>

Located a skip and a jump from Marseille's Prado and legendary Orange Vélodrome stadium, Soléo Prado is a genuine oasis, sheltered from the city hubbub. Curated by interior designer Marie-Paule Clout, with her talent for delicate, poetic spaces, the hotel's uplifting design blends natural materials and sunny hues. The 98 rooms and apartments combine colourful modernity and Mediterranean warmth. The Soléo Prado features a large, peaceful terrace, a welcoming lobby with complimentary tea and coffee, fitness room, spacious breakfast room and private underground car park. Reception open 24/7, luggage room and concierge service.

Opening June 2026.

Rooms from €75.

[www.soleoprado.com](http://www.soleoprado.com)



© DR

## PROVENCE

**ROCKYPOP MARSEILLE\*\*\*\***📍 MARSEILLE 6<sup>th</sup>

The RockyPop Marseille is a bit like the nearby Prado market – there's always something going on there! In any event, that's the impression you have when push open the door to this hotel near Place Castellane, recently redesigned by Ora Ito. Concert posters, vivid stripes, arcade games and table football... The ambience is a genuine celebration of Pop Culture. The terrace with pergola and rooftop venue are perfect for a party, with a restaurant featuring a brasserie, Italian corner and Mediterranean corner with blue chairs and bougainvillea. Two karaoke rooms complete the entertainment offering. Coworking facilities are available during the day in the large lobby bar, as well as an expansive, 90 m<sup>2</sup> meeting space (which can be divided into two rooms) and 24 m<sup>2</sup> breakout room. The 96 spacious hotel rooms include apartments for 2 to 4 guests and a penthouse for 9 guests.

Rooms from €100.

[www.pamelahotelcassis.com](http://www.pamelahotelcassis.com)



© DR

## PROVENCE

**LE GRAND JUSTE**📍 MARSEILLE 6<sup>th</sup>

Nestled in the heart of the Notre-Dame-du-Mont quarter, Le Grand Juste is set inside a cluster of three 19th-century monastery buildings. The 50 rooms, including 6 with terraces, share a welcoming lounge, library, south-facing garden and shaded patio. Breakfast is served until 1 pm and coffee is available all day. A team is on hand 24/7, but check-in can be done remotely with room keys sent to your smartphone. An optional digital luggage storage service is available too, along with bathrooms accessible after check-out for guests leaving late in the day. Each floor offers a “smart corner” fitted with a kitchenette. Some adjoining rooms can be combined to accommodate up to six guests. Other amenities include two meeting rooms accommodating 10 and 20 people respectively, and a dining room set next to a professional kitchen, ideal for preparing team meals or if you want to hire your own chef. Pets are welcome, car park available at extra cost.

Rooms from €100.

[www.justejuste.com](http://www.justejuste.com)



## PROVENCE

**HÔTEL AMISTA\*\*\***📍 MARSEILLE 1<sup>st</sup>

Bedecked with a sparkling new white façade, the Hotel Amista (formerly Hotel Saint-Louis), lies in the heart of the Noailles quarter. Interior designer Dorothée Delaye’s team has breathed new life into this building from 1884, located in the city’s rapidly-evolving beating heart. An ode to Marseille’s traditional textile industry, especially the printed cottons known as “indiennes”, the 24 one-of-a-kind rooms and suites are adorned, from the walk-in closets to the bedspreads, with beautiful Provençal fabrics. Ceramic lamps and hessian or patchwork lampshades celebrate the beauty and uniqueness of handcrafted items, with carefully curated watercolours and paintings adding a touch of poetry. On the ground floor, the Louison bar-restaurant – the fruit of a partnership with The Small Group’s talented trio – is decorated with floral friezes and ceramic paintings, and serves generous cuisine paying homage to Marseille. The bread comes from the renowned coffee shop Pétrin Couchette, with its lively terrace shared with the restaurant. The hotel is part of the Ginto Hotels group.

