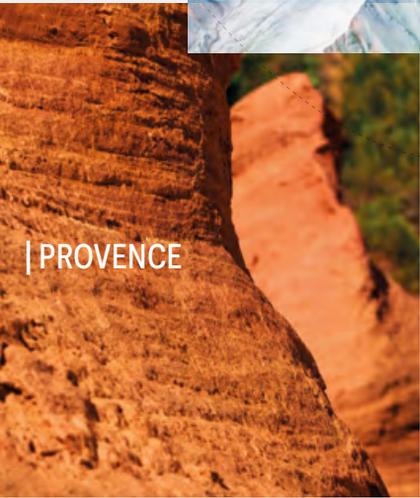




| ALPES



| CÔTE D'AZUR



| PROVENCE

PROVENCE-ALPES-CÔTE D'AZUR

SO MANY TOURS

DISCOVER OUR
BEST DESTINATIONS
TECHNICAL GUIDEBOOK



TOURISM BOARD



THREE HISTORIC DESTINATIONS, COMMITTED TO MEETING TOMORROW'S CHALLENGES

Provence-Alpes-Côte d'Azur is a true paradise for travelers seeking diversity.

It is also France's most dynamic tourist destination, within the world's leading country for international tourism. Over the past five years, more than **60 % of the growth in hotel overnight stays in France** has been generated in our region, with **over 600,000 additional nights!** Promoting Provence-Alpes-Côte d'Azur means leveraging this dynamism to boost your sales and enrich your product offering.

Customer satisfaction is at an all-time high, with **96 % of visitors declaring themselves satisfied** or very satisfied with their stay in our region. The share of "very satisfied" guests has increased by **14 points since 2011**, based on the analysis of more than **one million customer reviews**.

Provence-Alpes-Côte d'Azur is also **France's leading ecotourism region, with 60 % of its territory classified as protected natural areas**, including 13 national and regional parks. Add to this **300 days of sunshine per year**, world-famous historic cities, authentic hilltop villages, and a vibrant calendar of cultural and sporting events year-round. Welcoming visitors from around the globe for over two centuries, our region continues to reinvent itself. New and renovated accommodation facilities, major international exhibitions, and the constant emergence of new museums and leisure sites are clear evidence of this vitality.

1. THE REGION IS CONTINUOUSLY ENHANCING ITS OFFERING TO ANTICIPATE THE EXPECTATIONS OF TOMORROW'S CUSTOMERS

- ▶ **The legendary Provençal art of living** remains world-renowned and as appealing as ever. At the same time, the destination is developing **new and unexpected experiences**, inviting visitors to immerse themselves in local traditions and enjoy exciting escapes combining **wine tourism, gastronomy, contemporary art, and festivals**.
- ▶ With a year-round events program and significant investments in culture and sports, **Côte d'Azur** is attracting more and more international visitors beyond its traditional summer clientele. Let's not forget that tourism in France was born on the Côte d'Azur two centuries ago... in winter! A fitting tribute as **Nice prepares to host the ice events of the 2030 Winter Olympic and Paralympic Games**, alongside ski competitions in the Southern French Alps.
- ▶ **The Southern French Alps**, with their pure air, authentic architecture, outdoor activities, and mountain landscapes rising above 4,000 meters, leave a lasting impression. This magical territory will benefit from major investments in the coming years to enhance its tourism offer and accessibility, ahead of hosting several Olympic events in **Briançon and Montgenèvre**.

And it takes only a few hours to cross this sun-drenched haven from end to end! In winter, you can enjoy a glass of Provence wine by the sea in the morning and hit the snowy slopes in the afternoon. In summer, hike at 3,000 meters at dawn and party on golden Mediterranean beaches at night. Here, everything is possible !

Exploring Provence, the Southern French Alps and the Côte d'Azur

in a single trip means living multiple experiences within one journey.

We are gradually becoming a single destination.



2. A SUSTAINABLE TRANSFORMATION TO PROTECT OUR TREASURE

Our region has just launched its third Climate Plan. For the 2025 – 2028 period, €6 billion will be invested in ecological and energy transition – resources dedicated to improving mobility, preserving ecosystems, promoting sustainable food, and enhancing housing.

The previous Climate Plan, which ended in 2024, delivered significant progress:

FOR AIR QUALITY

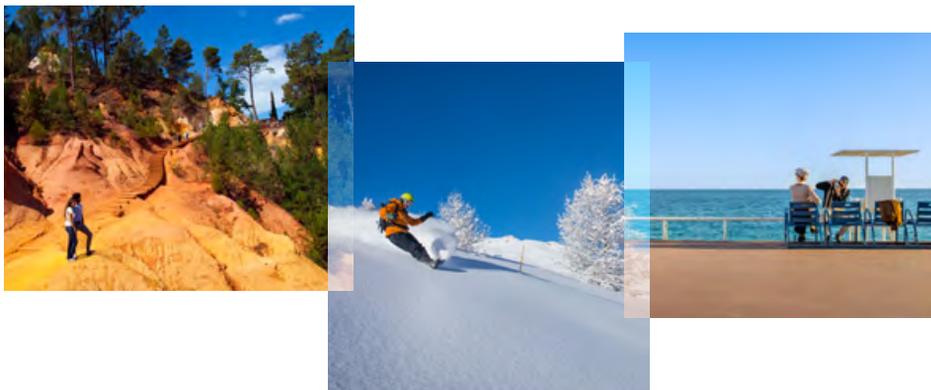
- ▶ Continuous improvement of rail services – low-carbon transport – with a 23 % increase in train ridership
- ▶ Over 4,200 km of cycling infrastructure now in service
- ▶ More than 4,600 charging stations and 15,000 charging points across the region
- ▶ Implementation of the “Zero Smoke Stopovers” plan to encourage electrification of cruise ships docking in the region

FOR CLEAN ENERGY DEVELOPMENT

- ▶ Doubling of solar photovoltaic installations (from 48,000 to 104,000 MW) between 2021 and 2024, a 31% increase in installed capacity
- ▶ Major offshore wind development, including France’s first floating wind farm: Provence Grand Large in Fos-sur-Mer

FOR RESOURCE PRESERVATION

- ▶ A 7 % increase in certified and converting organic farmland between 2021 and 2023, making Provence-Alpes-Côte d’Azur France’s leading region, with 35 % of utilized agricultural land
- ▶ New protected natural areas in development, such as the Camargue Regional Marine Reserve and the Maures-Estérel Regional Nature Park
- ▶ A treatment network that processes nearly 100% of wastewater



3. TOURISM BECOMING MORE RESPONSIBLE

Concrete actions are underway to promote responsible tourism, focusing on:

- ▶ Deployment and promotion of sustainable mobility to reduce tourism's carbon footprint, heavily impacted by transport
- ▶ Better distribution of visitor flows over time and space, encouraging off-season tourism and highlighting lesser-known sites
- ▶ Development of new sustainably certified offers, backed by labels guaranteeing the customer promise

THIS STRATEGY IS DELIVERING RESULTS:

- ▶ Train use during stays has risen from 4 % to 14 % of visitors
- ▶ Over 2,500 eco-labeled offers across our three destinations
- ▶ 10 - 12 % growth in autumn, winter, and spring visitation, and a 2 % decrease in summer

**WELCOME TO PROVENCE-ALPES-CÔTE D'AZUR,
a destination that is not only your commercial partner but also a global
tourism pioneer, constantly renewing its offer to meet evolving customer
expectations and the challenges of ecological and energy transition.**

François de CANSON

Vice-President of the Region Sud
President of the Provence-Alpes-Côte d'Azur Tourism Board



ALPES FRANÇAISES 2030
Hôte des Jeux Olympiques et Paralympiques d'hiver



MAIN CYCLE ROUTES

- EuroVelo 8 - La Méditerranée à vélo
- EuroVelo 17 - ViaRhôna

Prepare your cycle tours at francevelotourisme.com.



SOUTHERN FRENCH
alpes

CÔTE D'AZUR
FRANCE



“SO MANY TOURS” TECHNICAL GUIDEBOOK AND TY-WIN PLATFORM”, TWO TOOLS AT YOUR SERVICE !

“So many tours” is a technical guidebook designed for tour operators and travel agents.

It contains **40 benchmark tours** located throughout our three flagship destinations: **Provence, Southern French Alps and Cote d’Azur**. These tours are designed to help you offer your clients the very best of what the region has to offer in terms of meaningful and compelling new discoveries and experiences. To assist you in compiling your tour programs, we have selected DMC whose details are listed for each tour *. Please feel free to contact them for a custom quote tailored to your client’s individual or group requirements.

Ty-Win is a dynamic marketplace that enables travel agents and tour operators to select commissionable offers and resell them directly on their own websites or in their agencies.

Thanks to a partnership between the Provence-Alpes-Côte d’Azur Tourism Board and Ty-Win, travel agents and tour operators now have easy access to a wide range of experiential offers in the Provence-Alpes-Côte d’Azur region. These offers are created by incoming agencies who are true experts in their local territories.

Thank you for your loyalty!

* Tours Calculated in KM (1,609 miles).

Discover **package offers** in Provence-Alpes-Côte d’Azur on the Ty-Win platform by scanning the QR code, which will redirect you to the catalog. To access agent rates, please contact us to create your account.



Ty-Win

Find easy access to the **members list of “Club Pro”**, a vast choice of efficiently targeted hotels, restaurants and other service providers promising top-quality services thanks to this QR Code.



COMITÉ RÉGIONAL
DE TOURISME
CLUB PRO
PROVENCE ALPES
CÔTE D’AZUR



© C. Luparini

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TOUR N°1
5 DAYS - 4 NIGHTS
232 KM

CHARMING VILLAGES OF PROVENCE



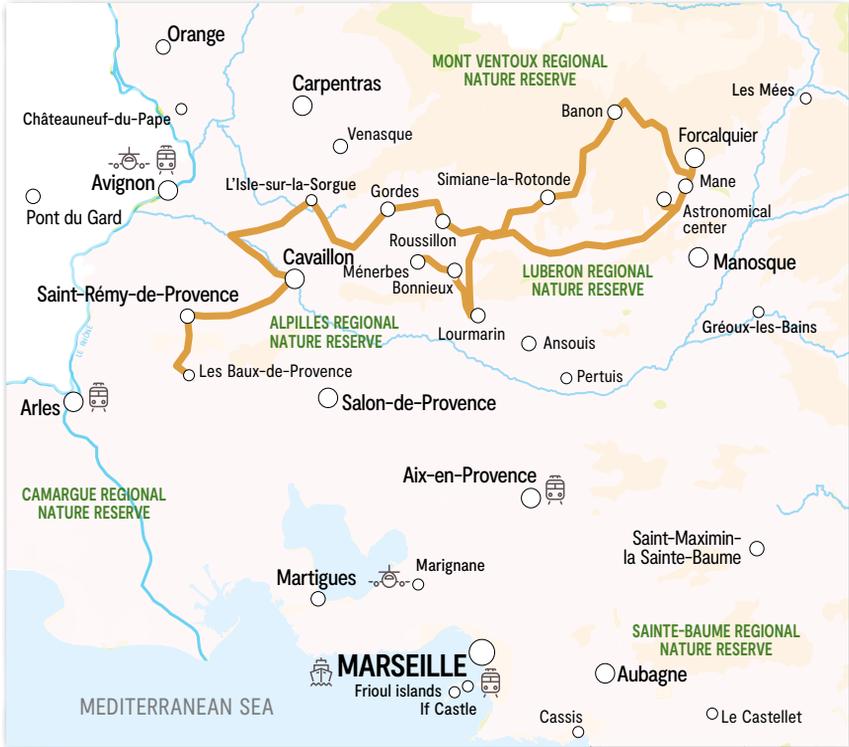
Gordes - © C. Luparini



YOU WILL LOVE

- ▶ The stunning views over Provence from the hilltop villages
- ▶ The gentle colours of the Luberon
- ▶ The peaceful atmosphere of the villages and their authentic lanes
- ▶ The many discoveries combining history, heritage and know-how

“ IN SPRING OR SUMMER, THIS POETIC MEANDER
ACROSS THE ALPILLES AND LUBERON REVEALS PEACEFUL,
SUN-DRENCHED LANDSCAPES SHAPED
BY TIME AND EMOTION. ”



- ▶ Les Baux-de-Provence
- ▶ Saint-Rémy-de-Provence
- ▶ L'Isle-sur-la-Sorgue
- ▶ Gordes
- ▶ Roussillon
- ▶ Mane
- ▶ Forcalquier
- ▶ Banon
- ▶ Simiane-la-Rotonde
- ▶ Lourmarin
- ▶ Bonnieux
- ▶ Ménéberbe

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Alpilles - © DR

Arrival at Marseille Provence airport or at the High Speed Trains Stations Aix-en-Provence TGV or Avignon TGV.

DAY 1

▶▶ 11 KM

IN THE HEART OF THE ALPILLES

Welcome to Les Baux-de-Provence, one of “France’s Most Beautiful Villages.” Perched on a rocky outcrop, it boasts breathtaking panoramic views. At the foot of the village lie the must-do Carrières de Lumières. Here, a unique immersive experience awaits, with masterpieces projected onto the immense limestone walls of this former quarry. Nearby, Saint-Rémy-de-Provence is an invitation to delve into Provence’s inimitable lifestyle through its picturesque lanes and historic sites.

DAY 2

▶▶ 52 KM

STROLL ALONG THE BANKS OF THE SORGUE

After the Alpilles, head to Vaucluse. Life in L’Isle-sur-la-Sorgue, the “Venice of Provence,” revolves around many canals crisscrossing the village. This is a great place to browse antique shops or watch traditional Nego Chin boats. The river itself springs from a source in Fontaine-de-Vaucluse, home to one of Europe’s biggest resurgences. Surrounded by greenery, the village invites visitors to dream in the footsteps of Petrarch.

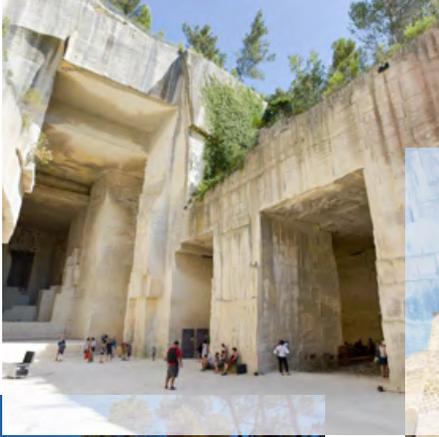
DAY 3

▶▶ 63 KM

MARVEL AT THE COSY COLORS OF THE LUBERON

Gordes, a genuine jewel of the Luberon, offers spectacular views and a perfect Provençal decor. Nearby, the Provençal Colorado unveils flamboyant orange landscapes, while Roussillon’s ochre trail and Okhra ecomuseum tell the tale of this natural pigment. The voyage heads skywards at Saint-Michel-l’Observatoire to marvel at the cosmos. Finally, Salagon Priory and its gardens provide a cultural break, while La Caramellerie promises a delicious taste of childhood.

Carrières de Lumières - © DR



Château de Lourmarin - © DR



Sentier des Ocres - © V. Lucas

DAY 4 ▶▶ 83 KM

EXPERIENCE DAILY LIFE IN THE VILLAGES OF HAUTE-PROVENCE

The Monday market in Forcalquier is an absolute must, featuring colourful stalls and a friendly atmosphere. In the charming village of Banon, culinary delights take centre stage with the local chocolate maker and the Fromagerie de Banon, producing its renowned PDO goat's cheese. Nearby lies the legendary Le Bleuët bookshop, a genuine cultural institution. Finally, explore Simiane-la-Rotonde and its medieval rotunda before heading south towards Lourmarin.

DAY 5 ▶▶ 23 KM

EXPLORE THE ARCHITECTURAL AND CRAFT HERITAGE OF THE LUBERON

Lourmarin, one of "France's Most Beautiful Villages," boasts a seductive Renaissance chateau and a delightful Friday food market. After exploring Bonnieux and Lacoste's ancient castle, wind up your tour in Ménerbes, another of "France's Most Beautiful Villages." This hilltop village is home to the Maison de la Truffe, dedicated to the "Black Diamond" of Provence, offering a final immersion in the region's heritage and gastronomic riches.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°2

5 DAYS - 4 NIGHTS
416 KM

FROM STONE TO STORY A CULTURAL ROUTE THROUGH THE SOUTHERN FRENCH ALPES



Mont Dauphin - © R. Van Rijn



YOU WILL LOVE

- ▶ The fortified towns, part of UNESCO World Heritage
- ▶ The contrasts between Provençal elegance and bold Alpine mountainscapes
- ▶ The panoramic views over Provence and the Southern French Alpes
- ▶ The unexpected cultural influences
- ▶ The delve into local know-how

“EXPLORE STUNNING SOUTHERN FRENCH ALPES ON THIS CONTEMPLATIVE TOUR COMBINING REMARKABLE HERITAGE, MOUNTAIN PASTURES, AND LOCAL KNOW-HOW FROM PROVENCE TO THE PEAKS.”



- ▶ Aix-en-Provence
- ▶ Gap
- ▶ Embrun

- ▶ Mont-Dauphin
- ▶ Briançon
- ▶ Guillestre

- ▶ Barcelonnette
- ▶ Serre-Ponçon
- ▶ Sisteron

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Sainte-Victoire - © DR

Arrival at Marseille Provence airport or at the High Speed Train Station Aix-en-Provence TGV.

DAY 1

▶▶ 150 KM

FROM MONT SAINTE-VICTOIRE TO ALPINE RELIEFS

Aix-en-Provence opens the dance with its magnificent fountains and ancient façades. Just nearby stands the iconic silhouette of Mont Sainte-Victoire, a lifelong inspiration for Cezanne, perfect for a panoramic hike. Heading northwards, the relief becomes bolder as you reach Gap. Surrounded by summits, this town marks the start of the mountain range. Stop off at the Musée Départemental for a fascinating foray into these magical mountains' history.

DAY 2

▶▶ 87 KM

SPIRITUALITY AND FORTIFICATIONS AT THE GATEWAY TO THE SOUTHERN FRENCH ALPES

From Gap, head to Embrun, a former episcopal city standing guard over the Durance valley. Notre-Dame-du-Réal Cathedral, with its Romanesque sobriety, stands witness to the site's religious and political importance. Nearby, Mont-Dauphin is a genuine masterpiece of military architecture. Now a UNESCO World Heritage Site, the rigorous lines and powerful ramparts of this fortified village designed by Vauban never fail to impress, revealing the sheer brio of this site.

DAY 3

▶▶ 83 KM

FROM MILITARY GENIUS TO LOCAL KNOW-HOW

Vauban's engineering talents truly rose to the challenge in Briançon, France's highest town. Its fortifications, a UNESCO World Heritage site, form a spectacular ensemble of ramparts and forts clinging to the mountain face. Next, return to Guillestre, a hub of mountain know-how home to the tempting Fromagerie de la Durance. This local institution continues to uphold artisan techniques, producing character-filled cheeses forged by patience and the love of a job well done.

Sisteron - © DR



Boscodon - © B. Bodin



© M. Giordano

DAY 4

▶▶ 96 KM

FROM MEXICAN INFLUENCES TO CISTERCIAN ARTE

The architecture of Barcelonnette has plenty of surprises in store, in particular its Mexican-style villas. This singular past is still upheld today with traditional Mexican celebrations lighting up the streets every August. Nearby, Serre-Ponçon lake offers a soothing decor surrounded by high peaks. Poised above the water, Boscodon Abbey is well worth a visit. This 12th-century Romanesque abbey blends perfectly into the forest, charming visitors with its tranquil atmosphere.

DAY 5

▶▶ 0 KM

THE MONUMENTAL GATEWAY TO HAUTE-PROVENCE

Sisteron stands as a genuine sentinel guarding the pass between Dauphiné and Haute-Provence. Its Citadel towers impressively over the valley, a majestic landmark visible from afar. Climb the ramparts to discover spectacular sweeping views over the Durance valley, underlining the strategic importance of this site. Below, the historic quarter beckons for a peaceful stroll, the perfect end to this tour combining culture, jagged summits, and breathtaking vistas.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°3

5 DAYS - 4 NIGHTS
277 KM

CHARMING VILLAGES OF THE CÔTE D'AZUR



Eze - © C. Luparini



YOU WILL LOVE

- ▶ The hilltop villages with their spectacular Mediterranean vistas
- ▶ The ancient Roman and medieval heritage mixed with Provençal charm
- ▶ The markets, gardens and iconic artistic venues
- ▶ The diverse scenery combining Mediterranean Sea and inland countryside

“ DISCOVER THE NICE HINTERLAND: A SUNNY TOUR OF HILLTOP VILLAGES AND MEDITERRANEAN SEA VIEWS, INVITING RELAXED STROLLING THROUGH SECRET COASTAL LANDSCAPES. ”



- ▶ Nice
- ▶ Fayence
- ▶ Gourdon
- ▶ Tourrettes-sur-Loup
- ▶ Saint-Paul-de-Vence
- ▶ Eze
- ▶ Sospel
- ▶ Menton
- ▶ Sainte-Agnès
- ▶ Nice

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Gourdon - © P. Behar

Arrival at Nice Cote d'Azur airport or at Nice-Ville train station.

DAY 1

▶▶ 66 KM

DEEP DIVE INTO THE NICE HINTERLAND

After arriving in Nice, head to the inland countryside, unveiling a profoundly Provençal facet of the Côte d'Azur. Set clinging to a hillside, Fayence promises love at first sight with its tranquil atmosphere and history-packed lanes. The food market, held every Tuesday, Thursday and Friday morning, lights up the village with colourful stalls and local produce. A meander to the top allows you to admire the Estérel foothills.

DAY 2

▶▶ 70 KM

MEDIEVAL VILLAGES AND ARTISTIC HERITAGE

Perched on a cliff, Gourdon stands guard over the Loup gorge and unveils spectacular panoramic vistas. A holder of the "France's Most Beautiful Villages" label, its medieval ramparts and castle never fail to charm. Nearby, Tourrettes-sur-Loup reveals more medieval delights and floral traditions focusing on the Victoria violet. In Vence, the Chapelle du Rosaire designed by Henri Matisse is a must-see for its streamlined architecture and intense colours.

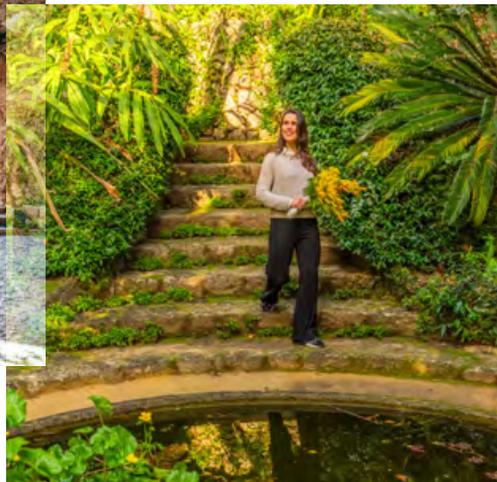
DAY 3

▶▶ 70 KM

HERITAGE, ART AND PANORAMIC VIEWS

The day begins in Saint-Paul-de-Vence, the world-famed artists' village, where art is an integral part of daily life. Next, head to the coastal village of Èze. From the tropical garden at the top, the panoramic view stretches seawards. In La Turbie, the Trophy of Augustus stands guard over the coast. Finally, admire the Eileen Gray villa in Roquebrune-Cap-Martin, an icon of modern architecture, before heading on to Sospel.

Sainte Agnès - © Pango Visual



Serre de la Madone - © C. Luparini



Saint-Paul-de-Vence - © DR

DAY 4**▶▶ 24 KM****A DAY IN THE TRANQUIL HINTERLAND**

Tucked away in Vallée de la Bévère, Sospel embodies the authentic beauty of the Côte d'Azur's inland countryside. The village features narrow lanes lined with houses adorned with astonishing trompe-l'œil paintings. The iconic Pont-Vieux bridge is the best place to admire these colourful abodes. Saint Michael's Cathedral, with its remarkable Baroque architecture, stands witness to Sospel's historic importance. Its peaceful atmosphere is an invitation to slow down.

DAY 5**▶▶ 47 KM****EXCEPTIONAL GARDENS AND HILLTOP VILLAGES OVERLOOKING THE SEA**

Your last day begins in the soothing ambience of Menton, an ode to La Dolce Vita. Enjoy a tour of the town's remarkable gardens, Serre de la Madone and Val Rahmeh, where exotic plants thrive. Heading upwards, Sainte-Agnès, one of "France's Most Beautiful Villages" and Europe's highest coastal village, emerges like a balcony over the Med. From its medieval lanes, the spectacle embraces the scintillating horizon before heading back to Nice.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°4

5 DAYS - 4 NIGHTS
236 KM

GASTRONOMY VALLEY PROVENCE ON A PLATE



Châteauneuf-du-Pape - © B. Bechet



YOU WILL LOVE

- ▶ The diversity of Provence's winegrowing terroirs
- ▶ Meeting passionate local artisans and producers
- ▶ The iconic markets and specialities of the South
- ▶ The range of experiences, from heritage to culture and gastronomy

“ DISCOVER PROVENCE'S GOURMET HERITAGE ON THIS TOUR OF VINEYARDS, MARKETS, AND LOCAL WORKSHOPS CELEBRATING CULINARY TRADITIONS AND ICONIC REGIONAL PRODUCE. ”



- ▶ Séguret
- ▶ Orange
- ▶ Carpentras

- ▶ Mormoiron
- ▶ Châteauneuf-du-Pape
- ▶ Avignon

- ▶ Aix-en-Provence
- ▶ Marseille

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Séguret - © T. Seray

Arrival at Marseille Provence airport or at the high speed train station Avignon TGV.

DAY 1

▶▶ 20 KM

DEEP DIVE INTO PROVENCE'S WINEGROWING EXPERTISE

Your first day takes you to Séguret, one of “France’s Most Beautiful Villages,” at the foot of the stunning Dentelles de Montmirail. This little oasis invites you to relax and admire vistas over the Rhône Valley. Get to know local wines better with wine tasting by Laurent Bellion. Before heading to Orange, stop in Violès, where Domaine de l’Odylée hosts a fascinating grape blending workshop in this fabulous terroir.