Rooms from €120.

[hotel-amista-marseille.fr](http://hotel-amista-marseille.fr)

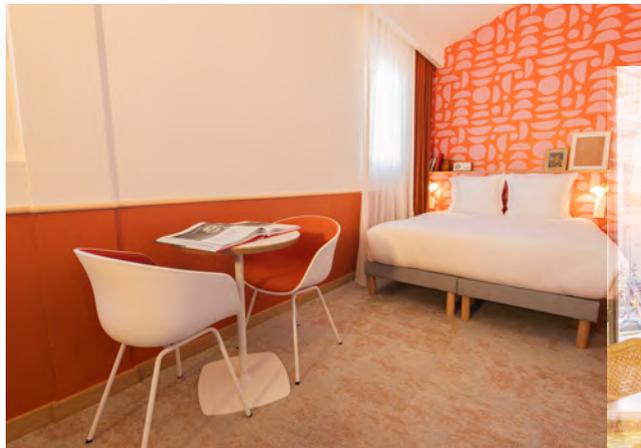
## PROVENCE

**RUBY HOTEL\*\*\*\***📍 MARSEILLE 2<sup>nd</sup>

The German Ruby Hotels group, bought up by IHG, is opening its first French establishment in Marseille on Boulevard des Dames, between the Euromed, Joliette, and Panier quarters. The architectural project, borne by the Marseille-based Gensler, Claire Fatosme and the Christian Lefevre group, spans 9,000 m<sup>2</sup> of former office space spread over eight floors between Rue de l’Évêché and Avenue Schuman. The concept embraces lean luxury – a streamlined, high-end experience devoid of frills, with a focus on technology. The Ruby Hotel is scheduled to offer 237 rooms, a 945 m<sup>2</sup> coworking space, restaurant and bar perched on a 300 m<sup>2</sup> rooftop terrace gazing over the Med and Notre-Dame de la Garde basilica.

Opening scheduled late 2026.

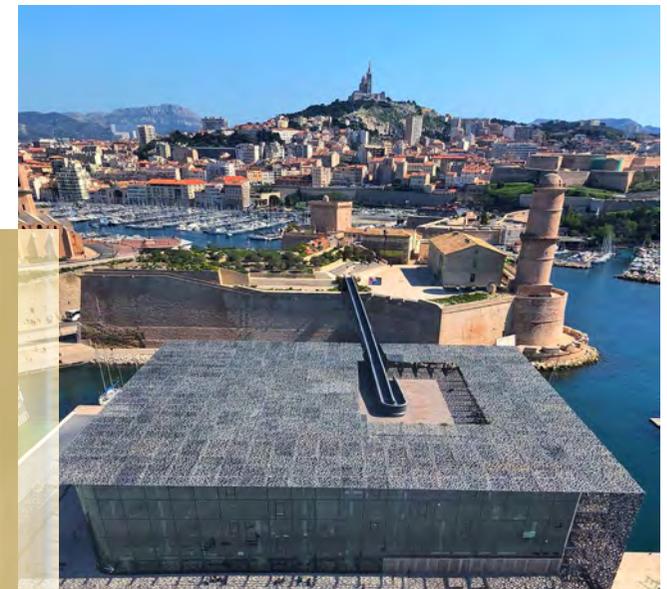
[www.ruby-hotels.com/fr/hotels](http://www.ruby-hotels.com/fr/hotels)



© DR



© P. Monetta



Marseille © OT Marseille



© J.C. Verchère

## PROVENCE

## PARC CHANOT, EXHIBITIONS AND GREENERY GALORE

📍 MARSEILLE 8<sup>th</sup>

Gardens, a refreshment stand, cycle path and esplanade... Parc Chanot is fast becoming a very desirable greenbelt. Located a stone's throw from the Vélodrome stadium, the 42-acre site, created in 1906, features five exhibition centres, the Palais des Congrès, Palais des Arts, an auditorium and numerous conference spaces. The new site manager, GL Events, has entrusted architecture and urban planning experts TDSO, landscape specialist Wagon Landscaping and the Verdi design office with the initial outdoor design. Goodbye tarmac, hello 20,000 m<sup>2</sup> of landscaped green spaces. Good news for cyclists: a cycle path now connects Rue Raymond Teisseire to the Prado roundabout. The transformation is set to benefit everyone, whether local residents, conference-goers or event organizers.

[www.marseille-chanot.com](http://www.marseille-chanot.com)

## PROVENCE

## HÔTEL SAINT-CHRISTOPHE\*\*\*\*

📍 AIX-EN-PROVENCE

Set above the Brasserie Léopold – Aix-en-Provence's locals love their seasonal French cuisine and typical brasserie dishes –, the Hôtel Saint-Christophe enjoys a fabulously central location. Guests staying in the 61 rooms and suites enjoy breakfast at the Brasserie, in a contemporary burgundy Provençal decor. The hotel's various floors boast same minimalist aesthetic, with blues, yellows, greens and sienna inspired by Cezanne's masterpieces. The 5th floor offers sweeping views over the Rotunda and all the way to Mont Sainte-Victoire. Traditional tomette terracotta floor tiles, earthenware, lime washes, soft lighting and desks courtesy of Marseille designers Axel Chay and Margaux Keller complete the interior. Some rooms offer a mezzanine, others terraces or balconies.

Rooms from €140 to €350.

[hotel-saintchristophe.fr](http://hotel-saintchristophe.fr)



© N. Anetson

## PROVENCE

## HÔTEL SETCLUB\*\*\*\*

📍 AIX-EN-PROVENCE

Situated on the road to Eguilles, just a few minutes from the Cours Mirabeau, the Setclub is a genuine Aix institution. Bordering the 18-hole Aix-en-Provence golf course, this sports club features six tennis courts, including two indoor clay courts, six padel courts with removable covers, a sports hall, fitness room and 25-metre outdoor pool. It also offers access to the golf club's driving range and 9-hole compact course. Since July 2025, the club's 400 members have been sharing these upscale facilities with guests staying in the 71 relaxing, fuss-free rooms and suites. The motto: sport, business, and wellbeing. Hotel guests enjoy access to sports classes, private coaching and a gorgeous spa complete with a pool, hammam and sauna, with preferential rates for treatments. Forming the beating heart of the Hôtel Setclub, Le Patio serves a great choice of healthy dishes. A beach bar is available by the pool in summer. Guests with children take note: Setclub hosts sports days on Wednesdays, together with one-week sports camps.

Rooms from €130.

[setclub.com](http://setclub.com)



© P. Bréchu

## PROVENCE

**HÔTEL NORD PINUS\*\*\*\***

📍 ARLES

Located on Place du Forum, this hotel – part of the Maisons d'Arles collection – stands guard over a fragment of the ancient Roman forum, on show at Reception. A favourite meeting place for locals, countless celebrities have rubbed shoulders here, including Cocteau, Picasso, Jack Kerouac, John Huston and world-class bullfighters Manolete and Dominguin. Led by Maja Hoffmann's team, the refurbishment by Nigerian-British designer and curator Duro Olowu is a wow, with fabrics inspired by African and international textiles, bespoke furniture, Murano glass wall lights and original tiled floors. The monumental 18th-century staircase, with its Rococo wrought-iron banister and vaulted stone ceiling, has been restored to its former glory. The 25 rooms all feature unique mixes of fabrics and furniture, and the bathrooms are decorated with their own distinctive ceramic tiles. On the top floor, a two-to-three-bedroom apartment with private terrace gazes over the city's historic square. Italian chef Antonio Altamura is the talent behind the Le Cintra bar, restaurant and brand-new Comptoir, featuring a separate entrance and affordable prix-fixe menu.

Rooms from €137, junior suites from €281, two-bedroom apartments from €637, three-bedroom apartments from €824.