DAY 2

▶▶ 70 KM

ROMAN HERITAGE AND PLEASURES OF THE PALATE

The Roman Theatre in Orange is an absolute must-see! This iconic UNESCO World Heritage site stands witness to the grandeur of the Roman Empire. Next, stop in Carpentras, a gourmet town reputed for its traditional “berlingot” confectionery. Nearby, Château Pesquié in Mormoiron invites you to savour a countrified picnic in the vines. Finally, head to the famous winegrowing area of Châteauneuf-du-Pape, steeped in the scenery of the Rhône Valley.

DAY 3

▶▶ 18 KM

UNDERSTANDING THE FINE WINES OF THE RHÔNE VALLEY

Famed for its exceptional terroir, the village of Châteauneuf-du-Pape is a genuine embodiment of Provence’s genteel lifestyle. The rows of vines, interlaced with smooth pebbles, forge a one-of-a-kind landscape. Enjoy a tour of the Musée du Vin Brotte to learn all about the terroir. This museum presents family history and winegrowing techniques in a clear manner. The visit winds up with wine tasting highlighting different styles and aromas.

Théâtre d'Orange - © E. Spiller



Navettes des Accoules - © DR



Avignon - © T. Shu

DAY 4 ▶▶ 90 KM
**PRODUCERS, CONTEMPORARY ART
 AND DELICATE FLAVOURS**

Your morning begins at Les Halles in Avignon, a genuine temple of local gastronomy. The route continues to Aix-en-Provence, with a stop-off at Château La Coste. Here, contemporary art and winemaking go hand in hand in exceptional landscaped grounds. Château La Coste is also famed for its exceptional gastronomic offering. Wind up your day in Aix-en-Provence, where local “Calisson” makers unveil the secrets of this iconic and symbolic candy.

DAY 5 ▶▶ 38 KM
AND ITS TRANQUIL TRADITIONS

The tour ends peacefully in Marseille with a discovery of Les Navettes des Accoules. This iconic address produces traditional “navette” biscuits with their unmistakable scent of orange blossom. Finally, push open the door to the Herboristerie du Père Blaize in the Noailles quarter. This genuine institution offers a fabulous range of plant remedies and carefully curated herbal teas. Soothing beverages and wellness guaranteed... What better way to wind up your tour?!

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°5

5 DAYS - 4 NIGHTS
231 KM

SAILING & SPA IN PROVENCE AND CÔTE D'AZUR



Spa - © DR



YOU WILL LOVE

- ▶ The chic, casual atmosphere of the Jazz à Juan Festival, Voiles de Saint-Tropez and Cannes Yachting Festival
- ▶ The beautifully preserved coastal scenery of Provence and the Côte d'Azur
- ▶ The deliciously relaxing spa experience at every stop-off

PROVENCE AND THE RIVIERA ARE HAVENS FOR BOATING AFICIONADOS. THIS TOUR, FROM SPRING TO AUTUMN, INVITES YOU TO RELAX.



▶ Antibes
▶ Saint-Tropez

▶ Cannes
▶ Villefranche-sur-Mer

▶ Nice

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Mairie d'Antibes Juan-les-Pins - JF. Diaz

Arrival at Nice Cote d'Azur airport or at Nice-Ville Train Station.

DAY 1

▶▶ 97 KM

A PRESERVED GEM AND TEMPLE OF SUMMERTIME JAZZ FESTIVALS

In Antibes, a stroll along the Cap d'Antibes coastal footpath unveils pine trees, golden rocks and Belle Époque villas. The peaceful Bay of Garoupe is the perfect place for a delicious swim when spring comes around. In July, the fast-paced rhythms of the Jazz à Juan festival set the night on fire. Finally, exclusive spas in Antibes and Juan-les-Pins are perfect places to unwind in a soothing setting.

DAY 2

▶▶ 86 KM

THE MYTHICAL VOILES DE SAINT-TROPEZ

With its iconic port and pastel lanes, Saint-Tropez has earned its reputation as the pearl of the Mediterranean. In autumn, the village welcomes the much-awaited Voiles de Saint-Tropez. This dreamlike regatta unveils the world's most magnificent sailboats in a majestic maritime ballet. Between races, treat yourself to relaxation at a local spa. Finally, relish a slice of famous Tarte Tropicaine or pick up iconic Tropicaine leather sandals.

DAY 3

▶▶ 41 KM

A MARITIME VOYAGE INSTILLED WITH LUXURY AND HERITAGE

Cannes is an international movie hub, but sailing reigns supreme here too! The Cannes Yachting Festival, Europe's largest floating festival, welcomes over 700 boats in late summer. Beyond palaces and spectacular yachts, Cannes offers a more intimate facet. Basking in exceptional surroundings, the Lérins islands-Sainte-Marguerite and Saint-Honorat-offer striking contrasts. You'll find shaded creeks and remarkable architectural heritage there, including the Cistercian abbey of Lérins.

Spa - © OTMNCA



Ile Saint-Honorat - © F. Ecochard



Voiles Saint-Tropez - © T. Seray

DAY 4

▶▶ 7 KM

WELLBEING IN AN EXCLUSIVE BAY

Set between Nice and Monaco, Villefranche-sur-Mer is home to one of the Mediterranean's most beautiful bays. This verdant oasis is a prized mooring place for luxury yachts. The village, with its colourful streets and the famous Rue Obscure—a 13th-century covered passageway—oozes typical Riviera charm. The buzzing port is the perfect place for a stroll. Villefranche-sur-Mer is also an oasis of wellbeing, celebrated for its many spas and charming hotels.

DAY 5

▶▶ 0 KM

A CRUISE ON THE MED

Nice embodies our envied Riviera lifestyle to perfection. Its beaches, fragrant flower markets and the world-famed Promenade des Anglais are a favourite stop-off for cruise enthusiasts. In Port Lympia, elegant yachts rub shoulders with traditional fishing boats. From here, you can easily hop on a boat to Cannes or Saint-Tropez. Finally, Nice's many high-end spas and thalassotherapy centres are sure to seduce travellers with a penchant for La Dolce Vita.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°6

5 DAYS - 4 NIGHTS
490 KM

A NAUTICAL JOURNEY THROUGH PROVENCE



Marseille - © Rigal



YOU WILL LOVE

- ▶ The transition, within just a few hours, from the mysterious landscapes of Camargue to the majestic decor of the Calanques
- ▶ The welcoming atmosphere of the ports of Cassis, Sanary-sur-Mer and Bandol
- ▶ The intense blue of the Mediterranean Sea

“ FROM FISHING PORTS TO WILD ISLANDS AND SANDY BEACHES,
CLIMB ABOARD FOR A NAUTICAL ADVENTURE
ACROSS PROVENCE'S DIVERSE COASTAL LANDSCAPES. ”



- ▶ Marseille
- ▶ Port-Saint-Louis-du-Rhône
- ▶ Saintes-Maries-de-la-Mer
- ▶ Martigues
- ▶ Cassis
- ▶ Hyères
- ▶ La-Londe-les-Maures
- ▶ Bormes-les-Mimosas
- ▶ Le Lavandou
- ▶ Sanary-sur-Mer
- ▶ Bandol
- ▶ La Ciotat

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- ☎ +33 (0)4 94 925 981
- www.odel-events-tourism.com



Mugel - La Ciotat - C. Luparini

Arrival at Marseille Provence airport or High Speed Train Station Marseille Saint-Charles.

DAY 1

▶▶ 138 KM

FRIIOL ARCHIPELAGO TO PLAGE NAPOLÉON

Hop on the boat bus at the Vieux-Port to the island of Frioul. This natural gem, comprising wild limestone coves, offers spectacular views over Marseille. Emerging from the island of If, the infamous Château d'If offers a captivating sight. Finally, head to Port-Saint-Louis-du-Rhône and Plage Napoléon. This vast expanse of fine sand is particularly popular with sand yachting enthusiasts and is the perfect place to admire sunset.

DAY 2

▶▶ 150 KM

FROM THE LAGOONS OF CAMARGUE TO MAJESTIC FJORDS

From Port Gardian, boats whisk visitors away to discover the Camargue Regional Nature Reserve, home to iconic pink flamingos and white horses. Next stop: Martigues. The Miroir aux Oiseaux, a waterway lined with colourful façades, brims with charm, while the wild Plage de Carro offers a striking contrast. Your day winds up with the captivating sight of the Calanques fjords, plunging into the turquoise waters of the Mediterranean.

DAY 3

▶▶ 95 KM

FROM GIENS PENINSULA TO GOLDEN BEACHES

The charm of Hyères' historic quarter, with its ramparts and thousands of palm trees, offers a compelling introduction to this town. One can only marvel at the beautiful setting of Plage de l'Almanarre, a 5-km stretch of sand between the mainland and Giens peninsula. Further east, in Bormes-les-Mimosas, Brégançon Fort stands proudly. This portion of the Var coast offers a magical show of turquoise waters and fine sandy beaches.

Bormes-les-Mimosas - © DR



Fort de Brégançon - © DR



Port - © Ville de Sanary-sur-Mer

DAY 4

LA DOLCE VITA ON THE WAVES

▶▶ 73 KM

Sanary-sur-Mer is heralded for its delicious lifestyle and colourful port filled with traditional fishing boats. Step inside the Musée Frédéric Dumas, a diving museum dedicated to a pioneer of deep-sea exploration. Neighbouring Bandol, home to world-renowned vineyards, is also steeped in typical southern charm. Finally, hop on a boat to the nearby island of Bendor for a peaceful escape among coves, coastal footpaths and art galleries.

DAY 5

A GETAWAY IN THE CALANQUES

▶▶ 38 KM

The birthplace of pétanque and cinema, La Ciotat boasts unparalleled beauty and home to two of the most beautiful fjords in Calanques National Park: Calanque du Mugel and Calanque de Figuerolles. The former features a pebble beach and lush botanical gardens. The latter, famed for its flaming red rocks and crystal-clear waters, is a haven for diving and kayaking fans, basking under a cliff resembling an eagle's head.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°7

3 DAYS - 2 NIGHTS
80 KM

PROVENCE IN STYLE AN ART & DECO EXPERIENCE



Soulelado - © R. Cintas-Flores



YOU WILL LOVE

- ▶ The allure and refinement of Arles' traditional costumes
- ▶ Roaming the antiques market in L'Isle-sur-La-Sorgue
- ▶ The bold character and radiant colours of Provence's printed cottons

“ FROM ARLES TO SAINT-REMY-DE-PROVENCE, PROVENCE CULTIVATES ELEGANCE AND MANUFACTURING EXCELLENCE THROUGH ITS FLOURISHING TEXTILE INDUSTRY AND CENTURIES-OLD LEGACY OF FASHION. ”



► Arles

► L'Isle-sur-la-Sorgue

► Saint-Rémy-de-Provence

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► Mondoramas Voyages (Groups)

✉ marine@mondoramas.com

☎ +33 (0)442 360 374

mondoramas.com



Musée de la Mode & du Costume - © F. Deladerriere

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 0 KM

THE BEATING HEART OF PROVENÇAL TRADITIONS AND FASHIONS

A Roman city and UNESCO World Heritage site, Arles remains fiercely attached to its local customs. Folklore-themed festivities, including the Easter and Rice Ferias, pace life in the capital of Camargue. The city upholds a special relationship with its traditional dress codes, which inspired designer Christian Lacroix. Discover this fascinating story at the Fragonard Fashion & Costume Museum, tucked away in the historic quarter, where Arlesian pride continues.

DAY 2

▶▶ 52 KM

A STORY OF WATER, TEXTILES AND ANTIQUE FAIRS...

From Arles, head north across the Alpilles Regional Nature Park to L'Isle-sur-la-Sorgue. The many waterwheels along the emerald river Sorgue remind strollers of its illustrious textile past. Local brands like Brun de Vian-Tiran continue this time-honoured know-how. Today, the town has embraced a new vocation: it is Europe's third largest antiques hub, attracting avid bargain hunters from the world over every year to its famous shops!

Alpilles - © DR



L'Isle-sur-la-Sorgue - © DR



Arles - © C. Luparini

DAY 3

▶▶ 28 KM

A FOOD MARKET AND PROVENÇAL PRINTED COTTONS

Head to Saint-Rémy-de-Provence, the Alpilles' largest town brimming with charm. Held every Saturday morning, its farmers' market is an ode to colour and fragrance. The historic quarter invites you to explore Provence's traditional textiles at the illustrious Souleiado boutique. As the only remaining manufacturer of Provençal printed cottons, Souleiado continues to craft clothing and accessories instilled with a powerful regional identity, inherited from 16th-century "indienne" fabrics.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°8

4 DAYS - 3 NIGHTS
49 KM

ART & DECO ESCAPE IN CÔTE D'AZUR



Nice - © C. Luparini



YOU WILL LOVE

- ▶ The Côte d'Azur's diverse artistic disciplines
- ▶ Exploring the Mediterranean's influence on art
- ▶ Discovering the local lifestyle, architecture and know-how
- ▶ Roaming human-scale creative venues

“ CURATED FOR ART LOVERS, THIS 4-DAY TOUR SPOTLIGHTS THE CÔTE D'AZUR'S CREATIVE VENUES, COMBINING ICONIC FOUNDATIONS, GALLERIES, AND TRADITIONAL CRAFTSMANSHIP. ”



- ▶ Nice
- ▶ Antibes
- ▶ Biot
- ▶ Saint-Paul-de-Vence

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Fondation Maeght - © DR

Arrival at Nice Côte d'Azur airport or at the Nice-Ville train station.

DAY 1

▶▶ 0 KM

FIRST ARTISTIC INSPIRATIONS IN THE SUNSHINE OF NICE

Our arty tour begins at the Puces de Nice, located on Port Lympia marina. This authentic atmosphere is a genuine treasure trove, overflowing with ancient furniture, vintage posters and curiosities. Next, head to Vieux-Nice, where a host of art galleries showcases the dynamic local arts scene. The colourful façades of the old town, bathed in Nice's special quality of light, accompany your stroll through the Côte d'Azur's buzzing artistic soul.

DAY 3

THE ART OF GLASSMAKING

Your third day takes you to the iconic village of Biot, where glassmaking is intrinsic to local identity. The Verrerie de Biot promises a deep dive into exceptional craftsmanship: their creations, famed for distinctive bubbles, are heralded worldwide. In the workshops, artisans fly the flag of time-honoured techniques while embracing contemporary shapes. Captivating glassblowing demonstrations unveil the brio required to form each piece, alongside galleries showcasing ceramics and design.

DAY 2

▶▶ 27 KM

A TOWN OF ART SHELTERED BY RAMPARTS

Nestling inside ramparts, Antibes harbours a diverse palette of creative expression. A stroll along Boulevard d'Aiguillon unveils former military casemates, now converted into studios where artisans showcase handcrafted pieces inspired by the Mediterranean. A short walk away lies the iconic Absinthe Bar. With its unique atmosphere brimming with antiques and vintage furniture, it perfectly embodies the artistic and bohemian spirit of this town loved for its history.

▶▶ 7 KM

Vieux Nice - © C. Luparini



Antibes - © OT Antibes - Gilles Lefrancq



Verrerie de Biot - © DR

DAY 4**▶▶ 15 KM****AN ARTISTS' LAIR...**

The last stage of your artistic journey takes you to Saint-Paul-de-Vence. The Maeght Foundation, a captivating blend of architecture and contemporary masterpieces, is an absolute must. In the village centre, artists' studios line the cobble streets, showcasing the work of painters and sculptors. To the north, visit Parfumerie Fragonard, famed for refined fragrances. This day promises a magical immersion in the Côte d'Azur's heritage and inimitable lifestyle.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°9

7 DAYS - 6 NIGHTS
417 KM

ENJOY THE PRESTIGE EXPERIENCE IN PROVENCE & CÔTE D'AZUR



YOU WILL LOVE

- ▶ The choice of gastronomic addresses and Michelin-starred eateries
- ▶ The iconic hotels and palaces
- ▶ The exceptional estates and confidential vineyards
- ▶ The genteel and refined lifestyle of Provence and the Côte d'Azur

“ THIS PRESTIGIOUS TOUR OFFERS A DELICIOUS ADVENTURE BETWEEN PROVENCE AND CÔTE D'AZUR, BLENDING MICHELIN-STARRED GASTRONOMY, ICONIC VILLAGES AND HIGH-END LIFESTYLE ”



- ▶ Gordes
- ▶ Le Puy-Sainte-Réparate
- ▶ Aix-en-Provence
- ▶ Ramatuelle
- ▶ Saint-Tropez
- ▶ Antibes
- ▶ Cannes
- ▶ Vence
- ▶ Nice
- ▶ Saint-Jean-Cap-Ferrat

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Aix-en-Provence - © L. Garnier - Bluemax

Arrival at Marseille Provence airport or at the High Speed Trains Stations Aix-en-Provence TGV or Avignon TGV.

DAY 1

▶▶ 0 KM

AN ICONIC PROVENÇAL VILLAGE

Standing proudly over the Luberon, Gordes is the epitome of a picturesque hilltop village. This exclusive setting is home to Airelles Gordes La Bastide, an ultra-refined palace clinging to the cliff face. This magical address boasts two exceptional temples of gastronomy, including Clover Gordes. Fronted by Michelin-starred Jean-François Piège, it offers subtle cuisine inspired by Provençal produce, blending relaxing strolls with the pleasures of the palate.

DAY 3

▶▶ 147 KM

AN INTIMATE DAY BY THE SEA

Your tour takes a Mediterranean turn in Ramatuelle, where nature reigns supreme. The Hôtel La Réserve blends into this preserved setting, forming an ideal base for a serene stop-off. Its Michelin-starred eatery, La Voile, curates precise, sunny cuisine inspired by the South. Bathed in a confidential atmosphere, far from the madding crowds, this soothing stop-off instilled with discreet luxury is a place to slow down and relax.

DAY 2

▶▶ 103 KM

PROVENÇAL LIFESTYLE AND EXCEPTIONAL VINEYARDS

Stunning chateaux where art and gastronomy have pride of place await you near Aix-en-Provence. Château La Coste combines vines with contemporary art, while Château de Fonscolombe and Château de la Gaude offer Michelin-starred dining in sumptuous 18th-century estates. Next, enjoy a stroll around Cours Mirabeau and the historic quarter's luxury boutiques. Fine dining fans can also sample two local Michelin-starred restaurants: Étude and La Table de Pierre Reboul.

DAY 4

▶▶ 11 KM

A BUZZING TEMPLE OF LUXURY

Saint-Tropez combines Provençal traditions with international glitter. Le Cheval Blanc is a star address, home to Michelin 3-star restaurant La Vague d'Or. Fine dining aficionados will also enjoy Colette or Arnaud Donckele & Maxime Frédéric at Louis Vuitton. Nearby, Château Minuty showcases local winegrowing know-how. Finally, the lanes around Place des Lices offer a bespoke shopping experience with iconic addresses and luxury boutiques, marking a prestigious change of pace.

Château Minuty - © DR



Château de la Gaude - © R. Haughton

DAY 5

▶▶ 81 KM

THE INIMITABLE CHARM OF THE RIVIERA

Cap d'Antibes is a prestigious Riviera hotspot and home to the legendary Hôtel du Cap-Eden-Roc and its Michelin-starred restaurant Louroc. Nearby, Hôtel Belles Rives and Cap d'Antibes Beach Hotel offer refined Mediterranean dining. The old quarter of Antibes unveils a labyrinth of high-end boutiques and preserved heritage, oozing charm. To wind up your day, Le Figuier Saint-Esprit is a great address for lovers of inspired cuisine.

DAY 6

▶▶ 44 KM

ART AND LUXURY

Cannes embodies a spectacular face of the Côte d'Azur, forged by movies and luxury palaces. La Palme d'Or at Hôtel Martinez upholds its renown alongside iconic addresses like the Majestic, Carlton, JW Marriott, and Five Seas. After perusing international luxury boutiques on the Croisette and Rue d'Antibes, head inland. Swathed in peace, Château Saint-Martin & Spa stands proudly over the countryside, while tempting art galleries line the village lanes.

DAY 7

▶▶ 31 KM

THE RIVIERA AT ITS FINEST

Nice winds up your stay with a remarkable gastronomic and hotel offering. The city features renowned Michelin-starred restaurants like Les Agitateurs, JAN or Flaveur, and iconic palaces including Le Negresco and Hôtel du Couvent. After exploring luxury boutiques in Vieux Nice and Avenue Jean Médecin, enjoy the exceptional setting of Saint-Jean-Cap-Ferrat. This peninsula is home to icons of Riviera prestige: the Four Seasons Grand-Hôtel du Cap-Ferrat and Hôtel Royal-Riviera.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°10

8 DAYS - 7 NIGHTS
238 KM

CYCLING IN PROVENCE



Mont Ventoux - © J. Vandal



YOU WILL LOVE

- ▶ The authentic villages, some holders of the “France’s Most Beautiful Villages” label
- ▶ The Roman and medieval sites dotted along your way
- ▶ The varied scenery of olive groves, ochre cliffs, hills and lakes
- ▶ The gourmet stop-offs to savour local specialities
- ▶ The exceptional views from the hills and hilltop villages

“ CYCLE THROUGH PROVENCE'S VINEYARDS AND HILLTOP VILLAGES. AN AUTHENTIC ADVENTURE BLENDING HERITAGE, FLAVORS, AND PANORAMIC VISTAS, IDEAL IN SPRING OR AUTUMN. ”



- ▶ Tarascon
- ▶ Saint-Rémy-de-Provence
- ▶ Cavaillon
- ▶ Châteauneuf-du-Pape
- ▶ Orange

- ▶ Vaison-la-Romaine
- ▶ Sault
- ▶ Apt
- ▶ Céreste
- ▶ Cucuron

- ▶ Lourmarin
- ▶ Cavaillon
- ▶ Avignon

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lesgorgesduverdon.fr



Route des Ocres - © V. Lucas

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 0 KM

THE CITY OF POPES

Your adventure begins in Tarascon with a tour of the beautifully-preserved Château and Collegiate Church of Sainte-Marthe. This first stage follows a pleasant route crossing typical Provençal farmland. We highly recommend a detour to Saint-Rémy-de-Provence to soak up the southern atmosphere. Finally, your arrival in Cavaillon marks the gateway to the Luberon. This short section is ideal for finding your pace and enjoying a tranquil pedal.

DAY 3

▶▶ 40 KM

A VOYAGE THROUGH HISTORY

Vaison-la-Romaine offers a whirlwind voyage from Roman times to the Middle Ages. The archaeological sites of La Villasse and Puymin unveil prosperous Roman villas, a forum, and a theatre. The Roman bridge spanning the Ouvèze connects the lower town to the perched medieval quarter's tranquil narrow streets. If visiting on Tuesday, the Provençal market is a great chance to sample local olives, goat cheeses, and Côtes-du-Rhône wines.

DAY 2

▶▶ 21 KM

HERITAGE AND EXCEPTIONAL VINEYARDS

This stage leads you through the vineyards of Châteauneuf-du-Pape, renowned for their powerful red wines. Along the way, stop in Orange to discover its ancient Roman Theatre—a UNESCO World Heritage site with an impressive stage wall and the iconic Triumphal Arch. Finally, sample AOC wines at local vineyards before reaching the village of Châteauneuf-du-Pape. Its ruined medieval castle offers breathtaking views over the Rhône Valley.

DAY 4

▶▶ 46 KM

IN THE WAKE OF THE GIANT OF PROVENCE

Day 4 whisks you into the wilderness of Provence. The route follows the foothills of Mont Ventoux through the idyllic Toulourenc valley. Stop in Brantes, a village clinging to the hillside, to admire breathtaking views. In the lavender capital of Sault, local distilleries unveil the secrets of essential oil production. Finally, sample local specialties like lavender honey and olive oil biscuits at the farmers' market held every Wednesday morning.

© DR

**DAY 5**

▶▶ 35 KM

**HEARTWARMING COLOURS
AND SWEET DELICACIES**

Take a detour along the Ochre Trail to discover the Bruoux mines, where old quarries offer a fascinating show of colourful cliffs. Next, visit Apt, the “world’s capital of candied fruit.” This delicate art has thrived here since the 17th century; a visit to the Maison du Fruit Confit unveils the secrets of these translucent delicacies. Finally, Apt market is the perfect place to sample local truffles and wines.

DAY 6

▶▶ 20 KM

FROM THE HILLS OF THE VAR TO THE MED

Between Apt and Céreste, explore the Calavon greenway, following sections of the Tour du Luberon and Méditerranée à Vélo. This route offers peaceful, preserved landscapes. In Céreste, cross the 2,000-year-old Roman bridge spanning the Enchrême river. A little further on, visit the Carluc priory. This medieval site, tucked away in greenery, features a 12th-century necropolis and remains of three churches, testifying to monastic life in the Middle Ages.



Vaison-la-Romaine - © DR

DAY 7

▶▶ 33,5 KM

**THE PICTURE-POSTCARD VILLAGES
OF THE LUBERON**

This varied day offers a refreshing stop at Étang de la Bonde, a relaxing place to recharge. In Cucuron, a large pond lined with plane trees marks the heart of the village, inviting you to slow down. Continuing towards Lourmarin, one of “France’s Most Beautiful Villages,” you’ll discover a picturesque haven. Take time to visit its castle and explore the little squares and cafés for a welcoming end to the day.

DAY 8

▶▶ 42,5 KM

**THE DURANCE RIVER
AND PROVENÇAL MEMORIAL SITES**

The Mérindol observatory on the Durance river is a must-do for nature lovers to observe bird migrations. Cavailon boasts a rich heritage: its ancient Synagogue and Jewish Museum relate the community’s fascinating story. The Hôtel d’Agar houses mesmerizing archaeological collections, while the Roman Arch recalls the city’s ancient origins. Finally, stroll through the town centre before hopping on the TER regional express train back to Avignon.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°11

7 DAYS - 6 NIGHTS
362 KM

ON THE ROMAN HERITAGE TRAIL



Pont du Gard - © DR



YOU WILL LOVE

- ▶ Imagining daily life in Roman times and discovering the Roman sites of Glanum and Vasio Vocontiorum
- ▶ Admiring the breathtaking dimensions of Pont du Gard bridge
- ▶ The morning sunlight illuminating the old stone monuments of Arles

“ A CAPTIVATING JOURNEY THROUGH PROVENCE’S ROMAN HERITAGE, UNVEILING ANCIENT CITIES, UNESCO-LISTED MONUMENTS AND REMARKABLE ARCHAEOLOGICAL SITES SHAPED BY TWO THOUSAND YEARS OF HISTORY. ”



- ▶ Marseille
- ▶ Saint-Rémy-de-Provence
- ▶ Vaison-la-Romaine
- ▶ Orange
- ▶ Nîmes
- ▶ Arles
- ▶ Aix-en-Provence

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www.alafrancaise.fr



Arles - © C. Luparini

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

THE JARDIN DES VESTIGES, A TESTIMONY TO THE CITY'S ANCIENT PAST

Founded in 600 BC by Greeks, Marseille came under Roman rule in 49 BC. During the construction of the Centre Bourse, significant Roman remains were unearthed. Today, the Jardin des Vestiges harbours the ruins of a vast basin once used to supply ships with drinking water. This open-air museum, in the heart of the city, also features a leaning tower and a section of the ancient Crinas wall.

DAY 3

▶▶ 74 KM

A VOYAGE THROUGH TIME

Against the backdrop of the Dentelles de Montmirail, Vaison-la-Romaine offers a voyage through time. The ruins of Vasio Vocontiorum spread across the Puymin site, where Roman mosaics and sculptures bear witness to ancient refinement. The well-preserved Roman Theatre remains a buzzing festival venue, while La Villasse harbours the forum and baths. Finally, the majestic Gallo-Roman bridge still connects the town's quarters, soaring over the river Ouvèze.

DAY 2

▶▶ 91 KM

ESCAPADE IN GLANUM, THE ANCIENT PEARL OF THE ALPILLES

To the south of Saint-Rémy-de-Provence lies Glanum, one of the region's foremost archaeological sites. Founded by the Gauls in 6 BC, then influenced by Greeks and Romans, this strategic location was chosen for its natural spring. Under Roman rule, Glanum featured a forum, baths, and a triumphal fountain. Today, visitors can admire remarkably preserved ruins, including a triumphal arch and mausoleum, standing at the foot of the Alpilles.

DAY 4

▶▶ 28 KM

THE ROMAN THEATRE, A TREASURE OF IMPERIAL ROME

Basking amid renowned vineyards, Orange houses two UNESCO World Heritage sites. Its Roman Theatre, built under Augustus, is an architectural masterpiece featuring a monumental 37-metre-high stage wall. Every summer, it hosts the world-acclaimed Chorégies opera festival. At the town's entrance, a towering Triumphal Arch commemorates the Roman soldiers who founded the city in 35 BC, offering a harmonious blend of history, culture, and Provençal lifestyle.

Musée d'Histoire de Marseille - © C. Chillio



Vaison-la-Romaine - © C. Chillio

DAY 5

▶▶ 57 KM

ROMAN ENGINEERING SPLENDOUR

Tucked between Provence and Occitanie, Nîmes proudly displays its Roman identity. The Maison Carrée, a UNESCO World Heritage site, is the world's only fully-preserved Roman temple. Nearby, the monumental Pont du Gard stands as a testament to Rome's architectural brio. Soaring to 49 metres with its iconic arches, this breathtaking site now offers an idyllic natural backdrop for outdoor activities, including canoeing and kayaking along the river.

DAY 6

▶▶ 33 KM

UNESCO WORLD HERITAGE SITES

Founded by Julius Caesar, Arles celebrates its past while hosting the Rencontres d'Arles photography festival. Its UNESCO-listed Roman ensemble is among France's most impressive. The vast arena once held 21,000 spectators, while the nearby Roman Theatre still reveals its ancient orchestra pit. With the Constantine Baths, Cryptoporticus, and Alyscamps, the city offers a magical spectacle reflecting two thousand years of history, much-loved by artists like Van Gogh.

DAY 7

▶▶ 79 KM

AIX-EN-PROVENCE

Aix-en-Provence blends Mediterranean charm with a discreet ancient past. Founded in 122 BC as Aquae Sextiae, it was Rome's first settlement in Gaul. To the north, the Entremont oppidum remains a fortified Celto-Ligurian site featuring ramparts and workshops. While objects unearthed here are displayed at Musée Granet, the site itself offers awe-inspiring panoramic vistas over the Provençal countryside, standing as a silent witness to the city's long history.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°12

7 DAYS - 6 NIGHTS
462 KM

PALETTES OF LIGHT - IN THE FOOTSTEPS OF MASTER ARTISTS IN PROVENCE AND CÔTE D'AZUR



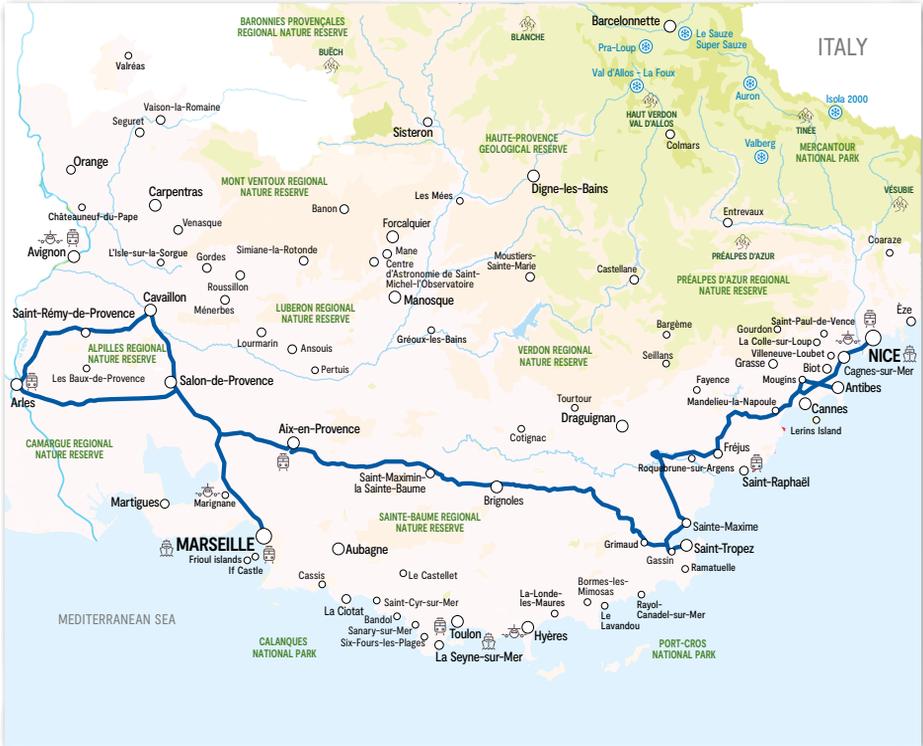
Matisse © DR



YOU WILL LOVE

- ▶ The infinite palettes of colours of the masters of modern art
- ▶ The scenery of Provence and Côte d'Azur, captured on canvas in the 20th century
- ▶ The region's buzzing contemporary arts scene

“ AN ARTISTIC JOURNEY FROM NICE TO MARSEILLE,
FOLLOWING THE FOOTSTEPS OF MODERN MASTERS
INSPIRED BY THE EXCEPTIONAL LIGHT
AND COLOURS OF PROVENCE AND CÔTE D'AZUR. ”



- ▶ Nice
- ▶ Mougins
- ▶ Antibes
- ▶ Saint-Tropez
- ▶ Aix-en-Provence
- ▶ Saint-Rémy-de-Provence
- ▶ Arles
- ▶ Marseille

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Musée Picasso - Antibes - © M. Gordanò

Arrival at Nice Côte d'Azur airport or at Nice-Ville train station.

DAY 1

▶▶ 0 KM

THE MASTERPIECES OF MATISSE AND CHAGALL

The capital of the Côte d'Azur, Nice, was an endless source of fascination for 20th-century master painters. Henri Matisse resolved to never leave, and his flagship works are now on show at the Musée Matisse. The Musée Marc Chagall testifies to the painter's extraordinary sensitivity and biblical inspirations. Beyond its artistic wealth, Nice promises a moving experience, from the flower market of Cours Saleya to the mythical Promenade des Anglais.

DAY 3

▶▶ 97 KM

THE CRADLE OF POINTILLISM

Saint-Tropez, a legendary village at the gateway to Provence, conjures visions of beauty and freedom. While iconic for Brigitte Bardot and luxury yachts near the Café Sénéquier, it is also a cradle of avant-garde art. Paul Signac fostered a modern art community here in 1892, attracting illustrious names like Matisse and Derain. Today, their Pointillist works are showcased at the Musée de l'Annonciade, inside a former chapel.

DAY 2

▶▶ 50 KM

A CLOSE ENCOUNTER WITH PICASSO AND CRAFTS

A pearl of the Côte d'Azur, the hilltop village of Mougins seduced Pablo Picasso, who lived there until his death. Today, the historic quarter houses the FAMM, Europe's first museum dedicated to women artists. Nearby, Antibes remains a paradise for strollers, featuring the Musée Picasso and its masterworks. April ushers in the Antibes Art Fair, a benchmark for modern art, design, and crafts in this legendary Mediterranean setting.

DAY 4

▶▶ 120 KM

IN THE LAND OF PAUL CEZANNE

A town of art and history, Aix-en-Provence is the epitome of Provençal elegance. The history of "Little Versailles" is tied to Paul Cezanne, the father of modern art. Several venues tell his story: his studio, the Jas de Bouffan, and Bibémus quarry. His iconic depictions of Mont Sainte-Victoire remain his most famous works. Visitors can admire his most famous works at Musée Granet or explore exhibitions at Hôtel de Caumont.

Atelier de Cézanne - © V. Lucas



Fondation Van Gogh - © F. Rigal

DAY 5

▶▶ 78 KM

VAN GOGH, FROM SICKNESS TO CREATIVE POWER

The capital of the beautiful Alpilles, Saint-Rémy-de-Provence boasts a rich architectural heritage and a delicious lifestyle. To the south lies Saint-Paul de Mausole, an old monastery with blooming gardens. It was here, in the former asylum, that Vincent Van Gogh was interned from 1889-1890. Inspired by the intense light, he painted 150 canvases, including *Starry Night*. Today, Saint-Paul de Mausole remains a cultural centre.

DAY 6

▶▶ 25 KM

HOMAGE TO THE DUTCH MASTER

The illustrious ancient city of Arles abounds with Roman and medieval monuments, all UNESCO World Heritage sites. Fascinated by Provence's quality of light, Van Gogh moved here in 1888, painting his first sunflowers and *Starry Night*. The Van Gogh walking tour invites art fans to visit locations depicted by the artist. Finally, the Van Gogh Foundation celebrates his masterpieces and explores his influence on contemporary creation.

DAY 7

▶▶ 92 KM

CRADLE OF THE PROVENÇAL SCHOOL

Fascinated by Marseille, Paul Cezanne was mesmerized by the Estaque quarter, where he painted his famous gulf views. Other master painters, including Renoir and Braque, also fell in love with this site. Today, their works are part of the magnificent collection at Musée Regards de Provence. Located facing the Mucem, the museum invites visitors to contemplate the Mediterranean—an endless source of inspiration for artists since the 18th century.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°13

8 DAYS - 7 NIGHTS
560 KM

EXPLORING PROVENCE AND THE CÔTE D'AZUR THROUGH ART AND WINE



Cassis © C. Luparini



YOU WILL LOVE

- ▶ The delicate colours and aromas of the wines of Provence and the Côte d'Azur
- ▶ The wine estates dotted with works of art
- ▶ The secret vineyards by the sea

“ A REFINED JOURNEY BLENDING ART, WINE AND LANDSCAPES,
EXPLORING EXCEPTIONAL VINEYARDS
AND CREATIVE VENUES THAT EMBODY THE PROVENÇAL
AND RIVIERA ART DE VIVRE. ”



- ▶ Cassis
- ▶ Marseille
- ▶ Arles
- ▶ Aix-en-Provence
- ▶ Le Puy-Sainte-Réparate
- ▶ Rians
- ▶ Flassans-sur-Issole
- ▶ Hyères
- ▶ Porquerolles
- ▶ Le Muy
- ▶ Saint-Paul-de-Vence
- ▶ Nice

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Château La Coste - © L. Garnier - Bluemax

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

A WINEGROWING VILLAGE PRODUCING REFINED WHITE WINES

Located at the gateway to Calanques National Park, Cassis exudes irresistible charm. From colourful “pointus” boats to narrow lanes, Provence’s genteel lifestyle reigns supreme here. On the heights, pocket-size vineyards thrive, sheltered by the red rocks of Cape Canaille. Crafted by twelve passionate winegrowers, the rare AOC Cassis produces renowned white wines-dry, mineral, and fruity-embellished with citrus notes, reflecting the generous sunshine and sea breeze.

DAY 3

▶▶ 103 KM

AT THE CROSSROADS OF LIFESTYLE, WINE AND CREATION

Aix-en-Provence features two hundred historic mansions and a buzzing cultural scene. Its status as an ambassador of Provence’s lifestyle is propelled by the prestigious wines of the Pays d’Aix. Nearby, Château La Coste is an exceptional estate where aesthetics and wine marry to perfection. This open-air museum features a wine walk dotted with works by top artists, including Andy Goldsworthy and Yoko Ono.

DAY 2

▶▶ 125 KM

MASTER BUILDERS OF THE PAST AND PRESENT

Marseille and Arles both house remarkable UNESCO masterpieces. Le Corbusier’s “Radiant City” stands over Marseille, a vertical town featuring apartments and services. In Arles, ancient Roman remains rub shoulders with Frank Gehry’s iconic metal tower, home to the Luma Foundation. The Van Gogh Foundation explores the master’s influence on contemporary trends. Finally, this tour offers a great opportunity to discover Arles’ wines, produced across twenty-five local estates.

DAY 4

▶▶ 87 KM

ICONIC WORKS OF ART IN THE HEART OF THE VINES

The art and wine journey continues in Provence Verte at Château Vignelaure. Since 1972, its underground gallery and grounds have hosted an impressive collection featuring works by César and Cartier-Bresson. Nearby, in Flassans-sur-Issole, the Commanderie de Peyrassol invites lovers of art and wine on a stroll through the vines, dotted with monumental creations by Daniel Buren, Niki de Saint Phalle, and Bernar Venet.



Luma - © Rubigo

DAY 5 ▶▶ 58 KM VISIONARY ART ON MEDITERRANEAN SHORES

With its natural scenery and golden beaches, Hyères is a buzzing artistic hub. The Villa Noailles, a modern architectural icon, remains a famous exhibition centre for the avant-garde. From Hyères, a boat leads to the mythical island of Porquerolles. Here, the Carmignac Foundation blends contemporary art and nature. Its verdant sculpture garden features works inspired by the island, created by artists from all over the world.

DAY 6 ▶▶ 167 KM A LAND OF WINE AND INSPIRATION

Nestled between hills, the tranquil village of Le Muy hosts one of Provence's biggest markets. The Var area remains the world's leading producer of rosé wines, a reputation upheld by Château Saint-Martin in Taradeau. Further east, the medieval village of Saint-Paul-de-Vence houses ancient vineyards. There, the Maeght Foundation, created by patrons Marguerite and Aimé Maeght, secured the village's reputation as an artistic and viticultural benchmark forever.



Château Vignelaure - © DR

DAY 7 ▶▶ 20 KM DISCOVERING THE AOC BELLET WINES

Prized for its intense sunlight, Nice harbours a world-class terroir between sea and mountain: Bellet. Planted by Ancient Greeks, the appellation was awarded the AOC distinction in 1941. Producing fine reds, rosés, and whites, it benefits from sunny exposure and favourable winds. Yields are small on steep slopes, where manual methods prevail. Today, ten vineyards uphold the ancient know-how of this extraordinary and historic Nice appellation.

DAY 8 NICE

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°14

7 DAYS - 6 NIGHTS
424 KM

FROM STAGE TO SCREEN: FILMING LOCATIONS IN PROVENCE AND CÔTE D'AZUR



La Ciotat © C. Luparini



YOU WILL LOVE

- ▶ Spotting locations seen on the big screen
- ▶ The cult town and village filming locations
- ▶ The movie-worthy Mediterranean sunlight
- ▶ Walking in the footsteps of actors and directors

“ A CINEMATIC JOURNEY ACROSS PROVENCE AND THE CÔTE D'AZUR, DISCOVERING ICONIC FILMING LOCATIONS WHERE LEGENDARY MOVIES, ACTORS AND DIRECTORS BROUGHT THE BIG SCREEN TO LIFE. ”



- ▶ Nice
- ▶ Cannes
- ▶ La Ciotat
- ▶ Lourmarin
- ▶ Antibes
- ▶ Saint-Tropez
- ▶ Bonnioux
- ▶ Marseille

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mondoramas.com



Bonnieux - © G. Reinhold Von Essen

Arrival at Nice Cote d'Azur airport or at Nice-Ville train station.

DAY 1

▶▶ 0 KM

AT THE ORIGINS OF THE RIVIERA MOVIE WORLD

Nice is tied to cinema history. Since the Roaring Twenties, hundreds of films shot in the legendary Victorine Studios made the city a cradle of French cinema. From grand palaces to historic Vieux-Nice, the city offers a stunning backdrop. Memories of Bay of Angels accompany your stroll. Nearby, Villefranche-sur-Mer, immortalized by Alfred Hitchcock, remains a beloved destination. These sunny locations form a must-do first act in your film foray.

DAY 3

▶▶ 12 KM

AN EXCEPTIONAL FILM DECOR

No Côte d'Azur movie tour is complete without Cannes! This genuine movie capital echoes with the car chase from Fear City, while its prestigious palaces act as backdrops for international stars. Cannes is part of cult films like Bay of Angels (La Baie des Anges), capturing the radiance of the Riviera. Its gorgeous beaches and casinos embody the unique blend of glamour and sunlight so typical of this cinematic destination.

DAY 2

▶▶ 28 KM

IN THE FOOTSTEPS OF JAMES BOND AND MOVIE ICONS

Prized for its natural light and Mediterranean elegance, Antibes is an intrinsic part of cinema history. It was the setting for (De Rouille et d'Os) Rust and Bone and welcomed James Bond in 1983. Later, Prince chose this backdrop for Under the Cherry Moon. Nearby, Vallauris was the location for The ComDads (Les compères) and Picasso, depicting the artist painting in the chapel-another must-see sight in this glittering movie pilgrimage.

DAY 4

▶▶ 86 KM

A LEGEND FORGED BY THE MOVIES

A little fishing village turned international icon, Saint-Tropez owes its fame to the movies. In the 1950s, And God Created Woman (Et Dieu créa la femme) launched Brigitte Bardot and propelled the village onto the world stage. Later, the Troops of Saint-Tropez (Les gendarmes de Saint-Tropez) saga transformed the gendarmerie into an iconic location. Beyond the glamour, Saint-Tropez's Provençal authenticity continues to captivate filmmakers, remaining an iconic destination shaped by the indelible mark of cinema.



Villefranche-sur-Mer - © DR

DAY 5

▶▶ 110 KM

AT THE ORIGINS OF MOVING FILM

La Ciotat boasts a place apart in cinema history. At the Eden Theatre, the Lumière brothers screened the first ever moving film, making this the oldest movie theatre still in operation. Loaded with emotion, it propels visitors back to the seventh art's origins. Beyond this legacy, the authentic port and Calanques scenery never fail to delight. Cinema remains an intrinsic part of the town's identity, inspiring directors since its beginnings.

DAY 6

▶▶ 116 KM

THE LUBERON, A STORY OF LITERATURE AND CINEMA

It's time for a change of scenery in the Luberon, whose hilltop villages have nourished the imagination of countless filmmakers. In Bonnieux, Cucuron and Lourmarin, golden stone and undulating hills foster a picture-postcard vision of Provence. Peter Mayle's works brought this legendary lifestyle to international audiences, notably inspiring Ridley Scott's film *A Good Year*. Here, cinema takes a back seat, leaving the landscapes to take the leading role.



Saint-Tropez - © S. Dragon

DAY 7

▶▶ 72 KM

A BIG CITY ON THE BIG SCREEN

Our movie adventure ends in the personality-packed city of Marseille. From the old Port to the popular quarters, the Ancient Greek city boasts a unique variety of décors, combining maritime horizons and urban bustle. Its raw energy and assertive identity seduce filmmakers seeking realism. Marseille is a genuine world apart, revealing another face of the movies-less glamorous than the Riviera perhaps, but equally powerful, sincere and genuine.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°15

8 DAYS - 7 NIGHTS
500 KM

MOVIES AND SERIES FILMING LOCATIONS IN PROVENCE & CÔTE D'AZUR



Château d'If, Marseille © DR



YOU WILL LOVE

- ▶ Plunging into the life and work of Louis de Funès in Saint-Raphaël
- ▶ Reliving the odyssey of the Horseman on the Roof in Manosque
- ▶ Sitting down to savour a film at the world's oldest movie theatre in La Ciotat

“MAGNIFICENT LANDSCAPES AND EXCEPTIONAL LIGHT
MAKE PROVENCE A GIANT FILM SET.
FROM NICE TO MARTIGUES,
DISCOVER ICONIC MOVIE LOCATIONS YEAR-ROUND.”



- ▶ Nice
- ▶ Saint-Raphaël
- ▶ Aix-en-Provence
- ▶ Martignes
- ▶ Aubagne
- ▶ Cannes
- ▶ Saint-Tropez
- ▶ Manosque
- ▶ La Ciotat
- ▶ Marseille

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Aix-en-Provence - © L. Garnier Bluemax

Arrival at Nice Cote d'Azur airport or at Nice-Ville train station.

DAY 1

▶▶ 0 KM

THE RIVIERA HOLLYWOOD

Nice has attracted filmmakers for over a century. Since 1919, the Victorine Studios have been the stage for movies marking cinema history, from *Children of Paradise* to *To Catch a Thief*. More recently, *Brice de Nice* featured Place Rossetti and the Plage des Bains Militaires. Nearby, the beautiful harbour of Villefranche-sur-Mer was immortalized in Alfred Hitchcock's masterpiece *To Catch a Thief*, starring Grace Kelly and Cary Grant.

DAY 3

▶▶ 40 KM

IN THE FOOTSTEPS OF THE GENDARMES...

Since 1964, the adventures of Sergeant Cruchot, played by Louis de Funès, have made Saint-Tropez's port and beaches legendary. Today, the famous gendarmerie has been transformed into a museum. Another icon, the red and ochre bell tower, gained global fame through the TV series *Sous le Soleil*. Exported to 178 countries between 1996 and 2008, the show further enhanced the international renown of this emblematic Provençal village.

DAY 2

▶▶ 73 KM

THE INTERNATIONAL MOVIE CAPITAL

Cannes is the regional town that everyone associates with cinema! Since 1946, it has hosted the prestigious Cannes Film Festival every May. International stars and directors walk the legendary red carpet, ascending the steps of the Palais des Festivals. This impressive building stands guard over the iconic Croisette and its luxury hotels. In the background, the Bay of Angels unveils a sublime panorama where azure skies meet turquoise waters. After a stroll along Cannes, it's time to admire a glance at the flaming red rocks of the Estérel hills. Before leaving Saint-Raphaël, take a moment to visit the Louis de Funès Museum.

DAY 4

▶▶ 119 KM

A TRIBUTE TO CEZANNE

Aix-en-Provence is deeply marked by Paul Cézanne. In 2016, the film *Cézanne and I* was shot on location, featuring his family home, Le Jas de Bouffan, and Bibémus quarry. The town also provided the backdrop for the 1970s comedy *Lucky Pierre*, starring Pierre Richard and Jane Birkin. Familiar sites like the Cours Mirabeau, Théâtre du Jeu de Paume, and Collège Mignet appear on screen, blending art history with popular cinema.



Festival de Cannes - © DR

DAY 5

▶▶ 160 KM

THE ODYSSEY OF THE HORSEMAN

Jean Giono's inspiration was rooted in Manosque and Haute-Provence. His novel, *The Horseman on the Roof*, follows Angelo, a hussar fleeing across cholera-decimated landscapes. In Manosque, the hero famously seeks refuge on the city's rooftops. Next is Martigues and Provence Studios, the South's largest complex. It has hosted movies like *Taxi 5*, *Les Tuche*, and *Titane*, as well as the popular series *Camping Paradis*.

DAY 6

▶▶ 89 KM

AT THE ORIGINS OF CINEMA

Cinema was born in La Ciotat, where the Lumière brothers filmed their first moving pictures. The town's Eden Theatre is the world's oldest operating cinema. More recently, the port served as a backdrop for the series *All for Light*. Nearby in Aubagne, the birthplace of Marcel Pagnol has been converted into a museum, celebrating the author and filmmaker who immortalized the Provençal hills and olive groves in his work.



Saint-Tropez - © DR

DAY 7

▶▶ 19 KM

**FROM MY MOTHER'S CASTLE
TO THE COUNT OF MONTE CRISTO**

Marseille's cinegenic charm has hosted countless shoots. Visit Château de la Buzine, Pagnol's former home, or Château d'If, recently featured in *The Count of Monte Cristo* (2024). Iconic sites like the Old Port and Velodrome stadium starred in Netflix's *Marseille*, while the Panier quarter and Vallon des Auffes provided authentic backdrops for films like *22 Bullets* and *The Stronghold*, showcasing the city's diverse and dramatic urban landscape.