[www.nord-pinus.com](http://www.nord-pinus.com)



© LMA

## PROVENCE

**HÔTEL MERCURE  
ARLES CENTRE ARÈNES\*\*\*\***

📍 ARLES

Fancy a swim while you lap up the views over the city, summer garden and Roman amphitheatre? The rooftop pool of this beautiful four-star hotel, topped with sun loungers and a summer bar, is the perfect spot! Set inside a magnificent listed building, just a few steps from the Arles tourist office, the hotel is an ode to the city's rich heritage. Designer Nicolas Thermed has instilled the interior with a sleek, modern, Provençal atmosphere, with 91 very-elegant and comfortable rooms adorned with oak headboards echoing the arches of the amphitheatre and light fixtures inspired by Roman torches. Poised between the lobby and restaurant, the bar forms the centrepiece of the hotel and features woven straw sculptures by Emma Bruschi, ceramic lamps by Enamoura and framed photographic prints, creating a warm, gallery-like atmosphere. The carefully-curated decor continues in the restaurant with 60 covers and an area reserved for groups, serving refined-but-affordable bistronomic cuisine by Chef Adrien Gentilucci. A spacious terrace is set to replace the current veranda by late 2026.

Rooms from €90.

[all.accor.com](http://all.accor.com)



## PROVENCE

**HÔTEL LE MAS DE L'ÉTOILE**

📍 AUREILLE

Following on from Villa Poésie, Mas de l'Étoile is the second holiday oasis by Domaine Jòlibois, the Alpilles' largest olive grower, with over 590 acres of olive groves producing exceptional Protected Designation of Origin organic olive oil. Located in the heart of the charming village of Aureille, this authentic farmhouse offers nine rooms, each with its own unique atmosphere. Mas de l'Étoile remains deeply rooted in the rich, sensory world of olive growing, with a variety of experiences on offer including olive harvesting, mill tours and oil blending workshops. Mas de l'Étoile can be fully privatized and is also available as a 5-room guesthouse, for a more intimate and flexible experience.

Rooms from €140.

Not to be missed: Exhibition on biodiversity in the streets of the village of Aureille, rated France's best municipality for biodiversity in 2024. Until June 2026.

[domaine-jolibois.com/pages/mas-etoile](http://domaine-jolibois.com/pages/mas-etoile)



© M. Puglia



© A. Kokodoco

## PROVENCE

## MAISON D'HÔTES LE JARDIN DES CORDELIERS

📍 TARASCON

Nestled in the heart of Tarascon, the former domain of the Good King René, this guesthouse boasts a superb garden planted with mature trees and a pool. Located next to the Museum of Art and History, housed in the former Cordeliers monastery, the old dormitory of the Franciscan friars' is now adorned with three spacious, air-conditioned guest rooms, ranging from 30 to 40 m<sup>2</sup> in size. All are equally elegant, with parquet flooring, yet each has its own distinctive style. The first is swathed in a Seventies mood, with curves and modern materials, the second has a more natural feel with a focus on vegetation, and the third offers a boudoir ambience, complete with floral wallpaper and roses. Breakfast features fresh, local produce. Parking available subject to prior booking. The Collegiate Church of Sainte-Marthe and Musée Souleiado are just a short walk away, as is the grand old castle overlooking the Rhône River.

Rooms from €190.

[www.jardindescordeliers.com](http://www.jardindescordeliers.com)



© DR

## PROVENCE

## HÔTEL GOLDEN TULIP AVIGNON LE PARADOU\*\*\*\*\*

📍 AVIGNON

After a facelift in celebration of its 40th anniversary, this verdant oasis located to the south of Avignon, near the main roads and airport, is now aiming to win a fourth star. Almost half of the 98 rooms, ranging from doubles to five-guest suites, have been refurbished in a chic Provençal style, showcasing wood veneer and pastel shades. Tiles and Burgundy stone take centre stage in the lobby next to the lounge areas. Promising an idyllic outdoor eating experience, the Magnolia restaurant pampers diners with tastes of Provence served on a large terrace adorned with a magnolia tree, next to the pool. The hotel, spanning 12 acres, also boasts a vast garden and two meeting rooms.