DAY 8

▶▶ 0 KM

**THE BACKDROP TO THE STRONGHOLD
AND 22 BULLETS**

Marseille boasts many iconic locations glimpsed on the big screen: the Old Port, City Hall, and Velodrome stadium featured in the 2016 Netflix series *Marseille*, starring Gérard Depardieu. Meanwhile, the city's northern quarters formed the backdrop for Cédric Jimenez's *The Stronghold* (2020). You will also be able to spot the Place aux Huiles, Vallon des Auffes, and the narrow lanes of the Panier quarter in Richard Berry's *22 Bullets* (2010).

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°16

6 DAYS - 5 NIGHTS
481 KM

LET'S GET SPIRITUAL



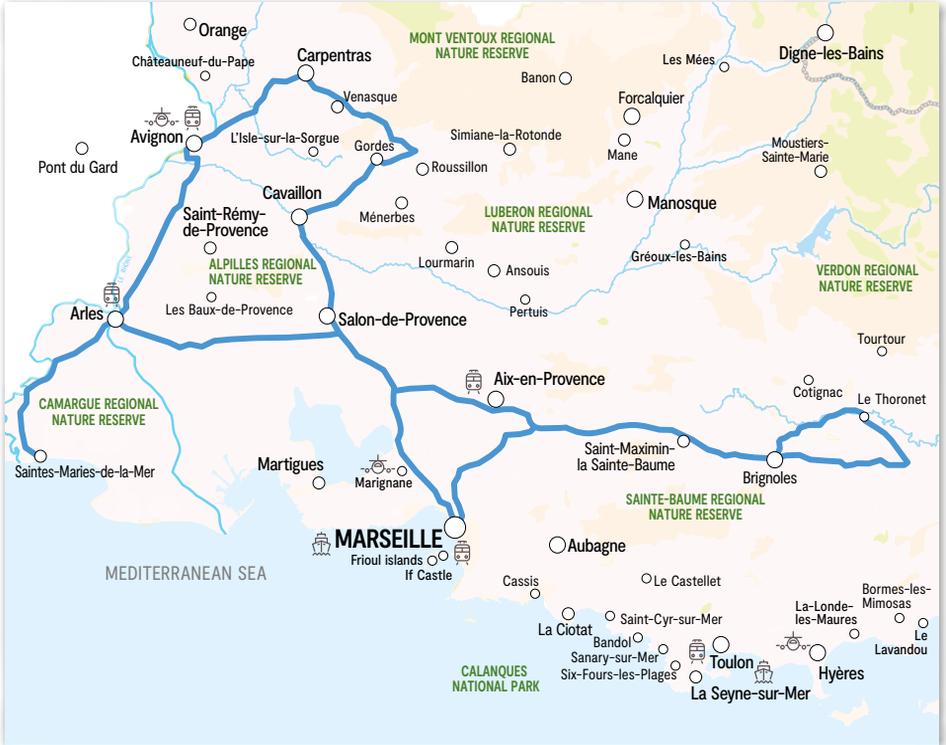
Marseille © A. Mouton



YOU WILL LOVE

- ▶ Contemplating Marseille and the Med from the forecourt of Notre-Dame-de-la-Garde Basilica
- ▶ The hushed atmosphere of the abbeys of Sénanque and Le Thoronet
- ▶ Discovering the Jewish history of Provence at the Musée Juif Comtadin in Cavailon

“ A CONTEMPLATIVE JOURNEY THROUGH PROVENCE'S SPIRITUAL HERITAGE, EXPLORING MAJOR CHRISTIAN, JEWISH AND CISTERCIAN MONUMENTS SHAPED BY CENTURIES OF FAITH AND ARCHITECTURE. ”



- ▶ Marseille
- ▶ Arles
- ▶ Saintes-Maries-de-la-Mer
- ▶ Avignon
- ▶ Carpentras
- ▶ Gordes
- ▶ Cavaillon
- ▶ Le Thoronet
- ▶ Saint-Maximin-la-Sainte-Baume
- ▶ Marseille

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Saintes-Maries de la Mer - © DR

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

FROM THE ORIGINS OF CHRISTIAN ARCHITECTURE TO THE “GOOD MOTHER”

Marseille’s Christian heritage begins at Saint-Victor Abbey. Founded in the 5th century on a former quarry, it is among France’s oldest Christian buildings. Locally nicknamed “The Good Mother”, Notre-Dame-de-la-Garde Basilica stands proudly over the city. Completed in 1864 in Romano-Byzantine style, it reminds us of Marseille’s location at the gateway to the East. Finally, the impressive Cathédrale de la Major took forty years to build.

DAY 2

▶▶ 130 KM

ADMIRE SAINT-TROPHIME CLOISTER AND NOTRE-DAME-DE-LA-MER

Arles profoundly marked Provence’s Christian history, notably through Saint-Trophime cathedral. This Romanesque jewel, featuring a 12th-century cloister, is a UNESCO World Heritage site adorned with distinctive carved columns. In Camargue, Les Saintes-Maries-de-la-Mer remains a foremost place of pilgrimage where saints landed in the 1st century. The 12th-century fortified church of Notre-Dame-de-la-Mer was built on this sacred site, gazing out over vast, wild expanses.

DAY 3

▶▶ 80 KM

POPES’ PALACE AND A VAST CHRISTIAN LEGACY

Avignon became the seat of the Papacy in the 14th century. Today, the UNESCO-listed Popes’ Palace stands as the medieval period’s most impressive Gothic fortress. Nearby, the Romanesque Notre-Dame-des-Doms Cathedral houses the Diocesan Treasures. Completing this ensemble, the Musée du Petit Palais offers a remarkable collection of religious art. Opposite Avignon, Villeneuve-lès-Avignon also boasts a rich Christian heritage, including the Carthusian monastery of Notre-Dame-du-Val-de-Bénédiction and beautiful old chapels.

Synagogue Carpentras - © DR



Palais des Papes - © CRT

DAY 4

▶▶ 71 KM

JEWISH AND CISTERCIAN HERITAGE

Carpentras, once a Papal property, houses France's oldest active synagogue, featuring a Baroque prayer hall and ancient ritual baths. In the Luberon, the hilltop village of Gordes is home to Notre-Dame de Sénanque Abbey. Surrounded by lavender, this Cistercian gem showcases refined Romanesque architecture. Finally, Cavailon's former synagogue, now a Jewish Museum, displays religious objects and manuscripts that bear witness to the history of the "Pope's Jews."



Grotte Marie-Madeleine © DR

DAY 5

▶▶ 200 KM

IN THE FOOTSTEPS OF SAINT MARY-MAGDALENE

Le Thoronet Abbey, a Cistercian masterpiece built in 1146, is famed for its minimalist architecture and acoustic, inspiring icons like Le Corbusier. Nearby, in the Sainte-Baume massif, Saint Mary-Magdalene's cave remains a moving pilgrimage site where the saint lived for thirty years. Her relics are housed in the impressive Basilica of Saint-Maximin. Finally, return to Marseille for a last glimpse of Notre-Dame de la Garde, overlooking the ancient Greek city.

DAY 6

▶▶ 0 KM

MARSEILLE**LEARN MORE ABOUT THIS TOUR**

provence-alpes-cotedazur.com/smt

TOUR N°17

6 DAYS - 5 NIGHTS
303 KM

IN THE FOOTSTEPS OF SAINT MARY-MAGDALENE



Marie Madeleine © F. Gallié - Provenceverteverdon.fr



YOU WILL LOVE

- ▶ The diversity and wealth of Provence's religious heritage
- ▶ The incredible spiritual power of the Sainte-Baume cave
- ▶ The preserved landscapes of the Camargue Sainte-Baume Regional Nature Reserves, and Côte Bleue

“ THIS 6-DAY ADVENTURE THROUGH PROVENCE, ALPES AND CÔTE D'AZUR FEATURES HIKING, CYCLING, AND WATER SPORTS AMID BREATHTAKING SPRING AND SUMMER SCENERY. ”



- ▶ Saintes-Maries-de-la-Mer
- ▶ Salin-de-Giraud
- ▶ Martigues
- ▶ Carry-le-Rouet
- ▶ Marseille
- ▶ Gémenos
- ▶ Plan d'Aups-Sainte Baume
- ▶ Saint-Maximin-la-Sainte-Baume

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- www.naprovence.com



Camargue - © T. Seray

Arrival at Marseille Provence airport or at the High Speed Trains Stations Aix-en-Provence TGV or Avignon TGV.

DAY 1

▶▶ 0 KM

WHERE THE STORY OF MARY-MAGDALENE IN PROVENCE BEGINS

After witnessing the resurrection, Mary-Magdalene fled Palestine and came ashore in Saintes-Maries-de-la-Mer. In 1448, bones discovered in the Romanesque church of Notre-Dame-de-la-Mer were recognized as those of Mary Jacobe, Mary Salome and Sarah. The church's rooftop walkway offers sweeping views over the Camargue Regional Nature Reserve. Tucked between the Rhône and Mediterranean, these breathtaking landscapes, where horses and flamingos roam, harbour a rare wealth of biodiversity.

DAY 2

▶▶ 98 KM

DISCOVERING THE SALTMARSHES AND CULT LOCATIONS OF THE "VENICE OF PROVENCE"

Camargue's flat horizons offer ideal conditions for salt extraction at the Salins de Giraud saltmarshes. You can enjoy hiking to Martigues on the GR 2013 long-distance trail. Standing proudly in the Île quarter, Saint Mary-Magdalene church is a prime example of Provençal Baroque. On a hilltop, Notre-Dame-des-Marins chapel gazes over the lagoon, while on Plage Sainte-Croix, a little chapel stands guard over the sea.

DAY 3

▶▶ 61 KM

A SACRED AND PRESERVED COAST

Stretching from Martigues to Marseille, the Côte Bleue unveils idyllic seascapes within the protected Côte Bleue Marine Park. The fishing port of Carry-le-Rouet is home to the Chapelle du Rouet, overlooking the Bay of Marseille. Restored by local inhabitants after World War II, it remains a treasure. Finally, the picturesque quarter of L'Estaque, a favourite haunt for artists like Cezanne, has remained wonderfully authentic north of Marseille.

Chapelle St Croix © OT Martigues - B. Nicolas



Abbaye de Saint-Victor - © OMTCM

DAY 4

▶▶ 26 KM

**FROM THE EARLY CHRISTIAN ERA
TO THE CISTERCIANS**

In Marseille, Mary-Magdalene found shelter before preaching on the Old Port. Founded in the 5th century, Saint-Victor Abbey leads to a crypt dedicated to her. Perched at the city's highest point, Notre-Dame-de-la-Garde watches over the Greek city, while the neo-Gothic Eglise des Réformés rises from La Canebière. Finally, the village of Gémenos unveils the lush Parc de Saint-Pons, home to a 13th-century Cistercian abbey.

DAY 5

▶▶ 43 KM

THE SACRED CAVE OF MARY-MAGDALENE

Mary-Magdalene retreated to the Sainte-Baume cave for over 30 years, pacing her days with prayer. This major pilgrimage site, reopened in 2021 after restoration, is tucked away in a Regional Nature Reserve. The surrounding forest ecosystem is awarded the Forêt d'Exception® label for its ancient trees. Nearby, the Romanesque Eglise Saint-Jaume in Plan d'Aups stands as one of the oldest Christian monuments in Provence.

DAY 6

▶▶ 75 KM

**THE LAST RESTING PLACE
OF MARY-MAGDALENE**

The relics of Saint Mary-Magdalene, including her skull, lie in the crypt of the Sainte-Marie-Madeleine Basilica, the third tomb of Christianity. Completed in the 15th century, this impressive edifice is Provence's largest Gothic religious building. Every July 22nd, the town pays homage to its Patron Saint with a procession and solemn mass, followed by fireworks and a festive banquet celebrating this landmark figure of Provençal history.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°18

6 DAYS - 5 NIGHTS
204 KM

RHÔNE VALLEY CRUISE AND WINE



YOU WILL LOVE

- ▶ Sampling the powerful AOC Côtes du Rhône and Châteauneuf-du-Pape wines
- ▶ The beauty of the Roman remains of Orange and Vaison-la-Romaine
- ▶ Meandering along the verdant banks of the river Sorgue

“ FROM AVIGNON TO ARLES,
THIS RHÔNE JOURNEY PERFECTLY COMBINES
PROVENCE'S ARCHITECTURAL HERITAGE WITH WORLD-CLASS
VINEYARDS AND EXCEPTIONAL CULINARY DELIGHTS. ”



- ▶ Avignon
- ▶ Châteauneuf-du-Pape
- ▶ Orange
- ▶ Vaison-la-Romaine
- ▶ Crestet
- ▶ Beaumes-de-Venise
- ▶ Fontaine-de-Vaucluse
- ▶ Tarascon
- ▶ Arles
- ▶ Avignon

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Avignon - © T. Shu

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 0 KM

THE POPES' PALACE... AND PLEASURES OF THE PALATE

A 14th-century papal city, Avignon boasts a rich heritage, including the famous Pont d'Avignon and the majestic Popes' Palace. Just nearby, Le Carré du Palais invites you on a tasting experience of Rhône Valley AOC wines. This fantastic venue serves the finest regional produce, including truffles from Mont Ventoux. Afterward, head to the Bains Pommer: these Belle Époque public baths tell the story of last century's bathing practices.

DAY 2

▶▶ 18 KM

LEGENDARY VINEYARDS

Perched on a hilltop, the medieval village of Châteauneuf-du-Pape oozes authentic charm with its picturesque lanes. Enjoy admiring the 14th-century Château des Papes and the Romanesque church. Especially famed for its prestigious, world-famous vineyards, the village produces powerful, full-bodied reds. Many local wine estates and cellars welcome wine lovers for a feast for the senses, including Vinadéa, which showcases the varied styles this historic appellation has to offer.

DAY 3

▶▶ 38 KM

VOYAGE INTO ROMAN TIMES

Founded in 35 BC, the vibrant town of Orange is home to a remarkable Roman Theatre and Triumphal Arch, both UNESCO World Heritage sites. The exceptionally well-preserved theatre continues to host premium events like the Chorégies d'Orange festival. At the northern entrance, the impressive Triumphal Arch stands alongside the remains of old temples and the city wall, completing an exceptional ensemble that bears witness to the town's Roman history.

Dentelles de Montmirail - © T. Seray

**DAY 4**

▶▶ 49 KM

ROMAN REMAINS, THE STUNNING SCENERY OF VAUCLUSE AND FRUITY WINES

In Vaison-la-Romaine, the ancient sites of Puymirail and La Villasse offer a moving immersion into Roman life through thermal baths and luxurious homes. The ancient theatre still provides magnificent panoramic vistas over the town. From the medieval village of Crestet, you will glimpse the silhouette of the Dentelles de Montmirail, sculpted into lacy shapes. Finally, Beaumes-de-Venise is the perfect place to taste the famous, fruity local Muscatel wine.

DAY 5

▶▶ 62 KM

THE MARVELS OF THE SORGUE TO ARCHITECTURAL GEMS

Fontaine-de-Vaucluse grew up around the spectacular source of the Sorgue, Europe's largest resurgence. Waterwheels and a working paper mill tell the story of ties forged with this emerald-green river. In Tarascon, the medieval castle gazes out over the Rhône, while the Musée Souliéado showcases Provence's textile history. Nearby, Saint-Michel de Frigolet Abbey, a haven of peace still home to a religious community, invites visitors to stillness and contemplation.



Tarascon, château médiéval - © DR

DAY 6

▶▶ 37 KM

A SPIRITUAL ESCAPE AT MONTMAJOUR ABBEY

The city of Arles, a hub of arts and culture, boasts a remarkable legacy of UNESCO World Heritage monuments. Just outside the city, Montmajour Abbey is one of Provence's foremost religious sites. Founded in the 10th century on a rocky islet, it comprises a Benedictine abbey, defensive tower, and a chapel carved into the rock. This site offers a genuine immersion in medieval monastic life and breathtaking views over Arles.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°19

5 DAYS - 4 NIGHTS
511 KM

GASTRONOMY AND SUN BETWEEN PROVENCE & THE SOUTHERN FRENCH ALPES



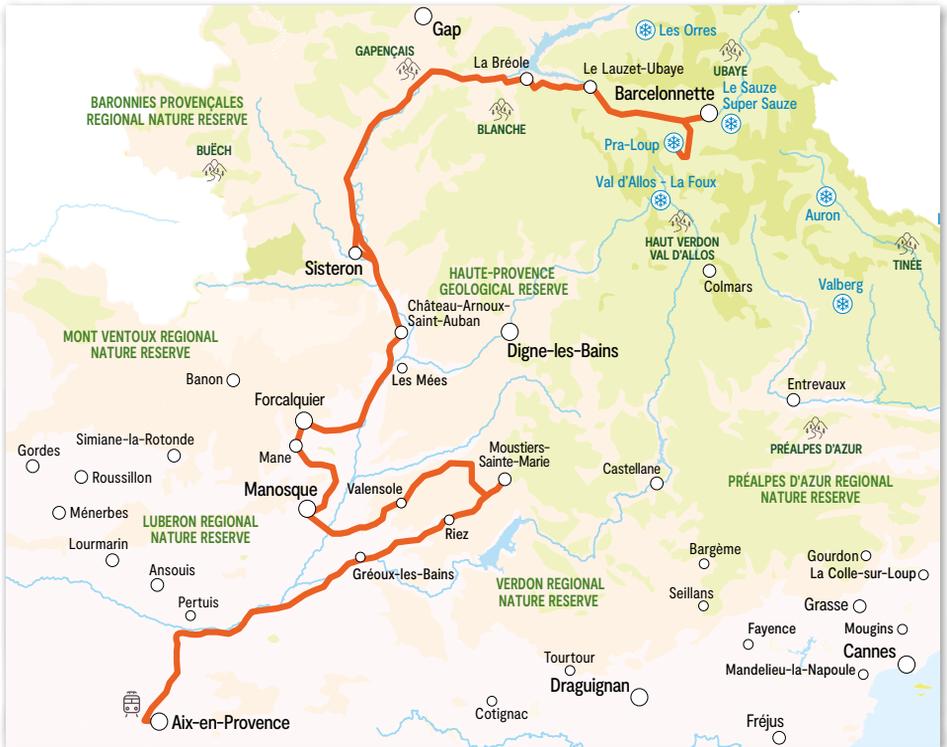
© R. Van Rijn



YOU WILL LOVE

- ▶ The authentic flavours of Provence's traditional delicacies and personality-packed Alpine cheese
- ▶ The astonishing wealth of Haute-Provence produce
- ▶ The wild scenery of Ubaye valley

“ ENJOY A FLAVORFUL VOYAGE THROUGH PROVENCE AND THE SOUTHERN FRENCH ALPES, FEATURING TRADITIONAL CALISSONS, CHEESES, AND ARTISAN TREATS, PERFECT IN EVERY SEASON. ”



- ▶ Aix-en-Provence
- ▶ Gréoux-les-Bains
- ▶ Riez
- ▶ Moustiers-Sainte-Marie
- ▶ Valensole
- ▶ Mane
- ▶ Château-Arnoux
- ▶ La Bréole
- ▶ Le Lauzet
- ▶ Pra-Loup
- ▶ Barcelonnette
- ▶ Méolans-Revel
- ▶ Sisteron
- ▶ Aix-en-Provence

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Moustiers-Sainte-Marie - © T. Vergoz

Arrival at Marseille Provence airport or at the High Speed Train Station Aix-en-Provence TGV.

DAY 1

▶▶ 0 KM

COLOURFUL MARKETS AND THE STORY OF THE CALISSON

Aix-en-Provence promises to delight discerning palates. The vibrant daily market on Place Richelme is a genuine feast for the senses. Part of the town's Living Heritage, the Calisson is a succulent candy dating back to the 15th century. Since 1920, the iconic Confiserie du Roy René has preserved this know-how. Their museum offers an immersive experience into this treat, said to have been invented for King René's wife.

DAY 2

▶▶ 86 KM

CHARMING VILLAGES AND EXQUISITE EATERIES

Gréoux-les-Bains, with its medieval castle and picturesque lanes, offers a captivating sight. To the east, Riez is home to ancient columns from a 1st-century Roman temple. At the foot of limestone cliffs, Moustiers-Sainte-Marie is one of "France's Most Beautiful Villages," famously watched over by its golden star. An exceptional gastronomic experience awaits at Chef Alain Ducasse's Michelin-starred La Bastide de Moustiers, serving cuisine crafted from the kitchen garden.

DAY 3

▶▶ 95 KM

UNFORGETTABLE CULINARY EXPERIENCES IN THE LAND OF LAVENDER

Valensole plateau is a must-do gourmet stop-off. La Maison de la Pistache offers a delicious delve into pistachio treats, while Les Grandes Marges estate specializes in olive oil, nougat, and lavender oils. In Mane, La Caramélerie artisan toffee maker promises a wonderful trip down memory lane inside an 18th-century bastide. Finally, at La Bonne Étape in Château-Arnoux, Chef Jany Gleize serves unforgettable revisited traditional Provençal cuisine.

© F. Ecochard



Calissons - © DR



© Ecochard

DAY 4 ▶▶ 115 KM

ALPINE CHEESES AND STUNNING SCENERY

Basking between Haute-Provence and the Alpes, the hilltop village of La Bréole offers spectacular vistas over Serre-Ponçon Lake. Its dairy, part of the Ubaye Valley Cooperative established in 1949, specializes in yoghurts and traditional mountain cheeses. Nearby, the village of Lauzet-Ubaye stands by emerald waters, a favorite for anglers and swimmers. Finally, the sunny resort of Pra Loup invites you to relax in breathtaking mountain scenery.

DAY 5 ▶▶ 215 KM

SOUTHERN FRENCH ALPES CHOCOLATE, CONFECTIONERY AND LIQUEURS

In Barcelonnette, sumptuous Mexican-style villas stand witness to the unique story of inhabitants returning from Mexico. In the town's old quarter, Maison Padiou crafts exquisite chocolates using the finest cocoa beans. Stop at Jausiers' Maison de Pays to stock up on local specialties, then sample natural liqueurs at the Lachanenche distillery. Finally, Sisteron and its spectacular citadel mark the end of your gastronomic tour between Provence and the Alpes.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°20

7 DAYS - 6 NIGHTS
522 KM

BETWEEN RIVER AND SCENTS



Rosans Chemin du facteur © Office de Tourisme Sisteron Buëch



YOU WILL LOVE

- ▶ The gentle rivers and refreshing gorges
- ▶ The spectacular sights spanning citadels, canyons and summits
- ▶ The character-filled villages steeped in Provençal lifestyle
- ▶ The local flavours and fragrances
- ▶ The blend of wild nature, heritage and cultural discoveries

“ A SENSORY JOURNEY THROUGH HAUTE PROVENCE AND VENTOUX, BLENDING RIVERS, GORGES, HILLTOP VILLAGES AND ANCESTRAL PLANT KNOW HOW SHAPED BY WATER, STONE AND SCENT. ”



- ▶ Forcalquier
- ▶ Gorges de la Méouge
- ▶ Sisteron
- ▶ Ribeyret

- ▶ Saint-André-de-Rosans
- ▶ Laragne-Montéglin
- ▶ Brantes
- ▶ Vaison-la-Romaine

- ▶ Mont Ventoux
- ▶ Sault
- ▶ Gorges de la Nesque
- ▶ Marseille

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Sisteron - © DR

Arrival at Marseille Provence airport or at the High Speed Train Station Aix-en-Provence TGV.

DAY 1

▶▶ 20 KM

PANORAMIC VISTAS AND BOTANICAL TRADITIONS

First stop: Forcalquier, where the citadel offers stunning 360° vistas. Below, the old town invites you to stroll through its lively lanes and shaded squares. Forcalquier also boasts an ancient aromatic plant heritage; enjoy a deep dive at the Artemisia Museum. This unique sensory experience retraces the history of plant know-how, from distillation to wellness products, offering a first immersion in the world of Provençal fragrances.

DAY 3

▶▶ 49 KM

AMONG THE PUREST SKIES IN PROVENCE

The Baronnies Provençales is a secretive place where nature reigns supreme. The village of Ribeyret, nestled among mountains, offers a peaceful escape and the perfect place for stargazing. The nearby Baronnies Provençales Observatory invites you to look up and discover constellations under exceptional conditions with virtually no light pollution. From rejuvenating day to starry night, Ribeyret promises an awe-inspiring experience rooted in both the earth and stars.

DAY 2

▶▶ 85 KM

ALONG THE DURANCE RIVER, FROM HAUTE-PROVENCE TO THE HAUTES-ALPES

The second stage follows the Durance river upstream to Sisteron's impressive citadel. Perched on a rocky spur, it is aptly nicknamed the gateway to Provence. Continuing north, you will come to Méouge Gorge, a natural gem with turquoise waters and limestone cliffs. This preserved Natura 2000 site is perfect for a walk or reverie. Finally, return to Sisteron to enjoy the old town's atmosphere blending Alpine and southern influences.

DAY 4

▶▶ 39 KM

HISTORIC VILLAGES TO PROVENÇAL MARKETS

Your fourth day begins with a visit to the medieval fortified village of Rosans, brimming with reminders of its past like the Saracen tower and ancient gates. Nearby, Saint-André-de-Rosans also upholds the memory of centuries past. As you head towards Laragne in the Buëch valley, the atmosphere becomes lively. This town is renowned for its market, a vibrant display of sun-kissed fruits, cheeses, and regional specialties.

Gorge de Nesque - © DR



Observatoire des Baronnies Provençales © Office de Tourisme Sisteron Buëch

DAY 5

▶▶ 106 KM

VOYAGE THROUGH FLAVOURS AND HISTORY

Clinging to Mont Ventoux, Brantes offers spectacular views where Les Aventurières du Goût hosts cooking workshops honoring wild plants and local recipes. A change of era awaits in Vaison-la-Romaine at one of France's largest Roman sites, featuring ancient villas and a magnificent bridge. Wind up your day with a visit to the Mei Line studio, an invitation to explore the ancient art of natural dyes and craftsmanship.

DAY 6

▶▶ 66 KM

FROM SUMMITS TO FLORAL TRADITIONS

Malaucène lies at the gateway to Toulourenc Gorge, where the river forms beautiful pools. It is a perfect starting point for climbing Mont Ventoux, the Giant of Provence, to enjoy incomparable panoramic views. On the way down, Sault offers a gentle immersion in lavender fields. Local distilleries like Vallon des Lavandes and Aroma Plante showcase unique know-how, while Le Vadrouilleur distills gin and pastis with Provençal floral notes.

DAY 7

▶▶ 157 KM

A REMARKABLE CANYON

For this final stage, the route crosses Nesque Gorge, one of Provence's most impressive canyons. Carved over thousands of years, this stunning site measures 20 km in length. The road alternates rock-cut tunnels and breathtaking viewpoints, including Castellaras. Trails allow you to admire the Saint-Michel d'Anescal troglodyte chapel or observe the fauna in this Biosphere Reserve. Continuing south, the gentler scenery signals your gradual return to Marseille.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°21

5 DAYS - 4 NIGHTS
346 KM

SAVOUR THE TASTE OF THE SOUTHERN FRENCH ALPES TERROIR



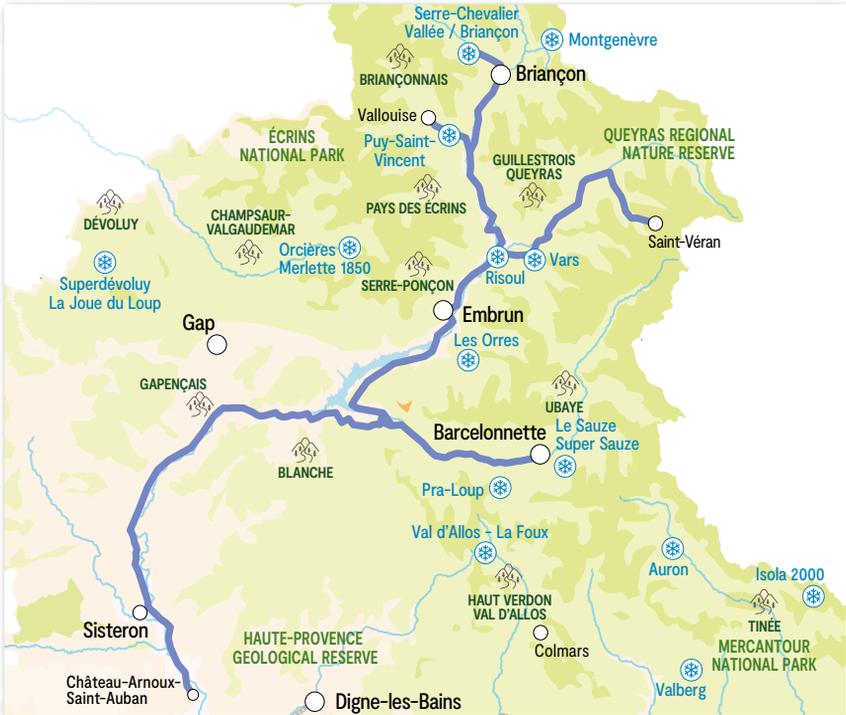
Château Saint Roux © DR



YOU WILL LOVE

- ▶ The cheeses and dairy specialities of the alpine valleys
- ▶ Wines crafted with ancient grape varieties and mountain plant liqueurs
- ▶ The lively markets and seasonal fare
- ▶ The jams, tourtons and local sweet delicacies
- ▶ The typical towns and villages of the Alpes

“ THE SOUTHERN FRENCH ALPES OFFER AUTHENTIC MOUNTAIN SPECIALTIES AND FARM PRODUCE, CREATING A FOODIE’S PARADISE THROUGH PICTURESQUE VALLEYS, BEST EXPLORED IN SUMMER. ”



- ▶ Châteaun-Arnoux
- ▶ Sisteron
- ▶ Rousset
- ▶ Barcelonnette

- ▶ Savines-le-Lac
- ▶ Embrun
- ▶ Mont-Dauphin
- ▶ Saint-Véran

- ▶ Vallouise
- ▶ Briançon
- ▶ Serre-Chevalier

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Mont-Dauphin - © B. Bodin

Arrival at Marseille Provence airport or at the High Speed Train Station Aix-en-Provence TGV.

DAY 1

▶▶ 10 KM

GRAB YOUR APRON!

This first day promises a tasty starter to your culinary adventure. Michelin-starred chef Jany Gleize hosts wonderful cooking classes at La Bonne Étape, immersing foodies in the generous soil of the Southern French Alps. Jany shares his techniques and passion for local produce, including sun-kissed vegetables and aromatic herbs. Before or after the class, enjoy a tour of Château-Arnoux or a stroll around Lac de l'Escale.

DAY 2

▶▶ 125 KM

WINEGROWING AND BEEKEEPING KNOW-HOW

As you leave Château-Arnoux, the road climbs towards Domaine Allemand in Théus. This estate is dedicated to safeguarding Mollard, an ancient grape variety grown on sunny slopes using environmentally friendly methods. Nearby, Apiland offers a great opportunity to learn about beekeeping. The educational tour provides a deep dive into bee life cycles and honey harvesting, followed by a delicious tasting session, before heading to Barcelonnette for the night.

DAY 3

▶▶ 52 KM

UBAYE CHEESES AND SWEET TREATS

Your third day begins at the Fromagerie de Barcelonnette, where milk from local alpine farms is transformed into typical hard cheeses like Tomme and Carline. These mountain cheeses, matured using traditional methods, are packed with distinctive personality. Just nearby, Les Délices de Montagne offers artisan charcuterie, pasta, and honeys. Both are worthy ambassadors of the Southern French Alps' flavors. Finally, head along Serre-Ponçon Lake to spend the evening.

Apiland - © DR



Tourtans - © J. Dupieux Bluemax



Saint Veran - © R. Van Rijn

DAY 4

▶▶ 74 KM

QUEYRAS FLAVOURS AND KNOW-HOW

From Embrun, the road leads to the ancient stronghold of Mont-Dauphin, Vauban's masterpiece with impressive ramparts. The tour continues to the Saint-Véran Distillery, an illustrious maker of artisan liqueurs made with genépi. Nearby, the Queyras - Pays du Viso Artisan Cooperative in Château-Ville-Vieille is a temple of fine local fare, showcasing Bleu du Queyras cheese and mountain honeys, while celebrating traditional know-how and local crafts.

DAY 5

▶▶ 85 KM

FROM VALLOUISE MARKET TO THE DISTILLERIES OF SERRE CHEVALIER

After Queyras, journey to the Écrins massif and the lively weekly market in Vallouise to meet local cheesemakers and artisans. Don't miss the family-run Distillerie des 4 Frères in Serre-Chevalier, which crafts liqueurs using alpine plants and precise distillation techniques. In Briançon, Mountain Spirit Fabrik also masters artisan alcohols with a contemporary approach, remaining committed to honoring natural ingredients and striking a perfect aromatic balance.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°22

6 DAYS - 5 NIGHTS
283 KM

A UNIQUE GOLFING AND WINE EXPERIENCE



© T. Honnorat - CRT



YOU WILL LOVE

- ▶ The variety of golf courses and panoramic views
- ▶ The cultural and artistic discoveries
- ▶ The character-filled vineyards
- ▶ Alternating between coastal areas and inland heights



Saint-Honorat - © F. Ecochard

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille or Toulon TGV.

DAY 1

▶▶ 17 KM

AOC* WINES AND SEA AIR

Your first day begins in the sea-facing terroir of Bandol to explore small vineyards and full-bodied AOC wines. The Bandol Oenothèque offers a deep dive into local elixirs before a fun break at the casino. Continue to the Embiez islands to meander along footpaths and crystal-clear coves. Finally, head to Toulon to explore the city centre and Les Halles food hall, or tour the bay by boat.

* Protected designation of origin.

DAY 2

▶▶ 70 KM

WINES, BEACHES AND EXCEPTIONAL FAIRWAYS

Leave Toulon for La Londe-les-Maures, home to many vineyards stretching between hills and coast at the foot of the Maures massif. On the coast, vast sandy beaches invite you to relax before continuing to the Saint-Tropez peninsula. Enjoy a round at the Golf Club de Saint-Tropez, then stroll through the village centre: its harbour and narrow lanes tell the story of a fishing village that became an icon.

DAY 3

▶▶ 36 KM

PANORAMIC GREENS AND MEDIEVAL HERITAGE

Just down the road from Saint-Tropez, the Bluegreen Sainte-Maxime golf course offers superb vistas over the Gulf between pines and garrigue. Afterward, head to the medieval village of Roquebrune-sur-Argens to wander through cobbled streets and its Friday morning market. Finally, visit the iconic Rocher de Roquebrune overlooking the village. This rock formation offers many walking trails and stunning viewpoints over

© Golf de l'Estérel



Bandol - © Vins de Bandol

Argens valley and the Esterel massif.

DAY 4 ▶▶ 25 KM
ANCIENT HERITAGE AND GOLFING TRADITIONS

Your fourth day takes you to Fréjus to visit the well-preserved Roman Amphitheatre, witness to the city's ancient past and host to the Nuits Auréliennes festival. In Saint-Raphaël, choose between two golf courses: the accessible Golf de l'Estérel, lined with pine trees, or Golf de Valescure, one of the region's oldest, requiring precision. Both boast a peaceful environment swathed in Mediterranean vegetation, just a hop from the coast.

DAY 5 ▶▶ 64 KM
SEA & COUNTRY ESCAPADES

Basking off Cannes, the Lérins islands offer tranquil respite. Île Sainte-Marguerite features a national forest, while Île Saint-Honorat charms with its abbey and timeless atmosphere. Back on the mainland, the Musée Bonnard in Le Cannet, set inside the painter's former home, offers insights into his Mediterranean attachment. Art remains central in Mougins, where galleries line narrow lanes and the Photography Centre promises accessible contemporary exhibitions.

DAY 6 ▶▶ 71 KM
FINAL TEE-OFF ON THE HEIGHTS OF THE CÔTE D'AZUR

The sun rises over Grasse, whose hinterland is home to gorgeous golf courses. Between sea and mountain, Golf du Claux Amic boasts a wooded ambience and expansive fairways. Further south, Golf de Saint-Donat offers a balanced layout lined with olive groves. Finally, return to Tourrettes to experience Terre Blanche, an exceptional golf course with high-end facilities. Its beautifully groomed fairways are ideal for winding up your tour.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°23

7 DAYS - 6 NIGHTS
569 KM

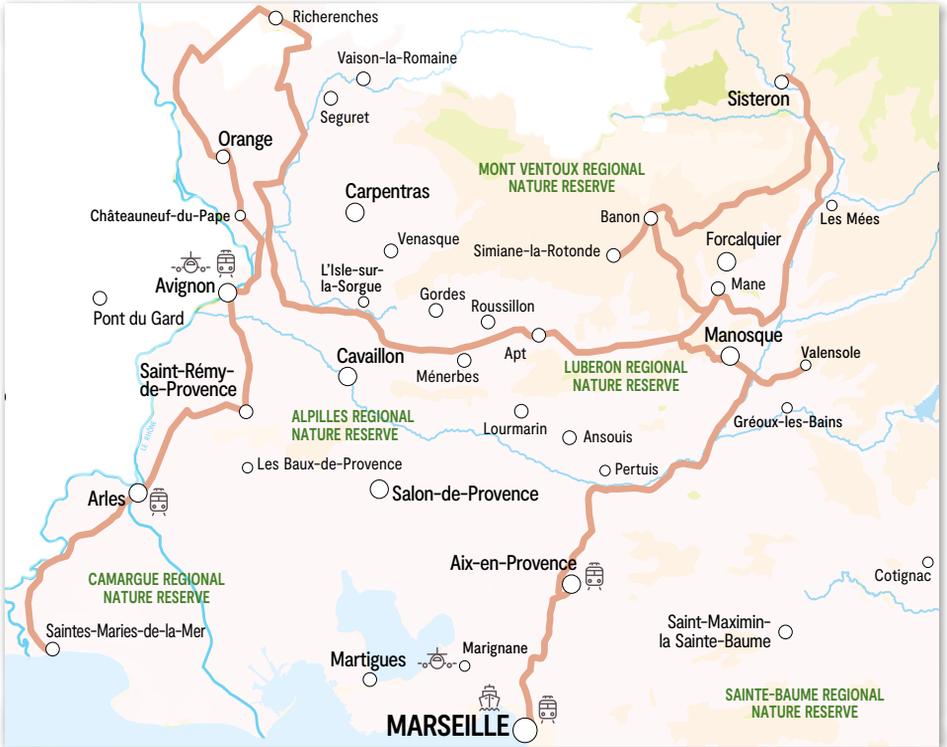
SAVOUR THE TASTE OF THE PROVENCE TERROIR



YOU WILL LOVE

- ▶ Delving into the secrets of olive oil in the Alpilles
- ▶ Tasting world-renowned wines at the Châteauneuf-du-Pape vineyards
- ▶ Savouring Calisson candies in Aix-en-Provence, just like the ancient Count of Provence...
- ▶ Celebrating the spirit of Marseille at Maison Yellow, a pastis paradise

PROVENCE'S RICH SOIL AND CLIMATE OFFER
IRRISISTIBLE SPECIALTIES, FROM SWEET DELICACIES
TO CHARACTER-FILLED WINES,
PLEASEING EVEN THE MOST DEMANDING PALATES.



- ▶ Arles
- ▶ Camargue
- ▶ Alpilles
- ▶ Avignon
- ▶ Richerenches
- ▶ Châteauneuf-du-Pape
- ▶ Apt
- ▶ Susteron
- ▶ Banon
- ▶ Simiane-la-Rotonde
- ▶ Valensole
- ▶ Aix-en-Provence
- ▶ Marseille

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© T. Shu Bluemax

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 10 KM

RICE FIELDS AND WIDE-OPEN SPACES

Home to vast expanses, Camargue is renowned for its rice-growing traditions, awarded an IGP label in 2013. Near Arles, the Musée du Riz unveils the secrets of its history and growing methods. Afterwards, visit a local manade for full immersion in farming traditions. These ranches, specialized in horse and bull rearing, offer fascinating introductions to the life and work of their horseback herdsman, known as “gardians.”

DAY 3

▶▶ 106 KM

A COLOURFUL MARKET AND “BLACK DIAMONDS”

Famed for its rich ancient heritage, Avignon is a city that cherishes togetherness. In the heart of the city, Les Halles hosts a fabulous market steeped in an authentic atmosphere. To discover a local gastronomic gem, head to the Truffle Museum in Richerenches. Located inside a 12th-century Templar Commandery, it unveils the mysteries of the Tuber Melanosporum, the famous “black diamond” of Provence, through interactive displays.

DAY 2

▶▶ 40 KM

IN THE LAND OF GREEN GOLD

The landscapes of the Alpilles, with their limestone hills and fragrant garrigue, are a feast for the senses. Planted 2,500 years ago, the olive tree remains a cornerstone of Provençal cuisine. Today, olive growers and millers continue to uphold their ancient know-how. Most estates are delighted to share their passion, offering visitors a chance to discover exceptional “green gold” oils with fruity and aromatic aromas.

DAY 4

▶▶ 152 KM

GRANDS CRUS AND THE FRUIT OF THE SOIL

A medieval village under a ruined fortress, Châteauneuf-du-Pape is famed for its wines. Awarded France’s first AOC label in 1936, the appellation boasts 13 grape varieties. You can enjoy sampling them at local vineyards and Vinadéa, a Wine House selling over 200 wines. To end on a sweet note, head to Maison du Fruit Confit in Apt, celebrating a key ingredient of Provence’s traditional thirteen Christmas desserts.

Fruits confits- © Lilamand



Banon - © F. Ecochard

DAY 5

▶▶ 190 KM

A RICH AND AUTHENTIC TERROIR

Sisteron, with its proud citadel the legendary bookstore “le Bleuët” car c’est à Banon, is famed for its tender “Agneau de Sisteron” lamb. In Banon, the Fromagerie serves delicious goat cheeses wrapped in distinctive chestnut leaves. Next, Simiane-la-Rotonde, a charming medieval town perched on a rocky outcrop, invites you to stroll through its narrow lanes. Finally, succumb to temptation at the Maison de la Pistache in Valensole to learn about pistachio history and enjoy a fragrant roasting experience.

DAY 6

▶▶ 31 KM

CALISSONS AND FINE WINES

Delicate almond powder, candied melon, and orange peel make the Calisson a genuine emblem of Provence. Legend says it was first served in 1454 for King René’s wedding. Today, artisan makers in Aix-en-Provence uphold this expertise. The town is also famed for its wines, dating back to Roman times. Spanning four appellations, fruity rosés, powerful reds, and floral whites await at charming wine estates and châteaux nearby.

DAY 7

▶▶ 30 KM

ANISEED AND ARTISAN TREATS

In tribute to the iconic pastis, Maison Yellow at the Docks Village in Marseille offers a museum and boutique themed around star anise. For artisan sweet treats, don’t miss local navette biscuits scented with orange blossom, traditionally eaten at Candlemas. Finally, wind up your day at a city brasserie, redolent with the lively atmosphere of the South—perfect for savouring a sun-drenched octopus stew or vegetable tian on a welcoming terrace.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°24

5 DAYS - 4 NIGHTS
238 KM

SAVOUR THE TASTE OF THE CÔTE D'AZUR TERROIR



Halle de Toulon © C. Luparini



YOU WILL LOVE

- ▶ The generosity and authenticity of the Côte d'Azur's cuisine
- ▶ The colours and fragrances of the lively local markets
- ▶ The versatility of the delicious "Citron de Menton" lemon

“ FROM FIGS TO TARTE TROPÉZIENNE AND NICE’S RECIPES,
ENJOY ICONIC CÔTE D’AZUR FLAVORS IN SEASIDE RESTAURANTS,
MARKETS, OR FOOD HALLS. ”



- ▶ Toulon
- ▶ Collobrières
- ▶ Antibes
- ▶ Menton
- ▶ Solliès-Pont
- ▶ Saint-Tropez
- ▶ Nice

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Serre de la Madone, Menton - © C. Luparini

Arrival at Marseille Provence airport or Toulon Hyères airport, or at the High Speed Train Station Marseille or Toulon TGV.

DAY 1

▶▶ 0 KM

DELICIOUS SPECIALTIES AT LES HALLES FOOD HALL

Home to Europe's most beautiful bay, Toulon is renowned for its culinary specialties. In the city center, Les Halles food hall brings together twenty passionate producers in a 1929 Art Deco building. This foodie's paradise offers charcuterie, seafood, and international dishes. In the historic quarter, don't miss the food carts selling cade. This delicious chickpea and olive oil pancake is an integral part of Toulon's heritage.

DAY 2

▶▶ 82 KM

SWEET TREATS AND FRUITY ROSÉS

Renowned as the fig capital, Solliès-Pont celebrates its AOC summer fruit every August amid colourful façades. In the heart of the Maures hills, the Confiserie Azurée in Collobrières has crafted artisan candied chestnuts and creams since 1948. Finally, Saint-Tropez offers its legendary Tarte Tropicaine, made famous by Brigitte Bardot in 1955. Nearby, local vineyards tucked between sea and hills produce excellent, refreshing and aromatic rosé wines.

DAY 3

▶▶ 104 KM

A MARKET OF A THOUSAND COLOURS AND FLAVOURS

With its ancient ramparts gazing out over the sea, the old quarter of Antibes exudes typical southern charm. The Provençal market on Cours Masséna is an ode to local produce, held daily during summer. Colourful stalls offer charcuterie, cheeses, olives, and sun-kissed fruit, alongside a dazzling array of flowers. This joyful market is a great place to chat with producers, offering a vibrant atmosphere of flavour and authenticity.

Socca - © F. Ecochard



Marché Antibes - © M. Giordano

DAY 4

CUISINE NISSARDE, AN EXCEPTIONAL CULINARY HERITAGE

▶▶ 22,5 KM

A hub of local produce and home to the AOC Bellet wine, Nice offers an authentic cuisine. Its must-try specialties include Pan Bagnat, a roll filled with raw vegetables and olives, Pissaladière with onions and anchovies, and Socca, a golden chickpea pancake. The "Cuisine Nissarde" label distinguishes establishments committed to upholding traditional recipes, which can be enjoyed in Michelin-starred restaurants or on the go in the old quarter.



Rampes Saint-Michel - Menton © C. Luparini

DAY 5

TASTE (AND ADMIRE!) THE MENTON LEMON...

▶▶ 29,5 KM

Basking at Italy's gateway, Menton is world-renowned for its IGP lemons, grown since the 14th century and used in succulent jams. Visit the Palais de Carnolès, former residence of Monaco's Princes, to admire Europe's largest citrus collection with 137 varieties. Finally, the Serre de la Madone, a "Remarkable Garden," showcases rare global species in a dreamy setting on the heights, protected by the Conservatoire du Littoral.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°25

6 DAYS - 5 NIGHTS
387 KM

SHOPPING IN THE CITY



Cap 3000 © C. Luparini



YOU WILL LOVE

- ▶ Admiring the Mediterranean waves stretching to the horizon from the malls of Marseille and Nice
- ▶ The vast choice of fashion brands, luxury houses and local designer boutiques
- ▶ Relaxing on a sunny beach or terrace after your shopping spree

“ PROVENCE-ALPES-CÔTE D'AZUR OFFERS A UNIQUE YEAR-ROUND SHOPPING EXPERIENCE, BLENDING FAMILY-RUN BOUTIQUES AND FRENCH LUXURY HOUSES NEAR THE MEDITERRANEAN SEA. ”



▶ Marseille
▶ Miramas

▶ Aix-en-Provence
▶ Saint-Tropez

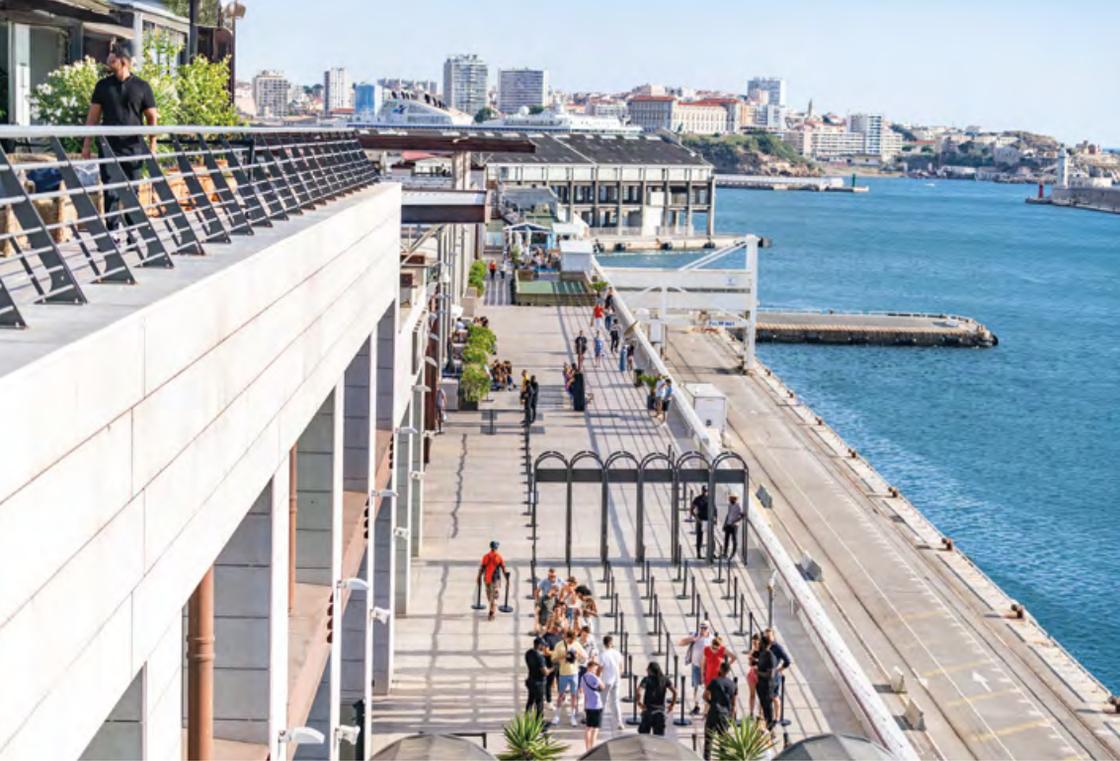
▶ Cannes
▶ Saint-Laurent-du-Var

▶ Nice

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Terrasse du Port - © DR

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 10 KM

SHOPPING WITH A SEA VIEW

Facing the Mucem, Les Voûtes invites shoppers to discover Chocolaterie Espérantine or Maison Fragonard. Nearby, Les Terrasses du Port offers 180 boutiques with panoramic Mediterranean views. Across the street, the 19th-century Docks Village, formerly merchandise warehouses, now harbours concept stores and Maison Yellow, dedicated to Pastis de Marseille. Finally, the Prado mall provides a premium shopping experience with thirty boutiques, located just a stone's throw from the beach.

DAY 2

▶▶ 110 KM

BIG NAMES, LITTLE PRICES!

Located under an hour from Marseille, Miramas is a paradise for bargain hunters. The McArthur Glen Designer Outlet, the South of France's only such center, features over 110 high-end boutiques inspired by Provençal villages. With discounts up to 70% on ready-to-wear, sporting goods, and home decor, prices are unbeatable. After your spree, enjoy a break at one of the fifteen restaurants or the children's play area within this attractive mall.

DAY 3

▶▶ 128 KM

SHOPPING IN STYLE

Aix-en-Provence turns every shopping trip into a charming stroll through historic lanes and shaded squares. Fashion houses and luxury brands line pedestrian streets, alongside renowned calisson makers. On Rue Espariat, major retailers meet independent designers for unique finds. High-end international brands also grace the vast Cours Mirabeau. Nearby, Les Allées Provençales, an open-air mall, offers over 50 restaurants and shops specializing in fashion and home decor.

Nice - © C. Luparini



Shopping - © C. Luparini

DAY 4

▶▶ 87 KM

THE FASHION ADDICT'S PARADISE!