Rooms from €90 to €250.

[avignon-le-paradou.goldentulip.com](http://avignon-le-paradou.goldentulip.com)



© DR

## PROVENCE

## HÔTEL DOMAINE DE FONTENILLE\*\*\*\*\*

📍 LAURIS, LUBERON



Domaine de Fontenille, the founding member of the Fontenille Collection, has just swept up a fifth star! Ten years ago, this beautiful 17th-century Provençal bastide, tucked away in grounds lined with veteran trees in Lauris, in the southern Luberon area, invented a new kind of luxury: the pleasure of slowing down and savouring Provence's genteel lifestyle. A very happy anniversary to Domaine de Fontenille, a family-run Relais & Châteaux establishment situated 45 minutes from Aix-en-Provence.

[www.domainedefontenille.fontenille-collection.com](http://www.domainedefontenille.fontenille-collection.com)



© DR

## PROVENCE

**HÔTEL DE LA FONTAINE\*\*\*\*\***

📍 LOURMARIN

An exceptional address awaits in Lourmarin, one of “France’s Most Beautiful Villages”. A carriage entrance, next to a magnificent old fountain, unveils this intimate five-star establishment with its unique quadrangular architecture, set around a delightfully cool inner courtyard. Under the vaulted ceilings on the ground floor stands a remarkable and undeniably charming olive press dating back to 1664. This is also where you’ll find the bar, bedecked with a long, welcoming counter. The 11m x 3m natural pool, filtered with aquatic plants, adds an extra touch of authenticity. Crafted by interior designer Stéphanie Coutas, the 14 rooms measuring 24m<sup>2</sup> or more – 7 on each floor – echo the same spirit of discreet, soothing luxury and feature beautiful natural stone, tapestries paying homage to Provence, wood, rope, and rattan. Shades of beige, green, and ochre add the finishing touch. The restaurant, headed up by Chef Antoine Béthune from Aubagne, can seat around 60 guests, or you can opt for the brasserie-style menu on offer at the Comptoir de la Fontaine on the square, also part of the hotel.

Superior rooms from €335 (4 room categories available).

[hoteldelafontaine.com](http://hoteldelafontaine.com)



© DR

## PROVENCE

**HÔTEL MAS DE GUILLES\*\*\*\*\***

📍 LOURMARIN

Good news! Tucked away in the gorgeous Luberon Regional Nature Reserve, just two kilometres from Lourmarin, Mas de Guilles has now reopened after a three-year closure. The main building – a 17th-century farmhouse – houses 27 peaceful rooms opening onto the large grounds and beautiful pool, now adorned with a pool house. The reception area has been refurbished, and a wine bar and wine cellar added to the restaurant. A seminar room is among the new amenities too.

Rooms from €125.

[masdeguilles.com](http://masdeguilles.com)



© DR

## PROVENCE

**HÔTEL DOMAINE DES ANDÉOLS\*\*\*\*\***

📍 SAINT-SATURNIN-LES-APT

Domaine des Andéols is doubling its capacity this year, with a total of 38 rooms on offer in 2026. Basking in 80 acres of olive groves and lavender fields in the Luberon, this delightful and highly coveted address was one of the first to combine fashion, design and architecture courtesy of its creator Olivier Massart, a fashion show set designer and art collector. The accommodation pans out like a little village around the two iconic pools, including a sculpture pool, restaurant terrace at the foot of a century-old plane tree, spa cabin perched in the branches of an old tree, Chanel table football and tennis court. The rooms in primary reds, blues and greens feature their own distinctive furniture, designer pieces and artwork. The new rooms are located in the former home of Olivier and Patricia Mazart and include ground-floor “nature” suites with bay windows opening onto the surrounding countryside and a small garden, together with seven houses, three with private pool. Two brand-new double rooms ensure this exceptional property remains accessible to a wider audience.