Saint-Tropez hosts France's most eminent luxury and haute couture houses, often tucked away in sumptuous private mansions. In the heart of the village, two iconic family-run boutiques, K. Jacques and Rondini, have crafted the famous "Tropéziennes" leather sandals since the 1930s. These bespoke designs have seduced stars from Juliette Gréco to Kate Moss. Beyond fashion, style flourishes through interior design boutiques, concept stores, and numerous art galleries.

DAY 5

▶▶ 40 KM

LUXURY, DESIGNER BOUTIQUES AND GOURMET PLEASURES

Cannes' legendary Croisette is lined with iconic palaces and exclusive haute couture houses. Nearby, rue d'Antibes offers over 800 boutiques, while the elegant Carré d'Or quarter thrives with fashion and vibrant nightlife. Rue Hoche delights shopping addicts with its unique designer concept stores. Finally, at the foot of the historic Le Suquet, Rue Meynadier serves as a gourmet's paradise, featuring the city's finest local food shops.

DAY 6

▶▶ 12 KM

RETAIL THERAPY GALORE

Located in Saint-Laurent-du-Var, the seafront Cap 3000 was named "World's Best Shopping Mall" in 2022, featuring 300 stores and Mediterranean views. In Nice, the contemporary Nice-Etoile mall offers a hundred international brands. Since 1916, Galeries Lafayette Masséna has stood as France's second-largest department store. Finally, the authentic Vieux-Nice invites you to browse its unique gourmet shops, fashion boutiques, and artists' studios in a delightfully traditional atmosphere.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°26

8 DAYS - 7 NIGHTS
758 KM

THE GREAT OUTDOORS



Escalade - © R. Van Rijn



YOU WILL LOVE

- ▶ The varied terrain: land, air, water and... underwater!
- ▶ The contrasted scenery from canyons to mountains and Mediterranean shores
- ▶ The options adapted to all levels
- ▶ The balance of adventure, relaxation and contemplation
- ▶ The iconic Natural sites : Verdon, Serre-Ponçon, Mercantour, Ubaye

THIS 8-DAY ADVENTURE THROUGH PROVENCE, ALPES AND CÔTE D'AZUR FEATURES HIKING, CYCLING, AND WATER SPORTS AMID BREATHTAKING SPRING AND SUMMER SCENERY.



- ▶ Aix-en-Provence
- ▶ Gréoux-les-Bains
- ▶ Esparron-de-Verdon
- ▶ Saint-Martin-de-Brômes
- ▶ Moustiers-Sainte-Marie
- ▶ La Palud-sur-Verdon
- ▶ Digne-les-Bains
- ▶ Courbons
- ▶ Château-Arnoux-Saint-Auban
- ▶ Tallard
- ▶ Serre-Ponçon
- ▶ Embrun
- ▶ Vallée de l'Ubaye
- ▶ Barcelonnette
- ▶ Val d'Allos
- ▶ Gorges de Daluis
- ▶ Entrevaux
- ▶ Nice
- ▶ Villefranche-sur-Mer

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- lesgorgesduverdon.fr



Sainte-Victoire © L. Garnier - Bluemax

Arrival at Marseille Provence airport or at the High Speed Train Station Aix-en-Provence TGV.

DAY 1

▶▶ 54 KM

FROM THE HEIGHTS OF SAINTE-VICTOIRE TO THE TRANQUIL WATERS OF THE VERDON

Your adventure starts in Aix-en-Provence, home to Mont Sainte-Victoire. The trails and climbing routes offer sweeping views over the countryside, perfect for a warm-up. Next, head to Esparron-de-Verdon Lake, ideal for leisurely canoeing, kayaking, or a hike along the water's edge. In Saint-Martin-de-Brômes, near Gréoux-les-Bains, you can also enjoy a walk with a donkey courtesy of La Safr'ânerie, a popular option for families with kids.

DAY 3

▶▶ 103 KM

BREATHKING VIEWS AND WALKS IN HAUTE-PROVENCE

An exciting new array of activities awaits in Digne-les-Bains. Just a stone's throw away, the Rocher de Neuf Heures via ferrata invites you to savor beautiful views over the Haute-Provence Geopark. Courbons and Château-Arnoux-Saint-Auban are climbing hotspots too, offering routes for beginners and seasoned climbers alike. Alternatively, opt for a horse ride or donkey trek, perfect for discovering the scenery at a leisurely pace before a restful night.

DAY 2

▶▶ 97 KM

A PARADISE FOR OUTDOOR ACTIVITIES

Day 2 explores Verdon's extraordinary natural sites. Sainte-Croix Lake is a must-do stop for sailing, pedal boating or tree-top adventure courses in Moustiers-Sainte-Marie. As you follow the canyon, the outdoor sports offering is endless, with rock climbing near La Palud-sur-Verdon, canoeing on turquoise waters, or whitewater rafting and canyoning. For a leisurely experience, opt for a hike along the famous Blanc-Martel trail to explore the canyon on foot.

DAY 4

▶▶ 121 KM

BEAUTIFUL VIEWS AND SPOTS FROM THE AIR

As you head north from Digne-les-Bains, the scenery becomes more mountainous on the approach to Serre-Ponçon Lake. Stop in Tallard to discover an exciting range of aerial activities: the site is a hot air ballooning, paragliding and skydiving hotspot. Marking the halfway point of your tour, this stage offers a refreshing angle on the landscapes. Towards Embrun, the route unveils open, hilly scenery, typical of the Hautes-Alpes area.

DAY 5

▶▶ 61 KM

A WATER SPORTS HOTSPOT

Serre-Ponçon Lake is a marvelous water sports playground and the location for the fifth stage of your tour. Easily accessible from Embrun, you can opt for stand-up paddleboarding or plunge into the thrills of windsurfing, waterskiing, and kitesurfing. The sunny setting is an invitation to alternate water sports and relaxing breaks. As the day draws to a close, head back to Barcelonnette, along the beautiful Ubaye valley.

DAY 6

▶▶ 160 KM

FROM UBAYE TO MERCANTOUR

Though the Aosta pass when it is open. Ubaye Valley is a world-famed whitewater sports hotspot. Experience the rapids of its powerful river through rafting, hydrospeeding, or kayaking. Cycling enthusiasts want to take up the gauntlet on Col d'Allos, an iconic mountain pass. Hiking opportunities abound in Val d'Allos and Mercantour National Park: Lac d'Allos, Europe's largest high-altitude lake, offers awe-inspiring routes through alpine pastures, steeped in preserved natural beauty and mountain peaks.

DAY 7

▶▶ 154 KM

RED ROCKS AND SPECTACULAR ROUTES

Day 7 promises a full immersion in the red rocks of Daluis Gorge, nicknamed the "Little Colorado of Nice". This site is a haven for canyoning fans and thrill-seekers, who can opt for a bungee jump off Pont de la Mariée. These winding roads are also coveted by cyclists. The journey continues towards Nice via Entrevaux, offering a gradual transition from mountains to shores before your last night.



Paddle - lac d'Esparon - © R. Van Rijn

DAY 8

▶▶ 8 KM

TOWN, COUNTRY AND MEDITERRANEAN SHORES

This rejuvenating tour ends on Mediterranean shores, in Nice. As a "Ville Vélotouristique," the city's extensive cycle paths and Promenade des Anglais make it easy to explore by bike. After the mountains, enjoy the Med with a maiden dive or snorkeling session in Villefranche-sur-Mer. Alternatively, opt for a walk or jog in Mont Boron Forest boasting sweeping views over the Bay of Angels to wind up in style.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°27

8 DAYS - 7 NIGHTS
558 KM

MODERN & CONTEMPORARY ART ROUTES



Fondation Vasarely - © C. Luparini



YOU WILL LOVE

- ▶ The visionary architecture of our contemporary art museums
- ▶ The mower of the modernist masters: Picasso, Chagall or Léger
- ▶ The diversity of art movements, from Pop Art to New Realism and Op Art

“ MUSEUMS, FOUNDATIONS, AND BOLD ARCHITECTURE REVEAL MODERN AND CONTEMPORARY MASTERPIECES ACROSS PROVENCE AND THE CÔTE D'AZUR, ALL YEAR ROUND. ”



- ▶ Marseille
- ▶ Arles
- ▶ Aix-en-Provence
- ▶ La Seyne-sur-Mer
- ▶ Toulon
- ▶ Hyères
- ▶ Porquerolles
- ▶ Le Muy
- ▶ Antibes
- ▶ Biot
- ▶ Vence
- ▶ Saint-Paul-de-Vence
- ▶ Nice

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Musée Picasso, Antibes - © M. Giordano

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

FROM THE MUCEM TO SURREALISTS AT THE MUSÉE CANTINI

A symbol of Marseille's rebirth, the Mucem stands over the Old Port. Its striking latticework façade harbours fine arts, anthropology, and history, while panoramic terraces invite strolls. Nearby, the FRAC defines itself as an experimental laboratory. The Musée Cantini offers a voyage through the modern period and Surrealism. Finally, the MAC explores contemporary creation through major figures like César and Basquiat in its refurbished spaces.

DAY 3

▶▶ 78 KM

FROM 20th-CENTURY MASTERS TO OP ART

In the heart of Aix-en-Provence, the Musée Granet boasts an extraordinary collection spanning the 14th to the 20th centuries, including canvases by Paul Cezanne and Picasso. A change of era awaits at the Vasarely Foundation, the mesmerizing world of the founder of Op Art. This architectonic centre exhibits 44 monumental installations. The Vasarely Plasticien exhibition retraces the career of a man who revolutionized 20th-century artistic conventions.

DAY 2

▶▶ 90 KM

A ROMAN HUB OF CONTEMPORARY CREATION...

Arles, famed for its UNESCO Roman ruins, has made an indelible mark on contemporary art. Designed by Frank Gehry, the LUMA Arles tower is now a landmark dedicated to a multidisciplinary art ecosystem. Nestled on the Rhône, the Musée Réattu showcases leading and emerging artists in the painter's former home. It also upholds the memory of the Rencontres d'Arles, the city's renowned photography festival held every summer.

DAY 4

▶▶ 127 KM

PHOTOGRAPHY, NEW REALISM AND YOUNG CREATORS

La Seyne-sur-Mer is home to Villa Tamaris, an arts centre focusing on photography nestled in a pine wood. In Toulon, the Musée d'Art harbours a varied collection, including contemporary works by New Realist artists like Arman and César. A modern architectural icon, the Villa Noailles in Hyères focuses on emerging talents through exhibitions and festivals on the themes of fashion, design, architecture and photography.

Fondation Maeght - © A. Celindano

**DAY 5**

▶▶ 204 KM

THE CARMIGNAC FOUNDATION AND POWERFUL WORKS BY VENET

The island of Porquerolles is home to the Carmignac Foundation, an ultra-contemporary hub of Pop Art featuring a glass and water canopy. Outside, sculptures are dotted around verdant grounds. In Le Muy, the Venet Foundation showcases Bernar Venet's artistic creation and exchanges. The artist revolutionized sculpture with his "Indeterminate Lines" - gigantic steel structures - and compiled a vast collection of minimal and conceptual art over the years.

DAY 6

▶▶ 24 KM

EXPLORING THE WORLDS OF PICASSO & LÉGER

Clinging to the ancient walls of Antibes, the Musée Picasso showcases works painted in 1946, including paintings, drawings, and ceramics from his Vallauris studio. The museum also features works by Nicolas de Staël and Germaine Richier. In the village of Biot, the Musée National Fernand Léger invites visitors to rediscover this pioneer of modern art. Paintings, sculptures, and mosaics all bear witness to the diversity of his œuvre.

DAY 7

▶▶ 25 KM

THE REMARKABLE FONDATION MAEGHT

The iconic hilltop village of Saint-Paul-de-Vence offers a captivating sight with its ramparts and cobbled streets. Perched nearby, the Fondation Maeght nestles inside a unique architectural ensemble by Josep Lluís Sert. Born from the passion of Marguerite and Aimé Maeght, it houses a vast collection of modern art, including works by Miró, Giacometti, and Chagall. Featuring a magnificent sculpture garden, the foundation has hosted legendary exhibitions since 1964.

DAY 8

▶▶ 10 KM

MUSÉE CHAGALL AND MAMAC, A DEEP DIVE INTO MODERN ART

Nice, the capital of the Côte d'Azur offers two must-do venues. An ode to Chagall's diverse talents, the Musée National Marc Chagall showcases his masterful Biblical Series along with paintings, sculptures, and mosaics focusing on peace. Finally, the MAMAC strikes a unique dialogue between European New Realism and American Pop Art. Major 20th-century figures like Yves Klein and Niki de Saint Phalle have pride of place in this modern collection.

LEARN MORE ABOUT THIS TOUR


provence-alpes-cotedazur.com/smt

TOUR N°28

5 DAYS - 4 NIGHTS
442 KM

FLOWERS & PERFUMES IN PROVENCE & CÔTE D'AZUR



Visite de la boutique Fragonard - © C. Lùparini



YOU WILL LOVE

- ▶ The flowering landscapes and botanical gardens
- ▶ The many learning experiences on offer
- ▶ Discovering aromatic and medicinal plants
- ▶ The immersion in local know-how and manufacturing secrets
- ▶ The local traditions and fairs on the flower theme

“ THIS 5-DAY SENSORY TOUR EXPLORES REMARKABLE GARDENS, DISTILLERIES, AND ICONIC PERFUMERY HOUSES THROUGH SUMPTUOUS LANDSCAPES, AROMATIC PLANTS, AND FRAGRANT FLOWERS. ”



- ▶ Les Baux-de-Provence
- ▶ Saint-Rémy-de-Provence
- ▶ Forcalquier

- ▶ Manosque
- ▶ Valensole
- ▶ Gréoux-les-Bains

- ▶ Bormes-les-Mimosas
- ▶ Mandelieu-la-Napoule
- ▶ Grasse

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Valensole - © F. Ecochard

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 85 KM

A SWEET-SCENTED DAY OF LEARNING, CREATIVITY AND HISTORIC GARDENS

Les Baux-de-Provence, one of “France’s Most Beautiful Villages”, opens the journey from its dramatic rocky outcrop overlooking the Alpilles. Below, the Carrières des Lumières offer a striking immersive art experience within former limestone quarries. The day continues in Saint-Rémy-de-Provence, a key site of the Alpilles Regional Nature Reserve, inviting relaxed strolling through picturesque lanes, shaded squares, galleries and historic landmarks.

DAY 2

▶▶ 62 KM

THE AROMATIC PLANTS AND LAVENDER OF PROVENCE

The Couvent des Cordeliers in Forcalquier is a perfumery landmark, home to the Artemisia Museum and the UESS. Its collections offer insights into aromatic and medicinal plants. L’Occitane en Provence, in Manosque, is an absolute must-do, with factory tours highlighting manufacturing methods and ties with Provence. Finally, Valensole Plateau is famed for photogenic lavender fields. Local distilleries offer behind-the-scenes tours, revealing how flowers are transformed from harvest to bottle. Spend the evening and night in Gréoux-les-Bains.

DAY 3

▶▶ 113 KM

ALONG THE MIMOSA ROUTE

The tour heads towards the coast to Bormes-les-Mimosas, a village renowned for its historic ties with mimosa. Best explored on foot, Bormes marks the start of the 130-kilometre Mimosa Route linking the Var and Alpes-Maritimes. In February, the village lights up with the Mimosa Festival, featuring a flower parade and flower battle. It is a fragrant foray into the story of mimosa on the Côte d’Azur.

Prieuré de Salagon - © E. Petersen



Rose & Marius - © DR



Bormes-les-Mimosas - © A. Celindano

DAY 4

▶▶ 159 KM

THE EUROPEAN MIMOSA CAPITAL

As you head along the Mimosa Route, don't miss Mandelieu-la-Napoule, in the heart of the Tanneron hills. Referred to as the European mimosa capital, the town basks at the foot of Europe's largest mimosa forest. Fragrant hiking trails and scenic routes invite visitors to immerse themselves in this natural setting. A Mimosa Festival takes place every year here too, with fun parades, entertainment, workshops, and guided tours.

DAY 5

▶▶ 23 KM

DISCOVERING PERFUMERY KNOW-HOW

Your final fragrant day takes place in Grasse, the historic cradle of perfumery. Part of UNESCO Intangible Cultural Heritage, the town's expertise is unveiled through the UNESCO Perfume Roads. The MIP offers a mesmerizing glimpse into raw materials and techniques, while local perfumery houses reveal secrets of fragrance production. Finally, tour the flower fields at Domaine de Manon or Domaine de la Rose for a poetic end to your stay.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°29

7 DAYS - 6 NIGHTS

654 KM

SKI AND WELLNESS IN THE SOUTHERN FRENCH ALPES



© J. Dupieux



YOU WILL LOVE

- ▶ The varied activities, spanning downhill skiing, cross-country and indoor sports
- ▶ The choice of venues, from mountain villages to major resorts
- ▶ The spas set facing the mountains
- ▶ The feeling of never being bored, yet having plenty of time to spare

“ EXPLORE SOUTHERN FRENCH ALPES SKI AREAS AND VIRGIN VALLEYS BEFORE RELAXING IN A SPA WITH SUMMIT VIEWS. A PERFECT SPORTY RETREAT. ”



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► Serre-Chevalier

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► Les Orres

► Embrun
► Aix-en-Provence

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Serre-Chevalier – © J. Dupieux Bluemax

Arrival at Marseille Provence airport or at the High Speed Train Station Aix-en-Provence TGV.

DAY 1

▶▶ 197 KM

FIRST DAY OF SKIING AND PAMPERING IN DÉVOLUY

The interconnected resorts of La Joue du Loup and Superdévoluy are the venues for your first day. La Joue du Loup boasts a family-style atmosphere and wooden chalets, while Superdévoluy offers a more contemporary ski area. Alternatively, the Dévoluy Sports Centre features a climbing wall and indoor amenities. End the day at O'dycéa-Les Bains du Dévoluy spa, complete with a hammam, saunas and outdoor pools with mountain views.

DAY 3

▶▶ 20 KM

CROSS-COUNTRY SKIING AND A WELCOME MASSAGE

Today's adventures take you to the Nordic ski area to experience cross-country trails winding through gorgeous larch forests. Groomed routes promise a leisurely excursion at your own pace, inviting you to slow down and appreciate the invigorating air. In the afternoon, head to Briançon: the town's Aquatic Centre is ideal for relaxing, while the Cinq Mondes spa at Hotel Garrigae offers treatments in a gorgeous stone and wood setting.

DAY 2

▶▶ 142 KM

WHOOSHING DOWN THE SLOPES INTO SPA WATERS...

Next stop: Serre Chevalier valley, one of the largest ski areas, with slopes winding between larch trees and panoramic views. Long runs await you here, together with relaxing breaks on sunny terraces. After skiing, head to Les Grands Bains du Monétier for naturally-heated thermal baths. For a cosier atmosphere, opt for the Maison Alliey spa or Grand Aigle Hôtel spa, complete with a hammam, sauna and yoga classes.

DAY 4

▶▶ 20 KM

TRANSBORDER SKIING ON THE MILKY WAY

It's time for a change of scenery in the charming village resort of Montgenèvre, located on the Italian border. Part of the vast, Franco-Italian ski area called La Voie Lactée, it connects various French and Piedmontese resorts. Skiers enjoy a vast playground here, alternating panoramic pistes and wooded areas. Between two runs, take time to admire the winter light and savour a drink on a sun-drenched terrace.

© R. Van Rijn



Les bains de Mönétier - ©A. Esteoule

DAY 5

▶▶ 0 KM

BALNEOTHERAPY FACING THE PEAKS

After several fabulous days on skis, it's time for a spot of pampering at Espace Durancia. This vast balneotherapy centre, located near the snow front, offers heated indoor and outdoor pools with expansive views. Massage jets and relaxation spaces await to soothe aching muscles. Part of the centre, the Nuxe spa perfects your wellness experience with treatments curated for sporty guests. This quieter day is a great opportunity to recharge.

DAY 6

▶▶ 85 KM

SNOW SPORTS AND PANORAMIC SPAS

Les Orres is the venue for the final stage: its ski area boasts remarkable views over Serre-Ponçon lake and Écrins National Park. The slopes are suitable for both families and confirmed skiers. If you fancy a change, the Sports & Innovation Centre features simulators and indoor activities. Alternatively, the Alpin Spa invites you to the hammam, jacuzzi, and panoramic sauna before heading to Embrun for the night.

DAY 7

▶▶ 190 KM

A SERENE LAST DAY

After the powerful summits, return to the gentle rhythm of Aix-en-Provence. Stroll amid the plane trees on Cours Mirabeau, lap up the lively squares, and admire the ochre façades radiant in the winter sunlight. The old quarter's little lanes invite you to relax and roam among fountains and craft shops. Linger on a café terrace to reflect on your exploits while soaking up the inimitable Provençal sunshine.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°30

8 DAYS - 7 NIGHTS
747 KM

NATURE RESERVES AND ECOTOURISM IN THE SOUTHERN FRENCH ALPES



Ecrins © B. Bodin



YOU WILL LOVE

- ▶ The magnificent national parks and regional nature reserves: Mercantour, Écrins, Queyras
- ▶ The diverse scenery spanning summits, high-altitude lakes and dizzy canyons
- ▶ The preserved heritage of the mountain villages
- ▶ The learning experiences dedicated to the local fauna and environment
- ▶ The vast choice of hiking trails

“ CROSSING PROTECTED AREAS AND MOUNTAIN VILLAGES FROM MERCANTOUR TO DÉVOLUY, THIS SOUTHERN FRENCH ALPES TOUR SHOWCASES PRESERVED SCENERY AND THRIVING HERITAGE. ”



- ▶ Sospel
- ▶ Vallée des Merveilles
- ▶ Saint-Martin-Vésubie
- ▶ Gorges du Cians et de Daluis

- ▶ Guillaume
- ▶ Allos
- ▶ Barcelonnette
- ▶ Queyras

- ▶ Ecrins
- ▶ Puy-Saint-Vincent
- ▶ Dévoluy
- ▶ Aix-en-Provence

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Vallée des Merveilles - © DR

Arrival at Nice Côte d'Azur airport or Nice-ville train station.

DAY 1

▶▶ 41 KM

AT THE GATEWAY TO MERCANTOUR NATIONAL PARK

This first day takes you [AG1.i] from Nice to Sospel, at the southern gateway to Mercantour National Park. The village boasts a rich heritage, including the Baroque Cathedral of Saint-Michel and the Pont-Vieux bridge, a former passageway on the Salt Route. Nearby, several Maginot Line forts bear witness to a military past. The narrow lanes and surrounding mountains make Sospel an ideal first stop between Mediterranean scenery and dizzy Mercantour peaks.

DAY 3

▶▶ 102 KM

THE COLORADO OF NICE

As you head up towards Guillaumes, the road winds through the gorges of Cians and Daluis, renowned for flamboyant red cliffs. The river has carved spectacular scenery in the Gorges de Daluis nature reserve, nicknamed the "Colorado of Nice". Guillaumes, a character-packed village crossed by the Var river, offers a refreshing stop-off. Surrounded by peaks and forests, the village still boasts a simple atmosphere and profoundly alpine way of life.

DAY 2

▶▶ 52 KM

ANCIENT HERITAGE AND MOUNTAIN WILDLIFE

The aptly-named Vallée des Merveilles is home to rock carvings dating back to the Bronze Age. This mineral landscape, adorned with lakes, forms an ideal setting for walking. The foray continues at Parc Alpha wolf park in Saint-Martin-Vésubie, offering insight into the predator's role. Finally, the Vésubia Mountain Park offers family-friendly activities. Nicknamed the "Switzerland of Nice", the village is a pleasant base for exploring walking trails.

DAY 4

▶▶ 72 KM

MOUNTAIN VILLAGES AND MAJESTIC NATURAL SCENERY

Perched at 1,400 metres, Allos is a lively alpine village at the gateway to the spectacular trails of Mercantour National Park. Nearby, explore Colmars-les-Alpes, a well-preserved fortified village. From there, reach the Cascade de la Lance on foot along a trail leading to this impressive waterfall. This protected natural site, nestled in refreshing woodland scenery, offers a day alternating heritage discoveries and preserved alpine landscapes.

Gorges du Clans - © DR

**DAY 5**

▶▶ 90 KM

**MEXICAN INFLUENCES
AND ALPINE FORTRESSES**

The fifth stage starts in Barcelonnette, with astonishing Mexican-style villas testifying to historic ties with Mexico. The scenery becomes more powerful as you enter the Queyras Regional Nature Reserve. In Château-Vieille-Ville, the Fort Queyras via ferrata offers a fresh angle on the environment. Afterward, visit Fort Queyras, an impressive castle perched atop a rocky spur. Finally, the Arche des Cimes in Abriès-Ristolas promotes a deeper understanding of local flora and fauna.

DAY 6

▶▶ 72 KM

IMMERSION IN A MUST-SEE NATIONAL PARK

Your sixth day is dedicated to exploring the astonishing Écrins National Park, swathed in landscapes of high summits and steep glaciers. The various trails offer a great introduction to this environment where biodiversity has pride of place. In Vallouise-Pelvoux, the delightful market invites you to chat with local producers and artisans. In the evening, head to Puy-Saint-Vincent, a pretty village clinging to the slopes, lined with wooden houses.

DAY 7

▶▶ 128 KM

A HUB OF ECOTOURISM

With its distinctive limestone formations and vast open spaces, the Dévoluy massif is a feast for the eyes. Bure plateau, a protected area, offers a unique landscape of cliffs and mountain pastures. Committed to sustainable tourism, Dévoluy is a proud holder of the Station Verte label. A family-friendly resort, La Joue du Loup is a great place to hike and enjoy a walk in the fresh mountain air.

DAY 8

▶▶ 190 KM

**FROM HIGH MOUNTAINS
TO MONT SAINTE-VICTOIRE**

As you head back down, the alpine relief fades, making way for the radiant landscapes of Provence Verte. The striking limestone silhouette of Mont Sainte-Victoire, Cezanne's muse, accompanies your arrival! Signposted hiking trails allow you to explore its protected environment of garrigue and rocky ridges. This final leg offers a seamless transition from the vertical alpine world to the gentle hills and dales of Provence.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°31

7 DAYS - 6 NIGHTS
750 KM

SNOW & CHRISTMAS IN PROVENCE & SOUTHERN FRENCH ALPES



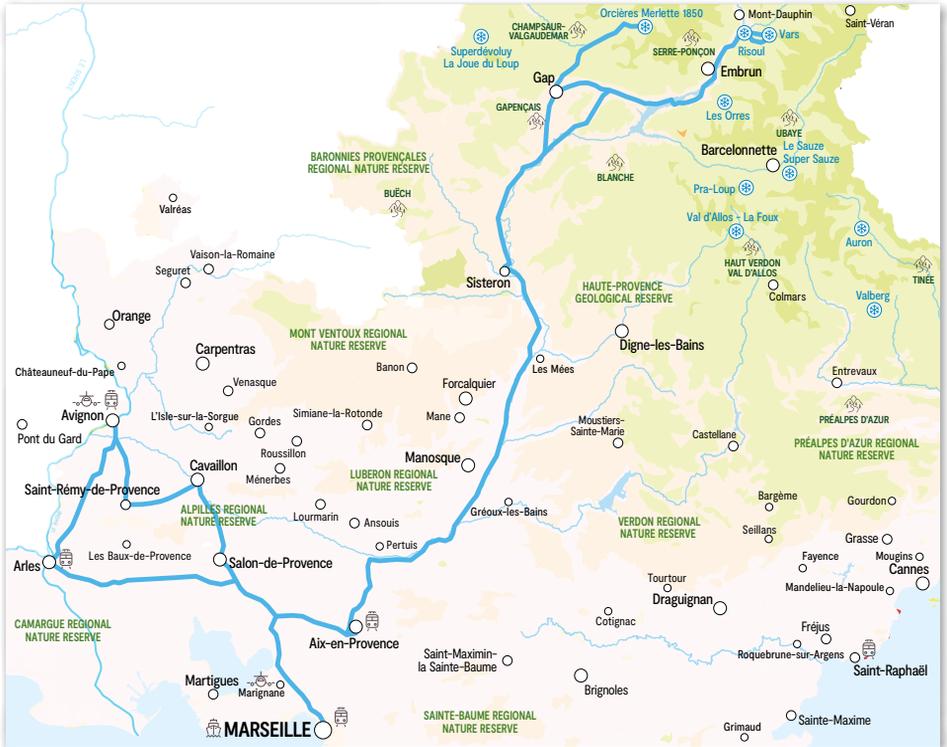
Marseille © M.Rogliano



YOU WILL LOVE

- ▶ The authentic Christmas markets and Santon figurine fairs
- ▶ Rediscovering the magic of childhood as you gaze at the scintillating decorations
- ▶ The freedom of skiing across the Southern French Alps' vast ski areas

“ FROM NOVEMBER, FESTIVE LIGHTS AND TRADITIONS SWEEP ACROSS PROVENCE, WHILE A SNOWY, FAIRYTALE ATMOSPHERE FILLS THE ALPINE SKI RESORTS. ”



- ▶ Marseille
- ▶ Saint-Rémy-de-Provence
- ▶ Avignon
- ▶ Arles
- ▶ Aix-en-Provence
- ▶ Orcières
- ▶ Gap
- ▶ Vars-Risoul
- ▶ Embrun
- ▶ Aix-en-Provence

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© C. Luparini

Arrival at Marseille Provence airport or at High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

A MAGICAL CHRISTMAS IN ENCHANTING MARSEILLE

Every year, Marseille celebrates Christmas in true Provençal style. On the Vieux-Port, the traditional Santon Fair welcomes visitors to discover hand-painted clay figurines, icons of Provence and the local town of Aubagne. Held on the world-famed Canebière, the Christmas market invites you to meet local craftspeople, as the delicious aroma of mulled wine wafts from the wooden chalets. A delightful way to celebrate the season's heritage.

DAY 3

▶▶ 119 KM

MAGICAL ARTS & CRAFTS

An ancient Roman city, Arles is particularly attached to its Christmas traditions. Every year, the Palais des Congrès hosts Provence Prestige, a major lifestyle fair showcasing local gastronomy, fashion, and heritage. Over 150 exhibitors promote local know-how through activities like tasting sessions and workshops. Meanwhile, the traditional Christmas market held on Place de la République, in the historic quarter, gives pride of place to authentic Provençal arts and crafts.

DAY 2

▶▶ 119 KM

SAVOURING THE THIRTEEN DESSERTS...

Saint-Rémy-de-Provence has all the ingredients of a typical Provençal Christmas. In Avignon, the crib scene at the Eglise des Célestins is a genuine local institution. The market on Place Saint-Jean-le-Vieux offers everything for the Thirteen Desserts, including nuts, dried figs, and Calisson candies. Tradition dictates that each guest take a bite of each dessert to bring good fortune, honoring Christ and the twelve apostles in this fairytale atmosphere.

DAY 4

▶▶ 187 KM

SKI AND ADVENTURE UNDER THE SUNSHINE OF THE SOUTHERN FRENCH ALPES

At the gateway to Écrins National Park, Orcières-Merlette is a haven for snow sports with slopes bathed in generous sunshine. The resort gives pride of place to non-ski activities, including dog sledding and paragliding. Adrenalin freaks will love the Roll Air Cable, one of Europe's longest ziplines. Indoors, the Palais des Sports sports complex offers a heated pool, skating rink, and bowling alley for a complete mountain experience.

Orcières Merlette 1850 - Tyrolienne Roll Air Cable - © G. Baron



© C. Luparini

DAY 5

▶▶ 102 KM

AN ALPINE TOWN WITH A SOUTHERN AMBIENCE

Authentic and sunny, Gap epitomizes the spirit of the Southern French Alps. The town's historic centre unveils a labyrinth of lanes with Place Jean Marcellin at its core, hosting the yearly Christmas market. Locals flock here to sample Champsaur specialities like tourtons or Tarte des Alpes. Visit the Musée Muséum Départemental to delve into the region's rich history, or tour Domaine de Charance, home to a remarkable heirloom rose garden.

DAY 6

▶▶ 0 KM

WHOOSHING DOWN EXCEPTIONAL SLOPES

Under the majestic ridges of Mount Eyssina, Vars La Forêt Blanche offers sumptuous views over Serre-Ponçon lake. Exceptional snow cover guarantees quality on the 115 slopes, including the world's fastest speed skiing run. The village's traditional houses lend a unique winter wonderland charm. The neighbouring resort of Risoul, rising to 2,750 metres, offers an impressive 185 km of slopes crisscrossing a magnificent larch forest for all skiers.

DAY 7

▶▶ 223 KM

WILD SCENERY AND PROVENÇAL TRADITIONS

Embrun, poised on a rocky outcrop, boasts a rich religious heritage with its Notre-Dame-du-Réal Cathedral and Tour Brune. Back in Provence, Aix-en-Provence is adorned with stunning illuminations from late November. On Cours Mirabeau, Christmas chalets overflow with Provençal specialities like truffles and olive oil. On Place de la Rotonde, local Santon figurine makers display their hand-crafted creations, timeless symbols of Christmas in Provence, offering a festive atmosphere.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°32

9 DAYS - 8 NIGHTS

476 KM

THE MEDITERRANEAN BY BIKE



YOU WILL LOVE

- ▶ Cycling across the whole of Provence and the Riviera
- ▶ The hilltop villages of the Luberon, Var and Côte d'Azur
- ▶ The cultural stop-offs: chateaux, museums, local heritage
- ▶ The scenery of olive groves, lavender and garrigue
- ▶ The progressive arrival on Mediterranean shores

“ THIS 440 KM, NINE-DAY CYCLING ODYSSEY FROM TARASCON TO MENTON CONNECTS PROVENCE'S HILLTOP VILLAGES AND FRAGRANT HILLS TO MEDITERRANEAN SHORES. ”



- ▶ Tarascon
- ▶ Saint-Rémy-de-Provence
- ▶ Orgon
- ▶ Cavillon
- ▶ Coustelet
- ▶ Ménerbes
- ▶ Apt
- ▶ Forcalquier
- ▶ Volx
- ▶ Manosque
- ▶ Meyrargues
- ▶ Saint-Martin-de-Pallières
- ▶ Barjols
- ▶ Draguignan
- ▶ Callian
- ▶ Grasse
- ▶ Cannes
- ▶ Villeneuve-Loubet
- ▶ Cagnes-sur-Mer
- ▶ Nice
- ▶ Menton

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L'Occitane en Provence - © S. Schlaeintzauer

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 39 KM

FROM THE BANKS OF THE RHÔNE TO THE LUBERON

Your adventure begins in Tarascon with a tour of the beautifully-preserved Château and Collegiate Church of Sainte-Marthe. This first stage follows a pleasant route crossing typical Provençal farmland. We highly recommend a detour to Saint-Rémy-de-Provence to soak up the southern atmosphere. Finally, your arrival in Cavaillon marks the gateway to the Luberon. This short section is ideal for finding your pace and enjoying a tranquil pedal.

DAY 3

▶▶ 83 KM

FROM THE HILLS OF THE LUBERON TO HAUTE-PROVENCE

This challenging 83 km stage leaves the Luberon behind for open landscapes. In Forcalquier, the Artemisia Museum at the Couvent des Cordeliers offers a cultural delve into aromatic and medicinal plants. The route continues through olive groves to Voix, where the Olive Ecomuseum whisks you into the world of olive growing. Finally, your arrival in Manosque, nestled among fragrant garrigue, promises a well-deserved rest after this magnificent voyage.

DAY 5

FROM HAUTE-PROVENCE TO THE VAR HINTERLAND

Between Meyrargues and Draguignan, the route crosses hilly inland scenery. Little roads wind to Saint-Martin-de-Pallières, a hilltop village offering sweeping views over the Var countryside. Further on, Barjols' ancient fountains and tanneries promise a change of atmosphere on a shaded square. Spanning 83 kilometres, this stage crosses rural heritage and beautiful landscapes. In Draguignan, enjoy the Artillery Museum unveiling 700 years of military history after this road trip.

DAY 2

▶▶ 34 KM

IN THE HEART OF THE LUBERON

This stage crosses the Luberon on a greenway. After Cavaillon, reach Orgon and the Musée Urgonia, offering insights into geological history. In Coustellet, the Musée de la Lavande showcases Provence's iconic bloom. After climbing to Ménerbes, enjoy the Maison de la Truffe et du Vin. Further on, the route crosses the remarkably well-preserved Roman Pont Julien. The flat way to Apt offers immersion in vineyards and fragrant fields.

DAY 4

▶▶ 36 KM

PROVENÇAL CULTURE... AND A WELCOME REST

Your fourth day begins in Manosque at the Centre Jean Giono, exploring the writer's love for Provence inside Hôtel Raffin. Nearby, L'Occitane en Provence invites you to a museum-shop and factory tour to learn about their plant know-how. To reach Meyrargues, we recommend hopping on a train, as this section lacks proper cycling routes. It is a welcome rest to recharge before tomorrow's route to Draguignan.



Basilique Saint-Michel Archange - Menton - © C. Luperini

DAY 6

▶▶ 90 KM

FROM THE HILLS OF THE VAR TO THE MED

From Draguignan, this 90-km stretch marks your descent to Mediterranean shores through changing scenery. Callian's medieval castle, perched atop the village, offers a delightful heritage stop-off with sweeping views. Further on, Grasse invites you to discover its time-honoured perfumery expertise and historic perfume houses. The final kilometres offer a welcome breath of sea air as you leave the inland behind and plunge into the buzzing atmosphere of Cannes.

DAY 7

▶▶ 36 KM

ALONG THE SHORES OF THE CÔTE D'AZUR

This pleasant shorter stage follows the coast from Cannes to Nice. Stop in Villeneuve-Loubet to visit the Musée Escoffier, paying homage to the famous chef. In Cagnes-sur-Mer, the Musée Renoir, set inside the painter's last home, offers a perfect cultural break. The remaining route is easy, alternating beaches and marinas. Finally, revel in a ride along the famous Promenade des Anglais to wind up this beautiful seaside day.



Draguignan - Musée de l'Artillerie - © DR

DAY 8

▶▶ 39 KM

A BALCONY OVER THE MED

Before leaving Nice, take time to roam the historic quarter or visit the Musée des Arts Asiatiques, an impressive building at the edge of the Parc Phoenix lake. Next, the route heads east along the coast. You'll need to tackle a few climbs before reaching Col d'Èze pass. It's not an easy route, but the prize—a stunning balcony gazing out over the Mediterranean Sea—is well worth the effort.

DAY 9

▶▶ 36 KM

A GENTLE FINALE ON THE RIVIERA

Your cycling odyssey ends with a final day in the sunshine of Menton, just a few kilometres from the Italian border. Take time to explore the old town or tackle the steps to Saint Michael's Basilica. The Jean Cocteau Museum, set inside a former bastion, harbours a major collection of works echoing the artist's ties with Menton. This gentle Mediterranean atmosphere promises the perfect end to your cycling tour.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°33

5 DAYS - 4 NIGHTS
275 KM

SNOW & WINTER CELEBRATION IN CÔTE D'AZUR



Carnaval de Nice © Ville de Nice



YOU WILL LOVE

- ▶ The change of scenery from the beaches of Nice to the Mercantour slopes in less than two hours
- ▶ The festive atmosphere of the Nice Carnival and Fête du Citron
- ▶ The family-style ski resorts of Auron and Isola 2000
- ▶ The novel winter activities: dog sledding, snow tubing and more

“ IN WINTER, THE CÔTE D'AZUR COMBINES
MERCANTOUR SKIING, CARNIVALS, AND SUNSHINE,
BLENDING SNOWY MOUNTAIN PEAKS WITH MEDITERRANEAN
LIFESTYLE AND TRADITIONS. ”



► Nice ► Auron ► Isola 2000 ► Menton ► Nice

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Villefranche-sur-Mer © A. Celindano

Arrival at Nice Côte d'Azur airport or Nice-Ville Train station.

DAY 1

▶▶ 0 KM

IT'S CARNIVAL TIME!

Wintertime has a festive air in Nice! Every February, the world-famed Carnival transforms the city between the iconic Place Masséna and Promenade des Anglais. Don't miss the amazing flower battles thrown from the floats. Right next door, on Square Leclerc, the Carnival Village offers food stalls and artistic entertainment. This exhilarating celebration lights up Nice by day and night, from the city's lanes to its shops.

▶▶ 96 KM

DAY 2

SKI AND FESTIVITIES IN THE HEART OF MERCANTOUR NATIONAL PARK

Head to the summits of Mercantour National Park and the ski resort of Auron, a proud holder of the "Family Plus" label. Here, downhill skiing goes hand in hand with activities like snow tubing and dog sledding. You'll find a skating rink and even an ice pétanque court. Festivities continue after sundown with the Winter Party torchlit descent and the Snow Carnival: a giant slalom race in fancy dress.

DAY 3

LOFTY PANORAMAS AND SNOWY SHOWS

▶▶ 35 KM

Perched at an altitude of 2,000 metres, Isola 2000, a holder of the "Family Plus" label, offers vast ski areas and unobstructed views over Mercantour National Park. The wide slopes are an invitation to ski all day long. Numerous non-ski activities include dog sledding, snake gliss, and snow volleyball. The packed events offering includes a carnival and nighttime Ski Show—an exciting combo of lights, music and skiing demonstrations.

Fête du Citron - © A. Celindano



© DR

DAY 4**CITRUS FRUIT AND HERITAGE**

▶▶ 116 KM

In Menton, winter rhymes with citrus fruit! The Fête du Citron transforms the town with giant sculptures and festive parades. Enjoy a tour of the Ferme des Citrons or Maison Gannac, topped with delicious tastings. Afterward, delve into heritage with a visit to the Saint-Michel Archange Basilica. Finally, take a detour to Roquebrune-Cap-Martin to admire Eileen Gray's villa and Le Corbusier's cabin on the Mediterranean coast.



Isola 2000 - © DR

DAY 5

▶▶ 28 KM

FLOWER BATTLES AND CULTURAL STROLLS

Stop in Villefranche-sur-Mer to take part in an extraordinary nautical flower battle where fishing boats throw armfuls of blooms. In Nice, the Carnival prolongs the pleasure, but the city also offers leisurely exploration. Colline du Château hill offers breathtaking vistas, while architecture aficionados will appreciate the Tête Carrée building and the former Hôtel Regina. Finally, your stroll ends at Notre-Dame de l'Assomption Basilica, a city centre icon.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°34

7 DAYS - 6 NIGHTS
491 KM

THE WHITE, ROSE & RED WINE IN PROVENCE & CÔTE D'AZUR



© C. Luparini



YOU WILL LOVE

- ▶ Tasting prize-winning wines at iconic wine estates
- ▶ Discovering our more secretive vineyards
- ▶ The diversity of AOC appellations
- ▶ Touring winegrowing villages, swathed in vines and olive trees
- ▶ The novel wine tourism experiences
- ▶ Meeting our passionate growers

“ THIS GOURMET VOYAGE FROM AVIGNON TO NICE CROSSES SUNNY VINEYARDS AND PICTURESQUE VILLAGES, UNVEILING FINE RED, WHITE, AND ROSÉ WINES. ”



- ▶ Avignon
- ▶ Châteauneuf-du-Pape
- ▶ Orange
- ▶ Gigondas
- ▶ Vacqueyras
- ▶ Vaison-la-Romaine
- ▶ Gargas
- ▶ Ménerbe
- ▶ Aix-en-Provence
- ▶ Rousset
- ▶ Les Arcs-sur-Argens
- ▶ Lorgues
- ▶ Fréjus
- ▶ Nice

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beyondthewine.fr



© Duranti

Arrival at Marseille Provence airport or at the High Speed Train Station Avignon TGV.

DAY 1

▶▶ 0 KM

ANCIENT HISTORIC AND WINEGROWING HERITAGE

Famed for its Popes' Palace, Avignon stands at the gateway to the region's winegrowing terroir. Begin your tour at the Carré du Palais, a cultural and gastronomic hub showcasing local specialities and Côtes-du-Rhône wines. Take time to stroll through the cobbled streets and pop into city centre wine cellars for tasting. Avignon is also the perfect starting point for exploring surrounding vineyards, including Châteauneuf-du-Pape, located nearby.

DAY 3

▶▶ 54 KM

THE DENTELLES DE MONTMIRAIL AND SUNNY WINES

Your day begins with a tour of the Dentelles de Montmirail, overlooking the vineyards of Gigondas and Vacqueyras. Enjoy tasting full-bodied reds at Château de Montmirail, Clos des Cazeaux, or Domaine de Fontnobles. The Cave Coopérative la Romaine in Vaison-la-Romaine invites you to savour eco-friendly wines in a modern setting. Visit the town's Roman bridge and theatre to wind up this delightful day combining history and oenology.

DAY 2

▶▶ 31 KM

PRESTIGIOUS VINEYARDS AND COUNTRY STROLLS

Châteauneuf-du-Pape is a must-do for lovers of aromatic red wines. The Pavillon Bouachon and Vinothèque offer cellar tours and gourmet workshops. Don't miss the Chocolaterie Castelain; their chocolates marry to perfection with local elixirs. Nearby, Orange invites you to ride the Via Venaissia between vineyards and tulip fields. The day ends with a visit to the Roman Theatre, a UNESCO World Heritage site promising a voyage back in time.

DAY 4

▶▶ 162 KM

TRUFFLES, WINES AND PRESERVED SCENERY IN THE LUBERON

Your fourth day embraces the hilltop villages and vineyards of the Luberon. Domaine de la Coquillade in Gargas is a must-do for organic wines, offering guided tours of their environmentally-friendly estate. Nearby Ménerbes is home to the Maison de la Truffe et du Vin, where you can pair local truffles with Luberon wines. Finally, head to Aix-en-Provence and Château de la Gaude to savour elegant wines in superb wooded grounds.

Vaison-la-Romaine - © DR



DAY 5 ▶▶ 100 KM

FROM SAINTE-VICTOIRE TO CÔTES DE PROVENCE

The road from Aix-en-Provence crosses prestigious vineyards, including Château des Trois Sautets and Château Henri Bonnaud. The Terre de Mistral estate in Rousset hosts tasting sessions in a friendly atmosphere with stunning views. As the day draws to a close, head to Les Arcs-sur-Argens for a bicycle ride on the “La Vigne à Vélo” route. The Maison des Vins des Côtes de Provence is a must for wine tourism buffs.

DAY 6 ▶▶ 120 KM

EXCEPTIONAL WINES AT THE GATEWAY TO THE MED

Day five takes you to Lorgues, where Château Roubine and Château de Berne host fabulous wine tourism experiences spanning cellar tours and guided tasting sessions. These internationally-renowned estates produce medal-winning fruity rosés and full-bodied reds. Next is Clos des Roses in Fréjus, a family-run estate producing organic wines to savour in gorgeous shaded grounds. The town of Fréjus, with its beaches and Roman heritage, marks the start of your final day.



Château de Bellet - © Boonz

DAY 7 ▶▶ 24 KM

THE BELLET APPELLATION, THE PRIDE OF NICE

You'll be winding up your tour in style with the Bellet appellation on the heights of Nice. This small AOC produces exceptional wines crafted with local grape varieties. The Château de Bellet, Domaine Saint-Jean and Domaine de la Source open their doors to visitors. Accompanied by breathtaking views over the Bay of Nice, their tasting sessions are a great opportunity to discover rare wines telling the story of time-honoured know-how.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°35

8 DAYS - 7 NIGHTS
516 KM

CRAFTS IN PROVENCE & CÔTE D'AZUR



YOU WILL LOVE

- ▶ The ancient pottery arts and unique creations of Aubagne
- ▶ The incredible diversity of ochre shades in the Luberon
- ▶ The olfactory voyage at the iconic perfumery houses of Grasse

“ IN EVERY SEASON, PROVENCE AND THE CÔTE D'AZUR OFFER EXCEPTIONAL ARTS, CRAFTS, AND FLAVOURFUL LOCAL SPECIALITIES LIKE POTTERY, SOAP, AND PASTIS. ”



- ▶ Marseille
- ▶ Aubagne
- ▶ Salon-de-Provence
- ▶ Lauris
- ▶ Roussillon
- ▶ Gargas
- ▶ Apt
- ▶ Moustiers-Sainte-Marie
- ▶ Gréoux-les-Bains
- ▶ Salernes
- ▶ Taradeau
- ▶ Grasse
- ▶ Biot
- ▶ Nice

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Savonnerie Marius Fabre - © D. Laffont

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint Charles TGV.

DAY 1

▶▶ 0 KM

AN ANCIENT HARDWARE STORE, DELICIOUS NAVETTE BISCUITS AND CERAMICS

In Noailles lies Maison Empereur, France's oldest hardware store and a genuine institution. After strolling through the charming Panier quarter, it's time to nibble a navette from local biscuit makers and discover pastis secrets at MX. Finally, Château Borély is a remarkable bastide home to the Museum of Decorative Arts, Earthenware, and Fashion, showcasing ceramics, furniture and objets d'art from the 18th century to present day.

DAY 3

▶▶ 60 KM

THE ETERNAL COLOURS OF PROVENCE

The sublime village of Lauris, overlooking the river Durance, is the epitome of authentic Provence. Unique in Europe, its Jardin Municipal Conservatoire des Plantes Tinctoriales-a "Remarkable Garden"-is dedicated to plants used to extract dyes for textiles, cosmetics and food. Pastels and indigo bear witness to traditional trades that forged the village's history. The garden tour also aptly tackles modern-day challenges on the theme of "Plant Dyes and Ecology."

DAY 2

▶▶ 90 KM

POTTERY, SANTONS AND SAVON DE MARSEILLE

Aubagne is a hub of arts and crafts, where Poterie Ravel and Potier Barbotine uphold ancient know-how. The town is also the cradle of Santon workshops. Nearby, Maison Ferroni is a renowned distillery offering regional spirits. Salon-de-Provence is a master of Savon de Marseille, featuring the Marius Fabre, Rampal Latour, and Moulin à Grain soap factories. Finally, visit Château de l'Empéri, an ambassador of the city's rich heritage.

DAY 4

▶▶ 14,5 KM

IN THE WORLD OF PROVENÇAL OCHRE

Roussillon, one of "France's Most Beautiful Villages", basks amid an astonishing palette of yellows and reds. Built on the world's largest ochre deposit, it home to Ôkhra, an ecomuseum inviting visitors to delve into ochre production. Nearby, the Bruoux Mines in Gargas offer a fascinating plunge into underground mining traditions. The village also hosts Lustrerie Mathieu, a fabulous chandelier maker and holder of the "Living Heritage" label.



Confiserie Florian - © DR



Maison empereur - © D. Laffont

DAY 5 ▶▶ 125 KM

THE SWEET FRAGRANCE OF LAVENDER AND DELICATE EARTHENWARE

Apt is a vibrant town redolent with genteel Provençal lifestyle, known for its remarkable craft skills. The family-run Distillerie des Agnels exalts lavender with a passion through exciting aromatherapy workshops. In the Verdon, the village of Moustiers-Sainte-Marie has produced exquisite earthenware since the 17th century. Its Musée de la Faïence showcases world-renowned expertise, while the Manufacture Lallier allows you to learn all about traditional pottery making.

DAY 6 ▶▶ 146 KM

DECORATIVE CERAMICS, WINES AND SPIRITS

Gréoux-les-Bains, a “romantic oasis”, features cobbled lanes and a 12th-century Templar castle. In Salernes, the Terra Rossa ceramics centre showcases over 7,000 tiles, tracing the history of French decorative ceramics. Finally, Château de Saint-Martin in Taradeau offers refined wines for tasting, while the nearby Liquoristerie de Provence is a master of the art of reviving traditional regional liquors to create new classics.

DAY 7 ▶▶ 46,5 KM

FROM PERFUME TO THE ART OF GLASSBLOWING

The world capital of perfumery, Grasse is home to three historic houses: Fragonard, Molinard, and Galimard. Their factories unveil the time-honoured art of crafting delicate fragrances, from distillation through to maceration. In the medieval village of Biot, the Verrerie de Biot has been flying the flag of an iconic craft since 1956. Here, molten glass is blown to create unique items in colours inspired by Mediterranean landscapes.