Rooms from €270 in low season, junior suites from €425.

[www.andeols.com](http://www.andeols.com)



© DR

## PROVENCE

**HÔTEL SAINT-HUBERT**

📍 SAINT-SATURNIN-LES-APT

Magnificently situated in one of the Luberon's lesser-known villages, the Hôtel Saint-Hubert is an auberge dating back to 1852, used over the years as a coaching inn, cinema and ballroom. Today's hotel-restaurant-café-wine bar comes complete with a charming terrace, offering guests heartwarming vistas over the Luberon. Studio Mikaela Kvan x Marc Berthier headed up the refurbishment work and each room has its own unique personality, with typical regional colours, custom-made oak furniture and lovingly-picked local antiques. Champions of sustainable agriculture and founders of the Bon Fond association, Lise Kvan from Denmark and Eric Monteleon work hand in hand with small producers. Guests enjoy savouring their produce in the dining room adorned with linen tablecloths, paintings by local artists and Japanese paper lanterns courtesy of Céline Wright. The sunny breakfast buffet also showcases local produce.

Rooms from €130.

[lesainthubert.co](http://lesainthubert.co)



© J. Pai

## PROVENCE

**HOSTELLERIE DE CRILLON-LE-BRAVE\*\*\*\*\***

📍 CRILLON-LE-BRAVE

Located 40 kilometres from Avignon, the Hostellerie de Crillon-le-Brave forms a labyrinth of 17th and 18th century buildings in Virginia creeper, opening onto a breathtaking panoramic terrace overlooking swathed Mont Ventoux. This year, the village resort, part of the family-run Maisons Pariente group, has added ten tempting new accommodation options, spread among three houses, to its existing 34 rooms. The Tilleul house is dedicated to culinary workshops, wellness retreats and children's activities. Opening onto the countryside, the Écuries spa offers a hammam, sauna, jacuzzi, treatments by Tata Harper and products by SeeMyCosmetics. Guests enjoy a choice of two pools: one next to La Table du Ventoux restaurant with Chef Thomas Lesage at the helm, and a second heated pool reserved for adults bathed in a peaceful, relaxing atmosphere in every season.

Reopening April 2026.

Rooms from €250.

[www.crillonlebrave.com](http://www.crillonlebrave.com)



© A. Sanchez



## PROVENCE

**DOMAINE DAULONE**

📍 VAISON-LA-ROMAINE

Located 4 km from Vaison-la-Romaine, this stunning estate, set in 20-acre grounds, features an 18th-century manor, Knights Templar chapel, bamboo grove, orchard, olive grove and the ruins of a Roman villa... The impressive main building has been converted into three vast apartments measuring around 150 m<sup>2</sup>, accommodating ten to eleven guests. Each enjoys its own private entrance, two bathrooms and three to five bedrooms including a dormitory-style room. The design is understated yet high end, with limewashed walls in earthy shades of ochre, white and rust, wood, traditional tomette terracotta floor tiles and outdoor spaces. Guests can enjoy a leisurely stroll through the forest crisscrossed with trails, explore the lacy ridges of the Dentelles de Montmirail visible from the hotel, or cool off in the meandering river Ouvèze, just one kilometre away. The estate can also be privatized for parties of 32 people.

Apartment for ten guests from €400 per night.

All three apartments for 32 guests €1,250 per night.

[www.domainedaulone.com](http://www.domainedaulone.com)



© DR

## SOUTHERN ALPS

**HÔTEL LE PRIEURÉ\*\*\*\***

📍 PRA LOUP

The gorgeous Hôtel Le Prieuré is reopening after two years of refurbishment work in the hamlet of Molanès, part of the Pra Loup 1500 resort, a stone's throw from the Molanès gondola lift, whisking skiers up to an altitude of 1,800 meters. A larch shingle roof crowns this former 12th-century priory, now offering nine elegant suites adorned with natural materials and gentle colours. The lounge complete with exposed stone walls and a fireplace captures the mood to perfection, with stone, wood and airy volumes adorned with a few paintings, objets d'art and cosy wool fabrics. Some rooms can accommodate families and friends, while others offer a solarium terrace with direct access to the heated outdoor pool. Outside, a wood-fired Nordic bath promises a warm embrace, while the sauna boasts views over the peaks of Pain de Sucre and Chapeau de Gendarme. The restaurant serves tantalising dishes celebrating local produce around a crackling fire, with trout, Ubaye Valley goat's cheese and Sisteron lamb in pride of place.

Menu: €65. From €350 / night, minimum two nights stay in high season.

[www.hotel-leprieure-praloup.fr](http://www.hotel-leprieure-praloup.fr)



© DR

## SOUTHERN ALPS

**SOWELL HÔTELS L'ALPE BLANCHE & SOWELL FAMILY VARS**

📍 VARS

The story of the Sowell Hotels & Résidences group is rooted in the Southern Alps, where it all began with a family-owned hotel in Pra Loup called Les Bergers. Today, Sowell Hotels & Résidences manages 42 establishments in France under four brand names. The secret of their success? Sowell offers friendly-priced stays for winter sports fans, with a So'Inclusive package including accommodation, meals, drinks and leisure activities, as well as an XXL Pack with a ski pass delivered on arrival.

The latest establishments, Sowell Hotels L'Alpe Blanche and Sowell Family Vars, sit side by side on the slopes of Vars-Les-Claux. The à la carte restaurant serving mountain specialities, buffet restaurant, Eliospa spa, two seminar rooms and covered car park are shared by both hotels.

The all-inclusive package includes on-site lunches or takeaways for a picnic on the slopes, buffet dinners, afternoon snacks and drinks from 10 am to 10 pm.

Sowell Family Vars offers 96 double, triple and quadruple rooms, ranging from 28 to 35 m<sup>2</sup>. Bright and airy, their well-designed amenities include modular spaces, practical storage and quality bedding. The decor combines wood, gentle hues and cosy touches to create a soothing cocoon. Locked ski room available.

Sowell Hotels L'Alpe Blanche offers 53 rooms for guests seeking comfort and a beautiful mountain lifestyle setting.

From €65 per night for two guests.

[www.sowell.fr/hotel/vars](http://www.sowell.fr/hotel/vars)



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## SOUTHERN ALPS

**BODYGO HOSTEL**

📍 BRIANÇON

All the advantages of a youth hostel combined with hotel-level comfort, an opportunity to meet new people and affordable rates: the BodyGo Hostel Briançon has just opened in Briançon, a skip and a jump from the Prorel gondola lift. For its first season, the hostel is welcoming families, friends and backpackers with 44 beds available in private dormitories and one accessible double room for people with reduced mobility. Guests have access to a shared kitchen, while the “La Chaumière” Pub & Food Market serves drinks and fresh, homemade dishes from 8 am to 10 pm and features a lounge area and games. The hostel will additionally be offering double and family rooms for 4/6/8 guests from summer 2026.

Options include breakfast / full board / half board / room only.

Dormitories from €25.

[www.bodygobriancon.com](http://www.bodygobriancon.com)



© Galimey

## SOUTHERN ALPS

**HÔTEL MAISON SOYEUSE\*\*\*\***

📍 BRIANÇON

Based in the Gard region, The Social Club’s three-pronged development strategy encompasses heritage sites, high-impact areas and gastronomy. The group earned regional renown thanks to the Auffo restaurant in the Vallon des Auffes in Marseille.