DAY 8 ▶▶ 34 KM

GOURMET TREATS WITH A FLORAL FRAGRANCE

On the Côte d'Azur, talented confectioners such as the Confiserie Florian crystallize roses and violets to capture their aromatic power. Founded in 1921, the confectionery has a fabulous shop on Port Lympia in Nice offering a tempting array of candied fruits, chocolate bars and homemade jams. Their biscuits, fragrant teas and fruit jellies are simply irresistible. Opt for a tour to delve into the manufacturing secrets of these treats.

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°36

8 DAYS - 7 NIGHTS

1 161 KM

TOUR DE FRANCE ICONIC STAGES



Mont Ventoux © DR



YOU WILL LOVE

- ▶ Pedalling in the wake of the world's top cycling champions
- ▶ Defying legendary climbs including Mont Ventoux and Col d'Izoard
- ▶ The diverse scenery and panoramas
- ▶ The stop-offs in iconic Southern French Alpine towns and villages

“ FOLLOW IN CHAMPIONS' FOOTSTEPS
ACROSS PROVENCE-ALPES-CÔTE D'AZUR'S MYTHICAL PASSES,
FROM MONT VENTOUX TO THE SOUTHERN FRENCH ALPES,
ON THIS LEGENDARY CYCLING TOUR. ”



- ▶ Aix-en-Provence
- ▶ Mont Ventoux
- ▶ Bédoin
- ▶ Gorges du Verdon
- ▶ Castellane
- ▶ Allos pass
- ▶ Barcelonnette
- ▶ La Bonette pass
- ▶ Jausiers
- ▶ Guillemestre
- ▶ Izoard Pass
- ▶ Briançon
- ▶ Montgenèvre pass
- ▶ Nice

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© alpesphotographies.com

Arrival at Marseille Provence airport or at the High Speed Trains Stations Aix-en-Provence TGV or Avignon TGV.

DAY 1

▶▶ 155 KM

TACKLING THE GIANT OF PROVENCE

Mont Ventoux is a must-do challenge for every seasoned cyclist. This iconic peak soaring to 1,909 metres offers several access roads: the most famous starts from Bédoin, climbing 21 km with a 1,589-metre elevation gain. You can also tackle the climb from Malaucène or Sault. This legendary climb, first featured in the Tour de France in 1951, attracts cyclists eager to conquer the “Giant of Provence”.

DAY 3

▶▶ 135 KM

THE HIGH MOUNTAINS VIA ALLOS PASS

Col d'Allos marks the gateway to the high mountains. Soaring to 2,250 metres, this pass spans the upper Verdon and Ubaye valley. Regularly featured on the Tour de France, it is prized for its authentic character and virgin scenery. The narrow, winding road snakes across forests and meadows before reaching the summit. The view embraces the Southern French Alps, heralding a tricky descent towards Barcelonnette, steeped in mountain atmosphere.

DAY 2

▶▶ 145 KM

ON THE SPECTACULAR ROADS OF EUROPE'S LARGEST CANYON

Leaving Bédoin, you'll head to the Verdon roads, offering striking contrasts with Mont Ventoux. This relief is carved around an impressive canyon of dizzy limestone cliffs forged by the river. Featured on the Tour de France, these roads alternate high balconies and easy-going sections across plateaux. With turquoise waters, the Verdon offers a spectacular setting for challenging cycling. In the evening, you'll reach Castellane, blending Alpine and Provençal charm.

DAY 4

▶▶ 95 KM

ON FRANCE'S HIGHEST ROAD

The peak of La Bonette is often described as Europe's highest road, at an awe-inspiring 2,715 metres. Witnessing memorable chapters of the Tour de France, its altitude and endless ascent call for clever strategies. The climb from Jausier stretches over 20 kilometres across magnificent, austere landscapes. Demanding sustained effort due to thin air, Bonette-Restefond pass offers a quintessential mountain experience, blending silence, vast open spaces and high-altitude sensations.



Pays du Verdon - © R. Van Rijn

DAY 5 ▶▶ 120 KM
**FROM HAUTE-PROVENCE
 TO THE HAUTES-ALPES VIA VARS PASS**

Poised at an altitude of 2,108 metres, Vars pass, connecting Ubaye valley and Guillestre, is a Tour de France classic. The route features regular stretches and demanding sections as forests give way to alpine pastures. Often a launch pad for major mountain stages, it holds a forbidding reputation. The finishing line in Guillestre, at the gateway to the Queyras, marks the transition to the massif's other major passes.

DAY 6 ▶▶ 95 KM
THE LEGENDARY IZOARD PASS

Rising to 2,360 metres, Izoard pass is famed for its Casse Déserte, a spectacular mineral landscape. Marking the greatest chapters in cycling history, its ascent demands both endurance and consistency. At the summit, a stele pays tribute to legendary champions like Fausto Coppi and Louison Bobet. Finally, the 20-kilometre descent snakes down to the fortified town of Briançon, a must-see UNESCO World Heritage site.



DAY 7 ▶▶ 416 KM
**MONTGENEVRE PASS, TURINI PASS
 AND LA MADONE PASS**

Montgenevre pass, near Briançon, marks a historic passage between France and Italy, featuring ten times on the Tour de France. Heading south, Turini pass, in the Mercantour National Park, is famed for its hairpin bends and car rally history. Finally, La Madone pass, situated above Menton, remains a challenging pass often used as a training ground for professional cyclists, despite its lower altitude.

DAY 8 ▶▶ 0 KM
**RELIVE THE FINAL STAGE
 OF THE 111th TOUR DE FRANCE**

In 2024, Nice welcomed the Tour de France's final stage for the first time. The penultimate stage between the Promenade des Anglais and Couillolè pass showcased the city's hills, while the final time trial between Monaco and Nice hurtled along the coast. After your 8-day cycling odyssey, enjoy a stroll through the old town or relax on the beaches lining the Bay of Angels. You've earned it!

LEARN MORE ABOUT THIS TOUR



provence-alpes-cotedazur.com/smt

TOUR N°37

6 DAYS - 5 NIGHTS
358 KM

THE “ROUTE NAPOLEON”



Dignes-les-Bains - Andy Goldsworthy - © J. Dupieux



YOU WILL LOVE

- ▶ Discovering the ceramic traditions and pottery studios of Vallauris
- ▶ Delving into the flourishing history of Grasse, a temple of perfumery
- ▶ Admiring the magnificent views from the proud citadel of Sisteron
- ▶ Soaking up the lively atmosphere of Gap, the relaxing capital of the Hautes-Alpes

“ IN 1815, NAPOLEON MARCHED FROM GOLFE-JUAN TO GRENOBLE.
TODAY, THE ICONIC ROUTE NAPOLÉON OFFERS
REMARKABLE LANDSCAPES
AND CHARMING YEAR-ROUND STOP-OFFS. ”



- ▶ Golfe-Juan
- ▶ Vallauris
- ▶ Cannes

- ▶ Mandelieu-la-Napoule
- ▶ Grasse
- ▶ Digne-les-Bains

- ▶ Sisteron
- ▶ Gap
- ▶ Aix-en-Provence

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Château de La Napoule - © C. Luparini

Arrival at Nice Côte d'Azur airport or Nice-ville train station.

DAY 1

▶▶ 26 KM

CERAMICS AND BOTANY ON THE SHORES OF THE BIG BLUE

On March 1st, 1815, Napoleon moored at Golfe-Juan. Today, this charming seaside resort features a commemorative stele and Napoleon's Column. Nearby, Vallauris boasts a pottery tradition dating back to Gallo-Roman times; explore its studios, the Musée Picasso or Musée Magnelli, showcasing a rich ceramics legacy. Finally, Villa Thuret in Cap d'Antibes houses a botanical garden where exotic plants, like Chilean coconut trees, guarantee a breathtaking change of scenery.

DAY 2

▶▶ 7 KM

A REMARKABLE GARDEN AT A NEO-MEDIEVAL CASTLE

The Route Napoléon crosses Cannes, famed for its film festival and Croisette. Inside Eglise Notre-Dame-de-Bon-Voyage, a plaque marks the Emperor's first encampment during his Hundred Days campaign. Nearby, the Château de Mandelieu was entirely rebuilt in a neo-medieval style by Henry and Marie Clews. Its "Remarkable Garden" is well worth a visit, alternating formal French and untamed English landscaping, as well as various Moorish and Venetian curiosities.

DAY 3

▶▶ 20 KM

DISCOVERING THE WORLD OF PERFUME

Grasse enjoys a gentle microclimate conducive to perfume plant growing. During the Renaissance, local tanners began perfuming gloves with blooms, eventually making the town the French perfumery capital. Home to Centifolia rose and jasmine, its know-how has been UNESCO-listed since 2018. The International Perfume Museum relates this history and expertise. Don't miss its greenhouse, where visitors can breathe in the sweet smells of various perfume plant ingredients.

Parfumerie Fragonard - © C. Chillio



Citadelle de Sisteron- © DR

DAY 4

▶▶ 115 KM

CULTURE AND LAVENDER

Napoleon arrived in Digne-les-Bains, where thermal springs have earned the town its reputation since Antiquity. Digne also boasts widespread cultural reach: the Maison Alexandra David-Neel invites visitors to delve into the writer's prolific work. Art fans can admire Andy Goldsworthy's Land Art installations at the Musée Gassendi. Finally, as the lavender capital, Digne's fields are ablaze in summer, while local distilleries can be visited all year round.

DAY 5

▶▶ 38 KM

ONE OF HAUTE-PROVENCE'S FINEST VIEWPOINTS

Sisteron marked one of the most epic stages of Napoleon's odyssey. A plaque on Rue Saunerie commemorates his lunch at the Hôtel du Bras d'Or after the royalist resistance was crushed. Perched on a rocky outcrop, the Citadel is a sight to behold. Its ramparts boast a breathtaking 360° panorama stretching across Haute-Provence. Down below, the heart of town with its narrow lanes and turquoise Durance waters remains steeped in a picture-postcard atmosphere.

DAY 6

▶▶ 152 KM

THE GENTEEL LIFESTYLE OF PROVENCE AND THE SOUTHERN FRENCH ALPES

On March 5th, 1815, Napoleon made a triumphant entry into Gap; a fresco on Rue de France commemorates his stay. France's highest prefecture, at 735 metres, is undeniably charming with its picturesque cobbled streets and colourful façades. Sights include the Notre-Dame-et-Saint-Arnoux Cathedral, featuring an impressive 70-metre bell tower. Built between 1867 and 1905, it stands on a historic site that originally housed a Roman temple dedicated to Apollo. Back to Aix-en-Provence.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°38

8 DAYS - 7 NIGHTS
423 KM

REMARKABLE GARDENS IN CÔTE D'AZUR



Eze - © C. Luparini



YOU WILL LOVE

- ▶ The lush vegetation of our remarkable botanical gardens
- ▶ The historic villas set in landscaped grounds
- ▶ The rare plant varieties from the five continents
- ▶ The vistas spanning sea and hills
- ▶ The immersion in the art of Mediterranean gardens

“EXPLORE THE CÔTE D'AZUR'S MOST BEAUTIFUL
“REMARKABLE GARDENS” AND HISTORIC VILLAS
ON THIS COLOURFUL 8-DAY TOUR
FROM MENTON TO HYÈRES.”



- ▶ Menton
- ▶ Eze
- ▶ Nice
- ▶ Saint-Jean-Cap-Ferrat
- ▶ Antibes
- ▶ Mandelieu-la-Napoule
- ▶ Rayol-Canadel-sur-Mer
- ▶ Hyères
- ▶ Grasse
- ▶ Nice

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Villa Masséna - Nice - © C. Luparini

Arrival at Nice Côte d'Azur airport or Nice-ville train station.

DAY 1

▶▶ 32 KM

AN EXOTIC PARADISE

Menton's mild climate has endowed the town with exceptional gardens. Designed by Lawrence Johnston, La Serre de la Madone harbours rare species around pools and stone staircases. The Val Rahmeh Botanical Garden also boasts exotic and subtropical plants set against the Mediterranean. Citrus fruit take centre stage at the Citronneraie du Mas Fofaro, paying homage to Menton's heritage. Fragrant paths create a lush landscape where botany blends with the coast.

DAY 3

▶▶ 39 KM

THE BEAUTIFUL GROUNDS OF A HISTORIC RIVIERA VILLA

At Saint-Jean-Cap-Ferrat, the Villa Ephrussi de Rothschild is surrounded by nine themed gardens, including French, Spanish and Japanese styles. Neat pathways, ponds and pergolas form a stunning stage for Mediterranean and tropical beauties. From the terrace, the view embraces the bays of Villefranche-sur-Mer and Beaulieu-sur-Mer. This site is an ode to landscape gardening before your route continues peacefully along the shores to your stay in Antibes.

DAY 2

▶▶ 30 KM

A GARDEN OVER THE MED

The route from Menton leads to the hilltop village of Èze. There, you will discover an exotic garden set amid ancient fortress ruins. Succulents, cacti and aloe flourish in this sun-drenched location gazing over the sea. Contemporary sculptures and spectacular viewpoints atop narrow stone staircases unveil new angles on the coast. Here, vegetation is sober and structured, with rock and sunlight taking centre stage, suspended between sea and sky.

DAY 4

▶▶ 112 KM

A CHATEAU AND GARDENS OVERLOOKING THE SEA

Mandelieu-la-Napoule features the Château de la Napoule, an ancient fortress with superb grounds set at the water's edge. Palms, cypresses and manicured lawns form a harmonious ensemble where architecture and vegetation live side by side, dotted with artistic sculptures. Crossing sea-facing terraces and shaded paths, the walk alternates breathtaking views and secret nooks where Mediterranean exuberance meets ornamental touches. Afterwards, your route continues to Rayol-Canadel-sur-Mer, in the Maures hills.



Domaine du Rayol - © M. Rogliano

DAY 5

▶▶ 32 KM

THE STUNNING “JARDIN DES MÉDITERRANÉES”

The must-do Domaine du Rayol offers a whirlwind tour of Mediterranean climes. Designed by Gilles Clément, the Jardin des Méditerranées is inspired by California, Chile, Australia and South Africa. Plants are showcased naturally, marrying beautifully with the topography. Shaded paths and sea views invite a stroll redolent with scents of garrigue. Unlike manicured gardens, Domaine du Rayol focuses on ecology and hardy varieties before you head to Hyères.

DAY 6

▶▶ 135 KM

HISTORIC GARDENS AND BOTANICAL COLLECTIONS

The Jardin du Castel Sainte-Claire pans out in terraces above Hyères. Formerly owned by Edith Wharton, it harbours cacti and exotic varieties with views over the Golden Islands. Next, the Château Noir botanical garden on the Giens peninsula reveals a vast collection of palms and rare plants. These specimens offer a moving testimony to the local horticultural legacy and passionate botanists dedicated to cultivating exotic plants on the shores.

**DAY 7**

▶▶ 43 KM

THE SECRETIVE GARDENS OF THE HINTERLAND

On Day 7, you'll head for the hills of Grasse, where gardens take on an intimate allure. The Jardin de la Mouissonne boasts a variety of Mediterranean and exotic species across sloping terraces. Nearby, the Jardin de la Villa Fort France, perched above the town, harbours tropical and succulent plants around an old bastide. Being in the perfume capital, you'll encounter fragrant heirloom roses and mimosa, redolent with scents of the South.

DAY 8

▶▶ 0 KM

GARDENS BETWEEN TOWN AND SEA

To wind up your tour, you return to Nice. On the Promenade des Anglais, Villa Masséna offers palm trees and Belle Époque architecture in a refined seaside setting. Perched on the heights, the Nice botanical garden showcases Mediterranean plants from the world over. Finally, Parc Phoenix features tropical greenhouses and exotic varieties. This last day captures the Côte d'Azur's botanical and maritime beauty to perfection after your coastal voyage.

LEARN MORE ABOUT THIS TOUR

provence-alpes-cotedazur.com/smt

TOUR N°39

7 DAYS - 6 NIGHTS
406 KM

LITERARY RESIDENCIES IN PROVENCE



J. Giono - © Zucca Ass Amis de JG



YOU WILL LOVE

- ▶ Discovering the places and landscapes that have inspired Provence's greatest writers
 - ▶ Pushing open the doors to the homes of Pagnol and Giono, now museums
 - ▶ (Re)reading works in their original setting
-

“ EXPLORE PROVENCE THROUGH ITS FAMOUS AUTHORS:
FROM MARSEILLE TO THE LUBERON,
DISCOVER THE LEGENDARY WORKS OF ROSTAND,
PAGNOL AND GIONO. ”



- ▶ Marseille
- ▶ Aix-en-Provence
- ▶ Lourmarin
- ▶ Arles
- ▶ Aubagne
- ▶ Bonnieux
- ▶ Fontvieille
- ▶ Tarascon
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Moulin Alphonse Daudet, Fontvieille © DR

Arrival at Marseille Provence airport or at high speed train station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

THE BIRTHPLACE OF EDMOND ROSTAND, THE FATHER OF CYRANO DE BERGERAC

The poet Edmond Rostand was born at 14 Rue Montaux, Marseille, on April 1st, 1868. He later wrote *Cyrano de Bergerac*, a triumphant verse play featuring a brilliant but insecure poet. After his death in 1919, his body was displayed at the Palais Carli, currently home to the School of Fine Arts. He was buried at the Saint-Pierre cemetery, where his tombstone was restored in 2017.

DAY 3

▶▶ 94 KM

TRACING THE SOURCES OF PROVENÇAL CREATION WITH GIONO AND ZOLA

In Manosque, Jean Giono lived at Lou Paraïs, now a centre showcasing his personal library and manuscripts. The Jean Giono Route leads to Les Omergues, a hilltop village featured in *The Horseman on the Roof*. Next is Aix-en-Provence, where Émile Zola, the tireless narrator of the working classes, spent his early years. There, he forged a lifelong friendship with Paul Cezanne, long before documenting Second Empire society.

DAY 2

▶▶ 138 KM

THE HOME AND HILLS OF MARCEL PAGNOL

Marcel Pagnol was born in Aubagne, a village renowned for its Santon figurines; his birthplace is now a museum. His four volumes of childhood memories relate his adventures in the hills surrounding La Treille, capturing Provence's timeless essence. In parallel, his *Marseille Trilogy*—*Marius*, *Fanny*, and *César*—paints a witty portrait of the local people. Pagnol remains Provence's most famous author, leaving behind an immeasurable literary and cinematic legacy.

DAY 4

▶▶ 80 KM

PETER MAYLE AND THE LUBERON

The charming hilltop villages of Bonnieux and Ménerbes, in the Luberon, promise love at first sight. English author Peter Mayle became the region's most fervent ambassador with his witty novel *A Year in Provence*. Recounting a London couple's arrival at a local farmhouse, the book sold millions of copies worldwide. Mayle published many works set in Provence, capturing the delightful culture clashes and beauty of this protected landscape.

Musée Arlaten - © DR



Musée Pagnol à Aubagne- © C. Chilio

DAY 5

▶▶ 67 KM

ALPHONSE DAUDET'S MILL

Alphonse Daudet, born in Nîmes, found endless inspiration in Provence. After years in Paris, he published *Letters from My Windmill*, featuring the famous *Brave Little Goat of Monsieur Seguin*. The windmill in question is the Moulin Saint-Pierre, perched above Fontvieille in the Alpilles. Once a “crumbling debris of stones” described by Daudet, this iconic ruin has become a listed monument thanks to his illustrious prose.

DAY 6

▶▶ 10 KM

FRÉDÉRIC MISTRAL, THE TIRELESS CHAMPION OF THE PROVENÇAL LANGUAGE

Since 1909, the Museon Arlaten in Arles has upheld Provençal traditions. Poet Frédéric Mistral, born in Maillane, founded the museum using his 1904 Nobel Prize money. Famous for his poem “*Mirèio*,” relating a thwarted love story, Mistral was a tireless ambassador for the Provençal language. In 1854, he founded the *Félibrige* with six other poets, a literary movement dedicated to keeping the region’s traditional language and culture alive.

DAY 7

▶▶ 17 KM

IN THE LAND OF TARTARIN

The legacy of Alphonse Daudet lives on in Tarascon. In *The Prodigious Adventures of Tartarin of Tarascon*, the anti-hero sets out for Algeria to hunt lions. A cornerstone of Provençal folklore, Tartarin has his own statue on Place Bâtonnier Louis Gontier. The Museum of Art and History also tells his epic tale. Every summer, during the *Fêtes de la Tarasque*, parades and shows pay this legendary character a well-deserved tribute.

LEARN MORE ABOUT THIS TOUR
provence-alpes-cotedazur.com/smt

TOUR N°40

7 DAYS - 6 NIGHTS
528 KM

NATURE RESERVES AND ECOTOURISM



Calanques - © A. Mouton



YOU WILL LOVE

- ▶ The dizzy cliffs of the Calanques and Verdon Canyon
- ▶ The endless sea views from the hilltop villages of the Côte d'Azur
- ▶ The wild beauty of Mercantour National Park

“ EXPLORE THE CALANQUES, LUBERON, VERDON, AND MERCANTOUR: A STUNNING MOSAIC OF PROVENCAL LANDSCAPES TO DISCOVER AT YOUR OWN PACE YEAR-ROUND. ”



- ▶ Marseille
- ▶ Cassis
- ▶ Bonnieux
- ▶ Roussillon
- ▶ Lourmarin

- ▶ Valensole
- ▶ Moustiers-Sainte-Marie
- ▶ Sainte-Croix Lake
- ▶ La Palud-sur-Verdon

- ▶ Castellane
- ▶ Gréolières
- ▶ Gourdon
- ▶ Vence

- ▶ Saint-Jeannet
- ▶ Lantosque
- ▶ Saint-Martin-Vésubie
- ▶ Nice

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Roussillon © V. Lucas

Arrival at Marseille Provence airport or at the High Speed Train Station Marseille Saint-Charles TGV.

DAY 1

▶▶ 0 KM

A GETAWAY IN THE CAPTIVATING CALANQUES

At the tip of Marseille, the little fishing port of Callelongue forms the gateway to the Calanques National Park. Stretching 20 km to Cassis, Europe's only peri-urban park unveils breathtaking white fjords standing out against azure waters. A hiker's paradise, the Calanques harbour rare species like the Bonelli's eagle. Opt for a boat tour to admire their majestic silhouette from the sea—a simply breathtaking experience untouched by time.

DAY 3

▶▶ 138 KM

THE SPECTACULAR SCENERY OF THE VERDON REGIONAL NATURE RESERVE

Valensole plateau offers a surreal spectacle from June to July, with blooming lavender fields as far as the eye can see. Nearby, Moustiers-Sainte-Marie, nestled against a cliff, is world-famed for its exceptional earthenware. The turquoise waters of Sainte-Croix lake provide a paradise for canoeing and paddleboarding. Finally, the Route des Crêtes reveals stunning panoramic views over the Verdon Canyon, perfect for capturing the essence of these remarkable landscapes.

DAY 2

▶▶ 114 KM

DISCOVERING THE HILLTOP VILLAGES AND OCHRE OF THE LUBERON

The Luberon Regional Nature Reserve epitomizes Provence's beauty with its verdant slopes and vineyards. The graceful village of Bonnieux, set within ancient walls, overlooks the fertile Calavon valley. Nearby, Roussillon nestles amid one of the world's largest ochre deposits; its spectacular Ochre Trail leads through vibrant red and orange rock formations. Finally, Lourmarin, beloved home of Albert Camus, invites visitors to stroll its pedestrian streets and sunny terraces.

DAY 4

▶▶ 73 KM

BETWEEN VERDON AND CÔTE D'AZUR

La Palud-sur-Verdon is a personality-packed village and adventure paradise, boasting over 1,500 rock-climbing routes. To the east, Castellane unveils a breathtaking decor on the shores of Castillon lake, guarded by "Le Roc," a monumental 180-metre soaring rock. Finally, your journey leads to the Pays de Grasse and Gréolières. Nestled at the foot of Mont Cheiron, this village offers stunning views over the verdant Vallée du Loup.

Colmiane - © S. Dragon



Parc Alpha - © M. Di Duca

DAY 5

▶▶ 43 KM

EXPLORING THE CÔTE D'AZUR'S HILLTOP VILLAGES

The medieval village of Gréolières boasts a rich heritage, including 13th-century castle ruins and a Roman milestone from the Via Ventiana. To the south, Gourdon, one of “France’s Most Beautiful Villages,” perches at 750 metres, offering breathtaking views over the Gorges du Loup and Mediterranean. Finally, the walled town of Vence invites visitors to admire its numerous fountains and the famous Chapel of the Rosary, decorated by Matisse.

DAY 6

▶▶ 96 KM

RELIGIOUS HERITAGE AND MOUNTAIN LAKES

At the foot of the Baou, Saint-Jeannet offers breathtaking vistas spanning the Côte d’Azur through its ancient lanes. Near Mercantour National Park, the picturesque village of Lantosque gazes over the Vésubie valley, featuring typical mountain architecture and majestic churches. Finally, Saint-Martin-Vésubie, nicknamed the “Switzerland of Nice,” delights with lush meadows and pine woods. Its majestic lakes, such as Lac de Trécolpas, are truly a sight to behold.

DAY 7

▶▶ 64 KM

AN ENCOUNTER WITH WOLVES

At the heart of Mercantour National Park, Parc Alpha offers a unique encounter with wolves roaming in semi-liberty. This extraordinary site alternates observation and learning to help visitors understand this mysterious animal within its natural setting. For adrenaline seekers, nearby La Colmiane features a giant zipline. Measuring 2,663 metres and reaching speeds of 130 km/hour, it promises a totally thrilling experience above the wild and magnificently-preserved mountain landscape. Finally, rediscover the gentle charm of the Nice coastline and enjoy one last day by the Mediterranean Sea.

LEARN MORE ABOUT THIS TOUR

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