The Social Club’s first winter destination, the former Aristide Albert library in the heart of Briançon, has undergone a complete metamorphosis. Architect Nathalie d’Artigues, vice-president of the Association of Heritage Architects (Agence NDA), oversaw the former library’s transformation into an intimate 10-room hotel (including one suite and one junior suite) with an elegant, timeless decor, where textiles play a pivotal role. The name Drapiers refers to the ancient textile expertise that forged the Briançon area’s economy in days gone by.

The Boudoir is dedicated to spa treatments, massages and relaxation, with a treatment cabin for two and sauna. The restaurant seating 35 guests indoors and outdoors showcases flagship local gastronomy.

Open since December 15th, 2025.

From €165 per night.

[www.maison-soyeuse.com](http://www.maison-soyeuse.com)



© DR



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## SOUTHERN ALPS

**HÔTEL LA CASERNE DE BRIANÇON\*\*\*\***

📍 BRIANÇON

Nestled in the heart of Briançon, the 15/9 quarter, currently undergoing extensive restoration, was once the headquarters of the 159th Alpine Infantry Regiment, aka the famous “Alpine Chasseurs” or “Snow Regiment”, in charge of defending the alpine forts. The Chasseurs played an active role in introducing the French army to the art of skiing. Their former barracks have now been converted into gardens, shops and offices. The Colaud barracks, built in circa 1882, are a soon-to-be 4-star hotel sporting the Garrigae banner (Noémys group). Featuring 83 rooms lining long corridors, a 100-seater bistronomic restaurant and seminar and retreat spaces under the eaves, this new venture combines military heritage and contemporary comfort just a stone’s throw from the Prorel gondola serving the Serre Chevalier ski lifts. Boasting a pool, Nordic baths, a sauna, hammam, treatment rooms and sensory shower, the Cinq Mondes wellness space is an invitation to lie back and let go.

Open since December 5th, 2025, then all year round.

Prices from €95.

[garrigae.fr](http://garrigae.fr)



© DR

## SOUTHERN ALPS

**LA RÉSIDENCE-CLUB\*\*\*\* SERRA NEVA**

📍 SERRE CHEVALIER - LA SALLE-LES-ALPES

Located next to the Pontillas gondola, one of the main departure points for the Serre Chevalier ski lifts, the 4-star Serra Neva MMV Club-Residence features 164 apartments with hotel services for 2 to 8 guests. An electric shuttle takes you to the door in under 5 minutes. The lounge-bar, complete with a fireplace and large terrace, is instilled with a delightful atmosphere. The heated outdoor pool overlooks the surrounding mountains, while the spa offers a sauna, hammam and varied treatment menu (including for children aged 6 years and over), as well as yoga and sophrology classes. A good entertainment line-up and Kids Club for children aged 4 to 17 years promise a lively stay. A breakfast service is available, although you won’t find a restaurant on site. The building itself is eco-certified “Very High Performance”, with a boiler room powered with wood pellets and 300 m<sup>2</sup> of solar panels. The partial green roof houses nesting boxes for swallows and bats. Ski shop available.

Open since December 20th, 2025.

Apartments from €1,554/week.

[www.mmv.fr](http://www.mmv.fr)



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## KEY FIGURES, EVENTS, CONTACTS & PHOTOS



**36.6** million stays in the region



**237.7** million nights spent, including **150.8** million by domestic visitors



**86.8** million nights spent by overseas visitors.



**32.7** million nights spent by first-time visitors



**6.5** days spent on average



**70.8** euros average expenditure per person per day



**16.8** billion euros direct economic spinoffs

Source: Regional Tourist Board 2023 customer survey / Provence-Alpes-Côte d'Azur Regional Council and local partners

[Observatoire du Tourisme Provence-Alpes-Côte d'Azur](#)

CULTURAL EVENTS

SPORTING EVENTS

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Check out our [Media Space](#) for the latest news, press releases, press kits, events, media libraries and video library.

N.B. Although great care is taken to ensure the information provided in this kit is correct, it is non-exhaustive and cannot be guaranteed.

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